



The Fairlane 500
Club Victoria

Savings you can count... comfort you can measure!



Many 1959 cars offer cramped rear-door openings (above). Ford door gives you nearly 6 inches more width. Easier to get in and out!

Ford's extra exit-room (above) is typical of extra FORD comfort everywhere—for leg and head, elbow and hip—full 6-passenger room and comfort.

Start counting your savings the day you buy your new Ford—for this is the lowest priced car of the most popular three. Actually the total suggested list price of a Ford, equipped with radio, heater and automatic transmission, is as much as \$102.75 less than Ford's closest competition.*

This is just your first hint of new Ford economy. Both standard engines—Six and Thunderbird V-8—thrive on regular gas, saving you up to a dollar a tankful. Full-Flow Oil Filters, standard at no extra cost, cut down oil bills. Ford's brilliant new Diamond Lustre Finish means no waxing—ever.

These are savings you can count in hard cash.

As for comfort, you can measure it in extra inches of space where you want it (see illustrations at left), or you can measure it in pure driving pleasure (see your Ford Dealer).

*Based on manufacturers' suggested retail delivered prices.

built for people...built for savings...

59 FORDS

WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS