

New from

THE MAKERS OF

AD



HANDSOME DINNERWARE

now packed in every box of AD

Start collecting your complete set of Royal China Company's famous "Maytime" pattern. Simple—dignified—will go with your other nice things. Pattern can't wear off—double glazed—exceptionally durable. Ovenproof, too! You can collect as many place settings as you wish! Just by using AD... which has the *concentrated suds power* that gives you a dirt-free, film-free, better-rinsed wash—a NEW KIND OF CLEAN.

Start collecting your set! Use AD in your Automatic Washer!

In every Home Laundry Size AD are a Cup and Saucer, Fruit Dish and Luncheon Plate. All this!

With every Jumbo box of AD you get Cup and Saucer or Dinner Plate or a Cereal-Soup Dish.

Inside the Giant box of AD are a Cup or Saucer. Or Bread and Butter Dish. Or a Fruit Dish.

In every Large Size AD you'll find either a Salt Shaker, Coaster, Ash Tray or Nut Dish.

