

An Exciting New Way for you and your family to discover AMERICA'S SCENIC MARVELS..FESTIVALS..HISTORIC EVENTS ..INDUSTRIAL FEATS..DELIGHTS of LIVING in the U.S.A.!



HELICOPTER BUS LINE. Here's the most modern transportation service in the world. New York City's helicopter passenger service will take you from the middle of town to the farthest points of the city area. In this picture, a big twin-rotor helicopter is landing its passengers in mid-town Manhattan at the 30th Street heliport.



OLD FAITHFUL. This famous geyser spouts every 65 minutes to a height of 170 feet! You'll find the story in the Know Your America Introductory Shipment, which you may take for just 10¢.



DON'T LOOK DOWN! San Francisco's Golden Gate Bridge is the tallest single suspension bridge in the world! The Program takes you on an exciting "field trip" to see all America's wonders.



THIS SAVAGE TRIBAL DANCE is still performed each year by the Apaches—reminding us of the days when they were the most dangerous and bloodthirsty of all Indians. They had strange customs; a warrior, for example, was forbidden to address (or even look at) his mother-in-law!



WHERE IS THE OLDEST HOUSE IN AMERICA? You'll find it in St. Augustine, Florida. This colorful city was founded more than 40 years before Jamestown was settled by the English! Four different national flags have flown over this building.

To Introduce You to The Know Your America Program
The American Geographical Society invites you to

**TAKE THIS
ALBUM SET**

• Informative album on "National Park Wonders!"
• 29 full-color stamps! • Big wall map!

for only

10¢



EXTRA FREE GIFT!
Magnificent wall map of U.S.
Over 3 ft. wide!

**SPONSORED BY
THE AMERICAN
GEOGRAPHICAL SOCIETY**

**VALUE
\$3.00**

**Here's what you
get for ONE DIME!**

1. 29 brilliant natural color photos of our "National Park Wonders"—gummed, perforated, ready for mounting.
2. A 7500-word picture album packed with interesting facts about our National Parks, with a space set aside for mounting each photo.
3. A GIANT 28" x 40" MAP of the U. S., suitable for framing or mounting in your study or your child's room. Shows all important cities, rivers, mountains and other landmarks.
4. If you decide to continue, you receive as a Free Bonus a handsome red, white and blue pull-drawer library case to protect your albums.

**An unusual demonstration offer...
particularly interesting to parents of growing children!**

HERE is a delightful way to really get to know the country we all love—the United States of America. The American Geographical Society invites you to join the thousands of families who are now enjoying the new "Know Your America" Program. Each month this exciting program reveals some fresh, breathtaking aspect of our nation's scenery—resources—industry—legends—history—cities—customs!

To introduce you and your family to this delightful monthly activity, the Society will send you the Introductory Package described above. This package is worth \$3.00, but it is yours to keep for only one dime!

How can the Society afford to make this offer?

Obviously, the Society cannot cover costs in sending you a \$3 shipment for just 10¢. Experience has shown, however, that most families who start this fascinating educational program wish to continue exploring the wonders of our great land through the regular monthly packages of the Know Your America Program. They learn fascinating historical facts...visit out-of-the-way places...develop fresh understanding of our customs and traditions.

How the Program works

Once a month the Society issues a colorful Album containing a 7500-word picture text on some aspect of America, especially written by an expert in the field. The subject is illustrated by about 30 full-color photo prints, gummed and perforated for mounting in the Album. You and your family have fun mounting them—and wind up with full knowledge of the subject covered!

And the cost of this collection—one that will help your children at school and delight and inform your whole family at home—is very low: only \$1.00 per set, plus a few cents shipping. You assume no obligation—and you may stop at any time.

Mail coupon with only ten cents

Since we are sure that you too will be delighted by the benefits and pleasures your family can draw from this program, we are glad to offer you the \$3.00 demonstration set for only 10¢. There is no obligation. And if you do wish to continue, you pay just \$1.00 for each monthly tour—and you are free to resign at any time. Mail the coupon with 10¢ right now.

**AMERICAN GEOGRAPHICAL SOCIETY'S
Know Your America Program
Dept. 9-FW-3, Garden City, N.Y.**

I enclose 10 cents. Please send at once my Introductory Package consisting of (1) 29 Picture Stamps of "National Park Wonders", ready for mounting; (2) the 64-page Album with more pictures and stories and (3) the Special Gift Giant Wall Map of the U.S. described above.

After examining my Introductory Package, I'll notify you if I do not wish to continue. Otherwise, I understand you will send me each month a new Know Your America Album complete with a set of Picture Stamps for only \$1 plus shipping. I am not obligated to take any minimum number of Albums and I may cancel my subscription at any time I wish.

NAME _____ (PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

SAME OFFER GOOD IN CANADA. ADDRESS: KNOW YOUR AMERICA PROGRAM, 105 Bond Street, Toronto, Ont. Canada

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