

\$100,000 IN PRIZES

FREE GIFT GUARANTEED EVERY ENTRANT!

Win \$10,000 Cash

FIRST PRIZE

Win \$5,000 Cash

SECOND PRIZE

**Win a '59
Rambler American
Super Station Wagon**

4 THIRD PRIZES

Newest "wagon" sensation!
Compact but roomy. Extras
galore—automatic transmission,
airliner reclining seats, 2-tone
trim, heater, white sidewall tires,
undercoating. 4 to be given away!

**Win a famous
Sunbeam appliance**

1150 FOURTH PRIZES

Sunbeam Mixmasters

All new! \$34.95 streamlined
chrome model! Exclusive push-
button beater ejector. Thumb-
tip speed control with six
mix-guide settings. Complete
with 3-qt. metal bowl.



**550 FIFTH
PRIZES**

Sunbeam Percolators

Completely automatic! De luxe styling—chrome
plated inside and out. Strength selector guarantees
you perfect coffee every time. Light signals when
coffee is ready. Makes up to 10 cups. \$29.95 value!



1706 chances to win! Here's how:

• Just tell us, in 25 additional words or less, why you like Heinz Ketchup best. Perhaps it's because the world's best-liked ketchup is richer, thicker and goes further. Or because it's equally tasty on foods and in cooking. No other ketchup tastes like Heinz!

• Clip and fill out the entry form below. Mail it with one neckband from regular Heinz Ketchup (either 14-oz. or Family-Size bottle) to: Heinz Ketchup Contest, Box 157F, Mt. Vernon 10, N. Y. Judging will be on the basis of originality, aptness and sincerity of your statement. Entries must be postmarked by March 31 and received by the judges by April 10, 1959. Complete, official rules and additional entry blanks available at food stores everywhere.

FREE GIFT JUST FOR ENTERING!

**Full-size bottle of
NEW HEINZ
HOT KETCHUP**

• Coupon good for a free bottle of this spicy new ketchup will be sent to each entrant. At least \$20,000 worth of Heinz Hot Ketchup will be given away.



Just complete this sentence (in 25 words or less):

**I like Heinz Ketchup best
because . . .**

PLEASE PRINT

Mail with neckband from regular Heinz Ketchup to:
Heinz Ketchup Contest, Box 157F, Mt. Vernon, N.Y.

Name

Address

City Zone State

