

Enter the Shopping Spree Sweepstakes

Nothing to buy,
nothing to write!

15 GRAND PRIZES

\$1,500.00

WARDROBES

by Estévez

each with a New York
shopping trip for two

200 SECOND PRIZES

**ADMIRAL TRANSISTOR
RADIOS**

FREE from Kotex napkins

RULES

So simple

1 There's nothing to buy, nothing to do but fill in the entry blank below. Entry blanks are also available wherever Kotex products are sold. Please, one entry per envelope.

But hurry

2 Entries must be postmarked not later than midnight, March 31, 1959.

Designer originals, no less

3 Each of the 15 grand prizes consists of a \$1,500.00 Estévez wardrobe with accessories and a five day all-expense paid trip for two to New York City. Winners will select their wardrobes from a special showing of the internationally famous Estévez line. Any winner who prefers may substitute \$1,000.00 cash award for grand prize.

Cross your fingers

4 The 15 grand prizes and the 200 second prizes of an Admiral Pocket Transistor Radio will be awarded on the basis of a blindfolded drawing by name, under the direction of the Reuben H. Donnelley Corporation, whose selections are final. All winners will be notified by mail.

Everybody's eligible

5 Any resident of the Continental United States may enter except, of course, employees of Kimberly-Clark Corporation, their advertising agencies and immediate families, residents of New Jersey, Nebraska and other areas where prohibited.

SHOPPING SPREE SWEEPSTAKES ENTRY

Fill out and mail to Shopping Spree Sweepstakes,
Box 6104, Chicago 77, Illinois.

NAME _____
ADDRESS _____
CITY _____ ZONE _____
STATE _____



MISS BERGDORF SALON, BERGDORF GOODMAN, NEW YORK CITY

Wherever you are, whatever you do, new Kotex napkins with the Kimlon center protect better, protect longer. Kotex adds the Kimlon center to increase absorbency, to keep stains from going through. With this inner fabric, the Kotex napkin stays even softer, holds its shape for perfect fit. Choose Kotex—the name you know best—in this smart new package.



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