

WE'RE CELEBRATING OUR 26th

Anniversary



EAST SIDE PHARMACY

808 EAST MAIN STREET

Complete Drug Store Service

Twenty six years ago, East Side Pharmacy opened as a small neighborhood drug store. Today, we are serving the needs of the entire city and basin. Whether it be prescriptions, drugs, sundries, jewelry, cameras, candy or cigarettes, more and more people are checking with East Side first for quality, service and lower prices. The 26th anniversary specials below are our way of saying thanks to all our friends and neighbors for your patronage during the past 26 years!

We carry a complete line of Revlon, Shulton, Ciro's, Old Spice, Sportsman, Abbotts, Squibbs, McKessons, Wyeths, Upjohns, Sharp and Dohnes and other famous names.



LOWELL DUNN, Owner



HELEN HARLAN



VI SCHNABEL



LIL STILES



LYETITA DUNN, Owner



LUCY NANCAROW



OLETA RAMSEY



JAMES DUNN

Twenty - Sixth Specials Anniversary



Musical Jewel & Powder Boxes

Regular 5.00 & 7.50

\$3.00

GAMES! GAMES!

Arabian Nights, Jumbo Tiddleywinks, 3 Little Pigs, Black Beauty, Parchesi, Prince Valiant, Terry Tell Time, Space Race and others.

Regular 1.00 each
Anniversary Special
1/2 PRICE

50¢

Reg. 35c Games

PlaySchool, Color and Paint, Game Combinations and Inlay Puzzles.

2 FOR 35¢

Free
ALL DAY SATURDAY!
Heath Almond Toffee Chips!
FREE BALLOONS For The Kiddies

Specials

ONE ONLY!
Helbros Ladies Watch
Regular 42.50
Anniversary Special
\$21.25

ONE ONLY! MAVERICK Cowboy Suit

Complete, including 30-shot repeating rifle and two pistols.
Regular 9.95

\$4.95

Dusting Powder Special

All Spice, Escapade and Desert Flower

Regular \$2.50 **\$1.25** Regular \$4.00 **\$2.00**

McKesson's
Aspirin
100 Count Btl.
27¢

Electric
Shoe Shine & Polisher
Reg. 19.95
\$14.00

ONE ONLY!
Turkey Feather Duster
Regular 4.00
\$1.00

CIROS
Flanconets
3 Odors - Reg. \$5
\$2.00

AYER'S
SOAP
Regular 2.25
Box of 5 3 bars **1.50**

SAVE ON THIS! OUR ENTIRE STOCK Costume Jewelry

Many new pieces just arrived for spring . . . and they're included. Save now during this big anniversary sale!

1/2 Price

ENTIRE STOCK OF NEW Spring Purses

Just about any type of purse you could want to complete your spring outfit . . . real leathers, novelty straws, bucket bags, jeweled purses. Buy 'em now and save!



Your Choice

\$1.98
Each

East Side PHARMACY

808 East Main Ph. TU 4-6776

Remember — no matter what your needs, you'll find quality and service at lower prices when you shop East Side Pharmacy. Don't miss out on these Anniversary Specials Saturday!