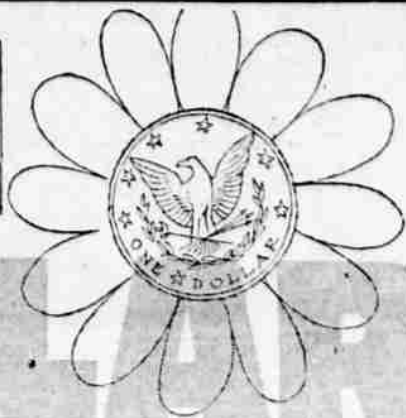


PENNEY'S
ALWAYS FIRST QUALITY!



MEET bargains that make your dollar look twice as big, at Penney's

DOLLAR DAYS

TOP QUALITY NOTIONS AT SMASH PRICES

HUNDREDS OF ITEMS AT REALLY SPECTACULAR SAVINGS.

• Bindings of all kinds	9c	• Stamped Pillow Cases	2/1.00
• Sewing Thread	3c	• Chrome Pinking Shears	1.66
• 4-Oz. Knitting Yarn	77c	• 8 1/4" Utility Shears	99c
• Fancy Trimmings	22c	• Crochet Cotton	4c
• Fancy Buttons	22c	• Sewing Machine Needles	6c



SAVE! FEBRUARY PREMIUM BUY!

SPECIAL PURCHASE! ENAMEL UTILITY TABLE

The Best Utility Table at the Best Price we have ever found. You'll be amazed at the rugged construction and the usefulness of this wonderful cart. Rolls easily on sturdy casters. Electric outlet so you can plug your small appliances in right on the table.

3.44

White Red Yellow

BALCONY



SPECIAL PURCHASE! DARK SEAM HOSIERY

Always a smash sellout. These fine utility hose give wear you'd never believe possible at this price. All First Quality with a leg flattering dark seam. Choose fashionable colors like gale or confetti in all sizes.

2 Pair **88c**

MAIN FLOOR



LAST CHANCE! BOYS FLANNEL SHIRTS

Buy them big! Fill up your storage closet for next year or finish out this winter with wonderful flannel shirts at Budget Prices. Beautiful plaids that hold their color washing after washing. Full cut, first quality always.

1.00

Sizes 4-18

Save Now! BASEMENT



Want more in DRESS FABRICS?

SPECIAL PURCHASE! Save On LUXURY FABRICS

The most beautiful selection of rich, dressy, luxury fabrics we have ever had! You must see these. You can't resist the urge to sew. Silks, dacrons, rayons, nylons, butcher linens in gorgeous colors and patterns. All widths.

900 Yards **66c** Yd.

BALCONY

MENS ORLON SOCKS

- Slack Sock Style
- Soft, Absorbent
- Rich Colors, Patterns

2 pair **1.00**

MAIN FLOOR

FAMOUS MILL BLANKET ENDS

ONCE AGAIN WE CAN OFFER YOU BIG, BIG SELECTION OF THE FINEST ENDS AVAILABLE. Blue, Red, Green, Yellow. Assorted sizes to fit your every need. Many big enough as they are for crib blankets. Tremendous Values!

1.99

MAIN FLOOR

FAMOUS MILL RUG REMNANTS

THIS IS THE MOST EXCITING REMNANT EVENT WE'VE EVER HAD. These are all wools and wool blends bound on all four sides. All non-skid or foam rubber backed in tweeds, solids, floral patterns. These are terrific! You'll want several for spots that get wear in your home.

3.33

27x45 27x54

BASEMENT

SPECIAL GIRLS JEANS

- Sanforized Twill
- Red, Turquoise
- All Sizes

1.00

4-14 SECOND FLOOR

WOMENS COTTON ANKLETS

- Quality Cotton
- Roll Top Cuffs
- White In All Sizes

5 pair **1.00**

MAIN FLOOR

FINAL CLEARANCE WOMENS COATS

Buy next winter's coat now at giveaway prices. Beautiful high fashion styles you'll wear over and over again. All wools and wool and cashmere blends in black, beige, red, tweeds, others. Only 50 coats in this rock bottom priced group. You must hurry. Shop now and save at Penney's!

14.00

SECOND FLOOR

12" HI-FI POPULAR RECORDS

Complete new selection of the finest recordings at this price. Choose classical, show tunes, jazz, hymns, western songs or many others. All in beautiful 4 color hard jackets for safe keeping. Others at 1.49.

88c

MAIN FLOOR

SPECIAL GIRLS SLIPS

- Fine Broadcloth
- Straight style
- All Sizes

2 for **1.00**

4-14 SECOND FLOOR

SAVE NOW! BRAND NEW EXCITING VALUES! SPECTACULAR REDUCTIONS! BARGAINS ON EVERY FLOOR!

SPECIAL MENS CHAMBRAY SHIRTS

- Full Cut, Sanforized
- Buy now and Save
- Sizes 14's - 17

1.00

MAIN FLOOR

REDUCED FAMILY SLIPPERS

- All styles, broken sizes
- Mens, Womens, Childrens

1.00 2.00 3.00

BASEMENT

WOMENS FLEECE BOOTS

- Final Cleanup Price
- Fine, Supple Leather
- Soft Fleece Linings

5.00

BASEMENT

JR. BOYS JACQUARD SWEATERS

- Colorful, washable, crew neck, sizes 4-8.
- BOYS HOODED JACKETS
- Broken sizes in fine jackets. Final Clearance.
- MENS LINED WASHABLE JACKETS
- 100% Orlon Pile Linings. Tan or Brown, S.M.L.
- MENS WHITE DRESS SHIRTS
- Now broken sizes. Terrific value

1.50 5.00 8.88 5.00

for

WOMENS HOSIERY CUSHION SOLE

- Sheer Nylon Chiffon
- New comfort for you
- Sizes 8 1/2-11

88c

MAIN FLOOR

EMBROIDERED PILLOW CASES

- Gift Packaged
- Fine Percale
- Assorted Motifs

2 cases **1.00**

BALCONY

GIRLS PANTIES

- Assorted colors, styles
- Elastic Waist
- Rayon Sizes

4 for **1.00**

4-14 SECOND FLOOR

SPECIAL WOMENS SLIPS

- Crisp dacron, cotton, nylon.
- Shadow panel
- Sizes 32 - 40

2.00

MAIN FLOOR

SPECIAL BOYS JACKETS

- All Wool Fibre
- Knit Collar, Cuffs
- Dark Colors

4.99 5.99

BASEMENT

SPECIAL CURTAIN PANELS

- Jumbo 5 Foot Width
- Fine Count Rayon
- No Iron Dacron

99c 1.99

BASEMENT

BUY NOW ON LAYAWAY 24" ROTARY LAWN MOWER

The most terrific mower on the market. Come in and see them. 3 H.P. Briggs and Stratton engine. 4 cycle. \$15 now, \$20 Mar. and April and it's yours!

55.00

MAIN FLOOR

MENS REDUCED WOOL SHIRTS

- Final Cleanup
- Washable
- 85% Wool
- Beautiful plaids

4.00

MAIN FLOOR

REDUCED FLANNEL GOWNS

- Broken sizes and colors
- Sanforized Flannel
- Broken sizes

1.88

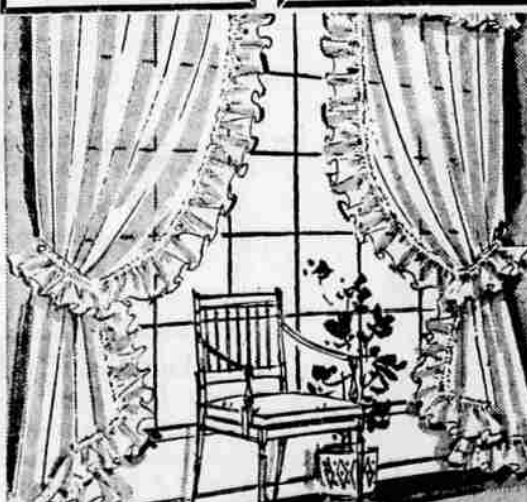
MAIN FLOOR

REDUCED GIRLS SWEATERS

- All styles and sizes
- Orlons, Dacrons
- Basics, Novelties

1.00 2.00

SECOND FLOOR



dacron! fabulously priced!

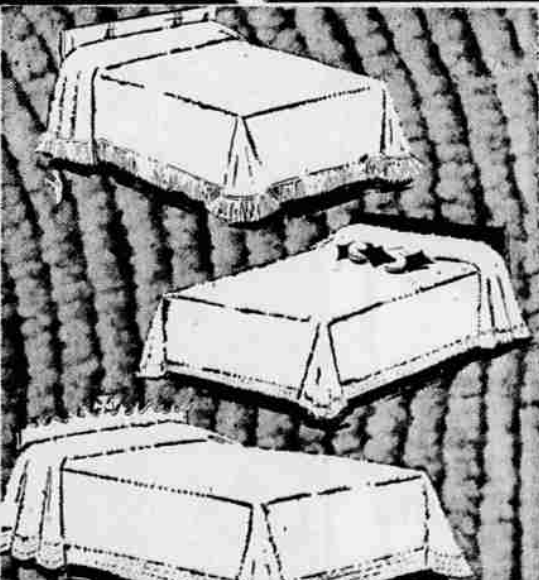
NOT 1 BUT 2 PAIRS! FULL-CUT PRISCILLAS

You can curtain every room in your house, for half the price you'd expect to pay! Sheer Ivory Dacron(R) wide valance, full ruffles.

2 pairs \$ **5** for 100 inch valance (each panel full 38 inches) 81 inch lengths

\$5 Pair, 180 inch valance, 81 inch length

BASEMENT



SAVE! MANUFACTURER'S CHENILLE CLOSEOUT!

Fabulous variety of chenille spreads. All first quality, extensively tufted — the kind you'd expect to pay much more for! White, pastels, rich shades. Come in today!

ONLY **\$5**

twin, full

BASEMENT



Beautiful Hardrock Maple Occasional Tables

Beautiful tables at a terrific Penney price. Choose lamp tables, coffee tables or step end tables. All in a luxury hand rubbed finish. Popular provincial style to go with any decor. You must see these to appreciate their value.

10.88

MAIN FLOOR



spring's big quilt buy!

REVERSIBLE! RUFFLED! AND SO LOW PRICED!

So generous for your money... generous size machine washable* cotton quilt, cut 80 by 84 inches! Same print or 2 different prints, ruffle trimmed. Rose, blue, green.

\$5

cut size 80 by 84 inches

BASEMENT