



*Reg. U.S. Pat. Off.

Fashions

New Spring Bras are "Self-Fitting"

By RUTH STONE
Perma-lift Foundation Stylist

YOUR INDIVIDUALITY is your most priceless possession, and your foundation garments should fit your specific figure needs.

Well, I have just discovered a bra that will fit you, instead of forcing you to fit the bra. It's called Self-Fitting, by "Perma-lift".*

Each cup automatically adjusts to your exact bust proportions. Your breasts completely fill as much of the cups as is necessary, and the rest of the bra becomes a non-roll, non-wrinkle diaphragm band.

And what uplift. New Magic Insets mold you from the sides, lift you from below, and this support I guarantee you'll never rub or scrub away.

There's one more important bit of design "houdiniism" to this bra. The "Neveride" elastic diaphragm band—that hugs you, firmly yet gently, keeping your bra securely in place always. Style #110 (right) in fine cotton, only \$2.50. D cup, \$3.50. Style #10 (left) is fashioned of lovely shadow lace in 7 new spring colors—white, blue, black, red, burnt red, champagne, and pink—only \$3.

Free Booklet

Write for my free booklet, "Facts About Figures" c/o Ruth Stone, Dept. "FW," A. Stein & Company, 1143 W. Congress Parkway, Chicago 7, Illinois.

AS YOU WERE SAYING...



surprise party

SEVERAL YEARS AGO we moved to a small town, and during our first week there I attended a ladies' Bible class at the local church. As the class ended, the minister announced, "As soon as we are dismissed, we'll go to Mrs. Oliver's for coffee and cake and a get-acquainted session. I hope to see you all there."

This was news to me, and it gave me a few bad moments. But I rushed home ahead of the crowd, put the coffee on, and by the time my "uninvited guests" arrived I had everything under control.

Looking back on it, I think of the incident as one of the friendliest gestures ever shown me. I became part of the group almost immediately, and I'm convinced that all newcomers should be hosts to such "surprise" parties.

—Mrs. D. T. Oliver, Galveston, Tex.

contagious illness

A FRIEND of mine works in an orphanage. One night recently she heard a timid knock at her door. There stood a little four-year-old complaining of a toothache. She gathered him up, got a hot-water bottle, snuggled him in her arms, and rocked him back and forth, singing lullabies. Soon he was asleep.

Next night she heard another knock on her door. There stood three little tykes, all complaining of toothaches.

—Mrs. D. W. Gillmore, De Soto, Ill.

turnabout

WHILE SHOPPING recently, I saw a charming sight. A little old woman was being wheeled in an invalid chair by an attentive, white-haired old gentleman. Now and then they would exchange a word or a smile.

I was touched by the tender scene until I drew alongside of them and heard the man say brightly, "All right, my dear. My turn!" And they changed places.

—Mrs. Bessie Toles, Colorado Springs, Colo.

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