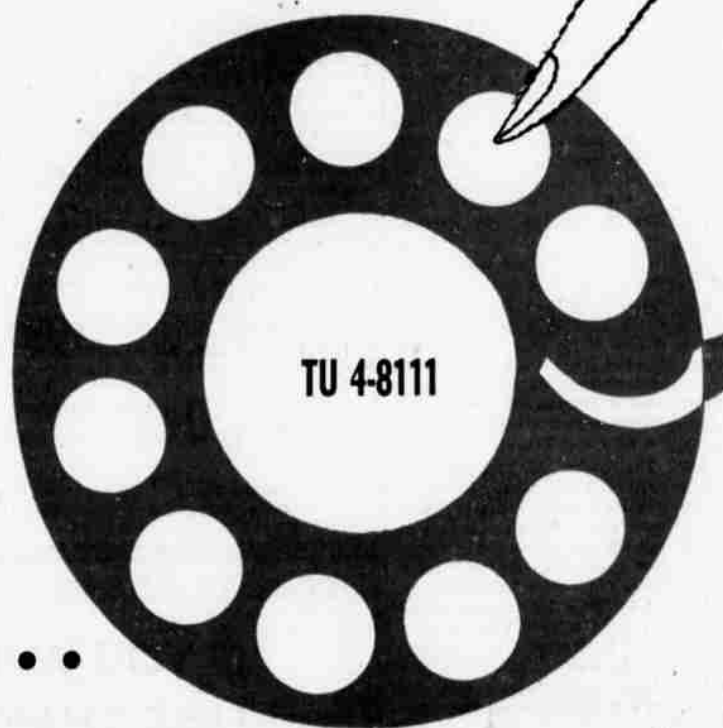


**Bright Wives
Dial
Herald & News
Classified
To Get Cash
For Things They
Want Their
Families To Have ...**



My friend, O. Howie Hustles, the Herald and News Classified ad, helps me sell articles we no longer need, locates domestic help, and rents my spare room.

In my husband's business, Howie finds good workers, brings in customers and prospects, and even found them the present location.

Our family profits from reading Classified too. Both of us found our first jobs through "Help Wanted" ads. We bought our car and found our home by reading ads. They have helped us locate bargain buys on things we wanted for the house, and put us in touch with reliable service firms. You can benefit from using and reading Herald and News Classified ads too -- and National Want Ad Week is a fine time to start!



March 15-21

**HERALD & NEWS CLASSIFIED ADS
Cash Raisers for Progressive Families**