



THE CHANDLER FAMILY OF WAYNARD, MASS., WHO HAVE BOUGHT FOUR CARS ON THE GMAC PLAN, ENJOY THEIR FAVORITE PASTIME, SKIING AT STOWE, VERMONT.

Like millions of other car buyers, the Chandlers have learned—

IT PAYS TO FINANCE WHERE YOU BUY

WHY?

First of all, it's most **convenient** and **practical**. You take care of everything in one place—with your dealer. Second, no one is more interested in **satisfying** you during **every phase** of your purchase and ownership.

Your General Motors dealer who uses GMAC can finance your car, your car insurance premiums and **creditor life insurance** for your family's added protection—all on terms to **fit your budget** and at reasonable cost.

You can rely on your dealer and GMAC for **considerate treatment** if your circumstances change. Should you move, GMAC can transfer your account to any one of nearly **300 offices** in the U. S. and Canada. If you need major **repairs, tires or parts**, GMAC credit facilities are available to you as a valued customer.

Since **1919**, practical people like the Chandlers have used the **GMAC Plan** offered by General Motors dealers to buy more than **40,000,000 cars**. So finance where you buy—on the GMAC Plan!



WISE CAR BUYERS KNOW...

The best way to buy "on time" is to pay down as much as you comfortably can—then pay the balance as soon as you can.