



One  
of **KRAFT'S**  
3 famous  
margarines is  
the  
right  
spread  
for  
you!

Perhaps you'll prefer  
**SWEET CHILLED PARKAY**

This is Kraft's best known margarine—it's been a favorite for years. Now the flavor has been improved so it's sweeter and fresher tasting than ever before!

Maybe your choice will be  
**MIRACLE MARGARINE**

This is Kraft's newest margarine. The flavor is distinctively delicate—and the texture is lighter—because it's been "golden whipped." Each economical pound contains 6 sticks.

But you should also try  
**KRAFT DELUXE MARGARINE**

This spread is mostly margarine—but it has been flavored with the high-priced spread. It brings the rich taste of luxury to your table!

**KRAFT urges you to try all three**

We're sure you'll agree each one is perfectly delicious. Only you can decide whether you prefer the delicate flavor of our Miracle Brand—the "sweeter" flavor of Parkay or the extra richness of Kraft Deluxe. Chances are, you'll like all three so well you'll find yourself switching back and forth among them!