

Kill cooking odors fast with Colgate's new Florient



Makes air smell
flower-fresh

- Just one quick spray kills bad odors fast.
- Kills odors from cooking, smoking, bathroom, pets, musty closets, baby's room, sick room.
- Wick deodorants are too slow—some aerosols too weak, but Florient really kills bad odors, lasts and lasts.
- Keep an extra Florient in your bathroom.



4 POPULAR
FRAGRANCES:
FLORAL, SPICE,
MINT, PINE

More women buy FLORIENT
than any other air deodorant

PREVENT FOREST KEEP AMERICA GREEN FIRES

Betty's
BLUE

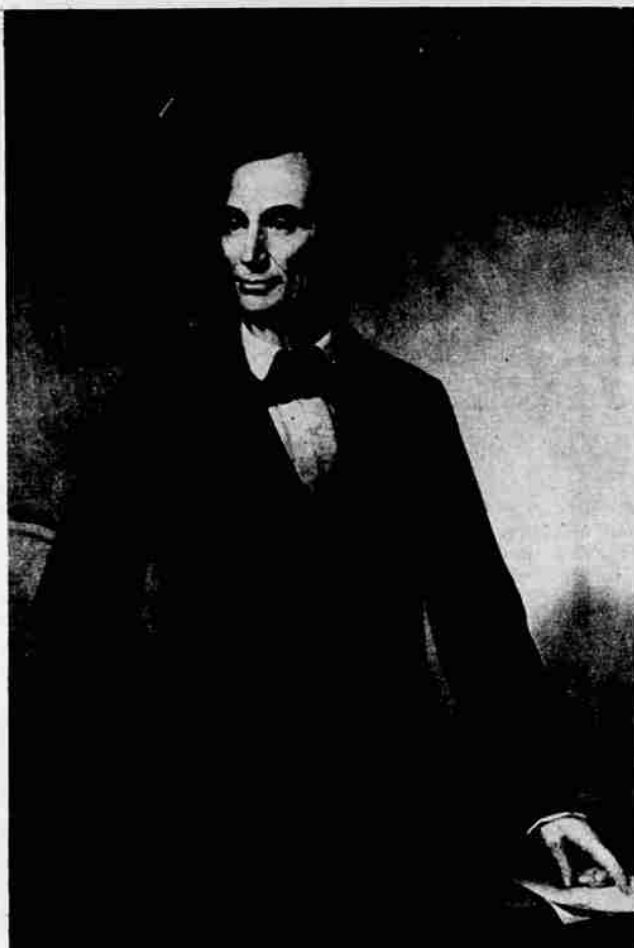
PERIODIC
PAIN

Don't let the calendar make a slave of you, Betty! Just take a Midol tablet with a glass of water... that's all. Midol brings faster relief from menstrual pain—it relieves cramps, eases headache and chases the "blues."

Betty's
GAY
WITH
MIDOL

The Smiling Lincoln

Few artists ever
captured the natural
good humor of shy,
self-conscious Abe—
and they needed
psychology to do it.



Famous painting of smiling Lincoln hangs in college at Alton, Ill.

by John Allen and Ed Hasse

THE SAD, CAREWORN face of Abraham Lincoln we usually see reflects the troubled times in which he rose to greatness. Many paintings and the 120 known photographs made of him during his public life have created the indelible impression of a man who never smiled.

People who knew him, however, have described his "dancing eyes" and the mobility of his features when he was amused or relaxed. His smile, said a woman friend, "positively transfigured his whole face, making him the handsomest man I have ever seen."

Shy by nature, Lincoln usually sat for portraits only at the urging of his family or close associates. And then, as soon as he was confronted by a camera or an artist's searching gaze, he "relapsed into his melancholy mood," according to his son Robert. This was so typical of him that one day when Mrs. Lincoln came into a room where he was meditating, she was moved to remark: "You look as if you were having your picture taken."

Alban J. Conant was one of the few artists who successfully captured Lincoln's genial smile on canvas.

He went to Springfield to paint Lincoln in September, 1860, two months before his election to the presidency. When the artist was ushered into his office, Lincoln was talking with a small group of men—and he was smiling. When he sat for the portrait, however, he assumed his characteristically sober expression. All that first day, Conant pleaded in vain; the smile did not return. Lincoln remained pensive, no doubt occupied with thoughts of the election campaign then in progress.

The next day, Conant started by asking Lincoln questions about himself; before long, Abe was talking of his early life, his storekeeping experience, his flatboat trips to New Orleans, how he became a lawyer. His immediate worries forgotten, Lincoln again revealed the expression the artist wanted.

When the painting was finished, Lincoln's wife was particularly pleased. "That's the way he looks when he has his friends about him," she said, but she added somewhat ruefully, "I hope he looks that way after the first of November."

Surprisingly few paintings were made of Lincoln after he entered the White House, and these inevitably show him to be solemn and troubled. Conant's portrait and two others he made during his stay in Springfield are also the last painted before the Great Emancipator grew the beard which he wore the rest of his life.

Purchased from the artist in the 1860's by Shurtleff College at Alton, Ill., the portrait was later removed from its frame and was somehow lost during a transfer of furnishings from one building to another. It turned up years later in a storage area under a staircase, covered with dust and grime. Cleaned and restored, it now hangs in the library at the historic college, which has been converted for use as a residence center operated by Southern Illinois University. Another "Smiling Lincoln" portrait by Conant is in the A. Smith Cochran Historical Collection at Yonkers, N. Y. A third is owned by Mrs. C. Conant Smith of New York.