

Balance your budget



WITH

MILK



IT'S YOUR BEST FOOD
FOOD BUY! MILK WILL
FURNISH 15 PERCENT
OR MORE OF YOUR FOOD
REQUIREMENTS FOR
ONLY 8 PERCENT OF
YOUR FOOD BUDGET!

In 1890 it took 20 minutes-
Today-it takes only 7 minutes
of the average U.S. worker's time
to earn the price of a quart of
Milk! It's Your most Economical
Food Buy Today!



Take it from me...



An organization of Klamath Basin dairy farmers whose job it is to bring you the finest milk possible
... Locally produced for local people!