

Herald and News Spring Fashion Edition



Spring Opening!

GALA FASHION PREMIERE:

STARRING A GALAXY OF

GAY, EXOTIC COLORS!

Vibrant color is the fashion news for Spring . . . in both women's and men's wear and the fashions in this edition are presented to show **PREVAILING STYLES AND COMING TRENDS** for the new season. You'll find these and many other new styles in the stores in Klamath Falls . . . and we hope that these previews will help serve as a guide as you shop. Easter is Sunday, March 29th.

Hundreds of FREE GIFTS

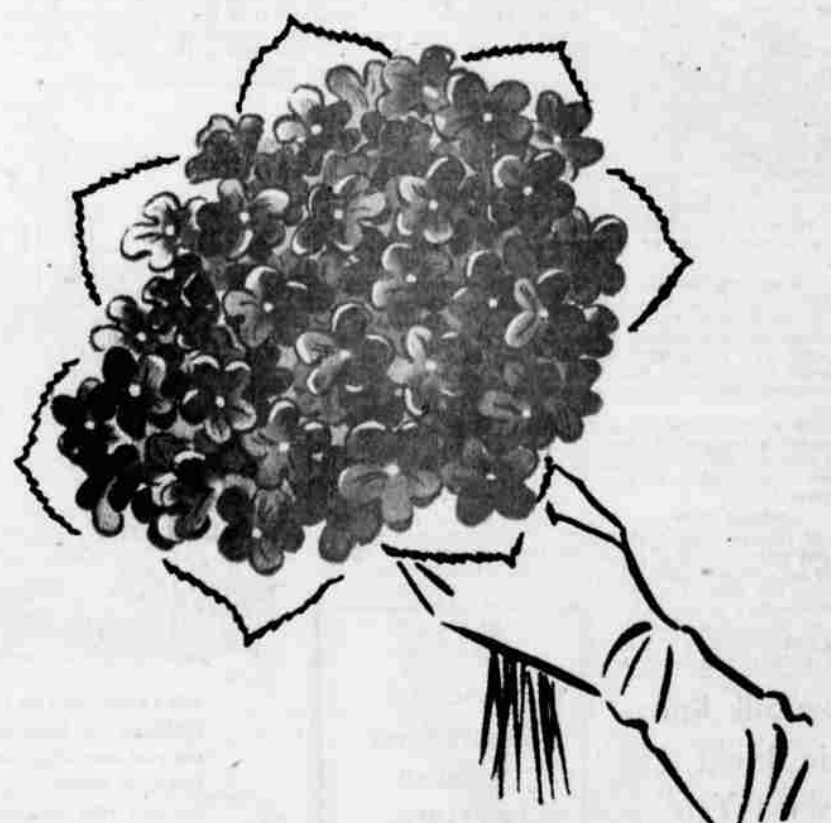
from your Downtown Merchants!

Kiddies! Grab the
Balloons!

Saturday, March 14th at 11 A.M.

Balloons will be released at the corners of 5th, 6th, 7th, 8th and Main Streets. There will be slips in the balloons good for Free Gifts at Downtown Stores. Match the numbers on the slips with the cards in the windows and get your gift!

DON'T MISS THIS EVENT!



Shop these pages . . . then Shop Klamath Falls Stores with their exciting array of new merchandise of all kinds . . . Remember, Easter is March 29th!