

RISE AND SHINE

Why be plagued
by irregularity due to
lack of bulk?

Millions find safe, gentle
relief with Kellogg's
All-Bran and milk



It really is great when you can bounce out of bed feeling like a million and all rarin' to go. But, as you may know, an irregularity problem can quickly spoil all of that.

Of course, for people who like to start off the day feeling tops, there is a good-tasting, natural way to regularity. It's the Kellogg's All-Bran way.

And there's a reason why Kellogg's All-Bran works. A very good reason. You see, a common cause of constipation is lack of bulk in the diet. And Kellogg's All-Bran corrects this

problem. In fact, just a half-cup of Kellogg's All-Bran with milk provides all of the good bulk food needed for safe, gentle regularity.

So if you'd like to break the laxative drug habit, and get back on schedule naturally, try Kellogg's All-Bran. You know, it's America's favorite whole bran cereal... now by 3 to 1!

Kellogg's ALL-BRAN

GIVE



SYMBOLS
of
HOPE
and
OPPORTUNITY
for
NATION'S CRIPPLED

Have you given?

National Society
for
Crippled Children and Adults

2023 West Ogden Avenue, Chicago 12, Ill.

If you have a Serious

Odor Problem

MAKE THIS FREE TEST

1 We will send you one week's supply of NULLO free and postpaid. The magical ingredient it contains—extracted from fresh, sweet alfalfa—safely neutralizes the most stubborn odors, internally, BEFORE they form.

2 Foot odors, under arm odors, breath odors—even menstrual and colostomy odors—simply can't exist when NULLO is used regularly. Try it. FREE!

3 Send name on coupon at right. Your Seven Day Trial packet of NULLO will be mailed free, post paid.

The De Pree Co., Dept. 1043, Holland, Mich.



SEVEN DAYS' SUPPLY OF
NULLO FREE
MAIL THIS COUPON:

THE DE PREE CO., Dept. 1043, Holland, Mich.
Please mail postpaid a Seven Day Supply of NULLO with directions for use. There is no charge to me now or at any other time.

Name _____

Address _____

City _____ Zone _____ State _____



A breath-taking view of Manhattan skyline.

YOU SAY A NICKEL won't buy anything anymore? Tell it to a New Yorker, or anyone who has visited New York. There, the "biggest nickel's worth in the world," for the 54th straight year, is still a nickel—a trip on the Staten Island Ferry.

Sight-seeing? The ferry's five-mile run offers a close-up of the Statue of Liberty, plus perspectives of Manhattan's skyline.

Fun? The six 2,900-passenger ships which run some 90 times every 24 hours have refreshment stands, expansive decks, shoeshine boys, and one of the world's strangest lost-and-found departments.

Drama? Occasionally on the 25-minute run babies are born, someone tries to leap overboard, there's the eerie echo of foghorns in heavy haze, or perhaps a moonlight romance.

Some 24 million persons and 1½ million vehicles a year ride the double-deck boats, but still the ferries run at least \$4 million in the red annually.

Then why no fare increase? There's no bridge or tunnel from Manhattan to Staten Island. The City of New York, which rescued the ferry from bankruptcy in 1905, says only the nickel fare keeps total commuting costs from Staten Island competitive with other boroughs. Thus, the city's islands develop together—and sight-seers enjoy the bargain of their lives.

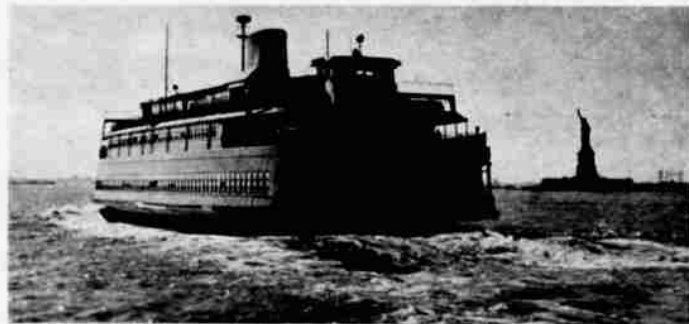


the world's
biggest
nickel's worth

For more than 50 years, commuters and visitors to New York have been riding the Staten Island Ferry for the same low fare.



All day and night the ferries shuttle from Staten Island to docks next to the Battery.



Good view of Statue of Liberty is one of ferry's sights.