

"We'd seen those ads that say — 'sell the things around the house you aren't using' -- but until recently we hadn't tried it. "First of all, it was simple as could be to place a Herald and News Classified ad. I just dialed TU 4-8111, and a pleasant, helpful girl took care of everything.

"Here's the important thing — after our ads appeared, we had calls and visitors galore wanting the things we offered. We've sold the children's outgrown clothing, that slightly snug tuxedo of my husband's, the dining room suite we're replacing and a movie camera.

"Believe me, I'm searching the house for other things of value that we aren't making use of. I love the way Classified ads turn them into cash for things we want to buy; Another thing, they only cost a few pennies a word."



**"HERALD & NEWS Classified Ads
Opened My Eyes To a Smart Way
To Have More Things We Want!"**

Join the growing number of smart families who are living better because they make smart use of Herald & News Classified Ads.

A helpful Ad Writer is waiting to help you when you dial TU 4-8111