

Win this son of Oil Capitol

WINNER OF
\$580,000

KENTUCKY CLUB ANNUAL DERBY DAY CONTEST

**JUST NAME HIM
AND HE'S YOURS**



Ted Atkinson,
Hall of Fame jockey,
helped select this colt.

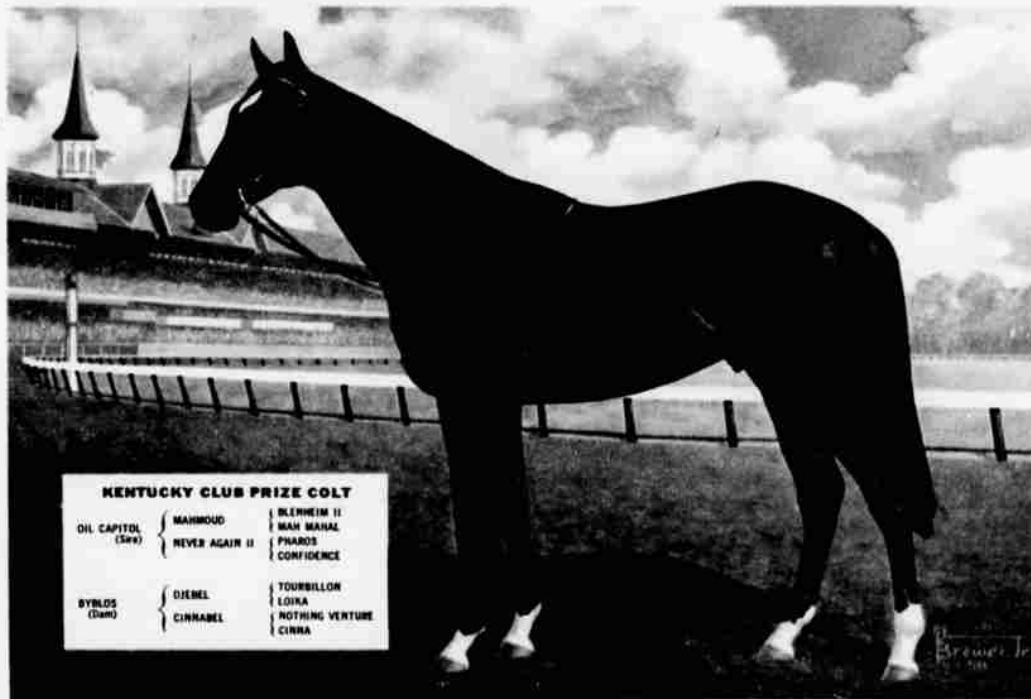
Ted says:
"This colt caught my
eye immediately! He
has the blood lines and
conformation of a
future champion."

FIRST PRIZE GIVES YOU TRIPLE AWARD!

1. Bay Thoroughbred colt sired by
Oil Capitol, stakes winner of 19 races
and \$580,000.

2. All expenses for board and training
your prize colt by the experienced
trainer, L. K. Haggin, at War Horse
Place, Lexington, Ky., to July 1, 1959
are paid by Kentucky Club.

3. Two choice seats for 1959 Kentucky
Derby—plus hotel room for four days—
plus \$1,000.00 in cash for expenses
and to shoot the works at the races.



KENTUCKY CLUB PRIZE COLT

OIL CAPITOL (Sire)	MAHMOUD	BLENDHEIM II
	NEVER AGAIN II	MAH MAHAL
BYBLOS (Dam)	DIZEL	PHAROS
	CINABEL	CONFIDENCE
		TOURBILLON
		LOIRA
		NOTHING VENTURE
		CINRA

This year's Kentucky Club Derby Day Contest brings you an opportunity to win a colt with a great background. His sire, *Oil Capitol*, was stakes winner of 19 races and \$580,000; sired 10 winners from his first crop to race last year. A grandsire, *Mahmoud*, has sired more stakes winners than any other living American stallion. Truly, this colt is a potential champion!

Just name this prize colt and he's yours—plus choice seats to Kentucky Derby on May 2—plus \$1,000.00 for expenses and to shoot the works at the races.

Don't worry about how you would take care of a race horse—even if you live in an apartment. Kentucky Club pays the bills for board and training to July 1, 1959. You get all the fun and thrills of owning a race horse without spending a dime. Later, you can race your prize colt or sell him, as you wish. We hope he will bring you a fortune.

It's easy to win. Awards will be made for the best names for this son of *Oil Capitol*. Send in all the entries you want. Be sure each name does not contain more than 16 letters. For example, a name might be *Slick Winner*. Don't send in this name. Think of better ones. Buy Kentucky Club's famous brands. Start now.

KENTUCKY CLUB'S 9 QUALITY BRANDS

You're so right to switch to a pipe! It's the wise and satisfying way to enjoy tobacco. And you're doubly right to switch to Kentucky Club's famous quality blends. Custom blends for all tastes. All guaranteed fresh. All packaged in moisture-proof Keneal Pouch that keeps your tobacco fresh, mellow and cool-smoking to the last pipeful.

TOTAL OF 500 GREAT PRIZES



2nd to 7th PRIZES—Philco High Fidelity Phonograph. Concert Hall Cabinet. French Provincial Styling. Custom Control Center. New Stereo Reproducer. Exclusive Fidelitron System plus 12-inch Woofer. 4-Speed Automatic Changer. Transformer Powered Amplifier with 20 Watts of Output. Jacks for Tuner and Stereo Tape Input and External Stereo Amplifier. Dual Needle Ceramic Reproducer with Diamond Stylus on LP. 30 1/4" High, 31 1/4" Wide, 16 1/2" Deep.

8th to 32nd PRIZES—Philco pocket-size 6-transistor radio. Give hundreds of hours of life from only 2 pen-light batteries. 2-tone high-impact plastic case. Carrying handle also supports radio for table top use.

33rd to 500th PRIZES—Beautiful simulated oil painting of 1959 Kentucky Club Prize Colt. Authentic copy of original oil painting by Allen F. Brewer, Jr., world-famous equine artist. In wooden frame, ready to hang. About 18 x 13 inches.

CONTEST RULES

1. In not over 16 letters nor more than three words, write a name for the Kentucky Club prize colt. Count punctuation or space between words as letters. For example *Slick Winner* counts as 12 letters. Use plain paper or entry blank. Print your name and address.
2. Send as many entries as you like to "Kentucky Club Derby Day Contest," P. O. Box 3-C, Mount Vernon 10, N. Y. Each entry must be accompanied by front of outer wrapper from any of Kentucky Club's 9 brands of pipe tobacco: Aromatic Kentucky Club Mixture, London Dock, Whitehall, Brush Creek, Paper's Pouch Mixture, Crosby Square, Donniford, Kentucky Club White Burley, Willoughby Taylor. Entries must be postmarked not later than midnight, April 6, 1959. No entries returned. All become property of Kentucky Club—Division of Mail Pouch Tobacco Co.
3. Prizes will be awarded as listed elsewhere on this page. Entries will

be judged by the Reuben H. Donnelley Corporation on the basis of originality, aptness of thought and sincerity. Judges' decision final. Duplicate prizes in case of ties. All members of a family may compete, but only one prize to a family.

4. Everyone in United States and possessions or Canada may enter the contest except employees of the manufacturers of Kentucky Club's Tobacco, its advertising agencies and members of their families. Entries must be the original work of contestant. Contest subject to Federal, State and local regulations.

5. Top winner will be notified in ample time to attend the Derby; other winners will be notified by mail approximately six weeks after close of contest. Prize colt will be presented to winner at Churchill Downs during Derby Day week. If, because of accident or other reason, it is necessary to withdraw the colt described above, another Thoroughbred of comparable value will be awarded. List of winning persons available to those requesting same and enclosing a self-addressed, stamped envelope.

ENTRY BLANK

Just write name for Kentucky Club prize colt in not over 16 letters and not over three words. Count punctuation or space between words as letters.

NAME FOR HORSE

Mail to "Kentucky Club Derby Day Contest,"

P. O. Box 3-C, Mount Vernon 10, N. Y. Dept. FW

Send with each entry front of outer wrapper from any of Kentucky Club's 9 brands of tobacco: Aromatic Kentucky Club Mixture, London Dock, Whitehall, Brush Creek, Paper's Pouch Mixture, Crosby Square, Donniford, Kentucky Club White Burley, Willoughby Taylor. Please underline brand name of wrapper with this entry. Entry must be postmarked not later than midnight, April 6, 1959.

PRINT YOUR NAME

STREET

CITY

ZONE

STATE

