

Jaycees Wind Up Week On Note Of Service

Junior Chambers of Commerce are playing a noteworthy role in this fast-moving world of changing economy, intertwined global trade, stepped-up national production, computers and automation, scientific farm operations, and a new contemporary world of political, social, and religious activities.

This role consists mainly of getting experience in these various fields. Thousands of young men are working in the chambers, and preparing to take over major responsibilities.

The United States Junior Chamber of Commerce is an extremely broad organization which strives to enrich the individual and the country. It is a project organization with the basic purpose of providing young men with the opportunity to train themselves as leaders, although not necessarily executives. It accomplishes this through a broad range of civic improvement projects based largely upon youth, health, and safety.

The Junior Chamber of Commerce is dedicated to the original concept of American life as put forth in the Constitution of the United States. It is nonpolitical, yet strongly urges participation in the political life in the community.

The reason for Jaycee activity—the very purpose of the organization actually—can be summarized in the words of the Jaycee creed, which follows:

We believe:
"That faith in God gives mean-

ing and purpose to human life; "That the brotherhood of man transcends the sovereignty of nations;

"That economic justice can best be won by free men through free enterprise;

"That government should be of laws rather than of men;

"That earth's great treasure lies in human personality;

"And that service to humanity is the best work of life."

Not only does the organization champion free enterprise but it is opposed to any form of what it calls "creeping socialism which stifles a man's natural initiative." Its single goal is to make the community a better place in which to live.

The organization as a whole consists of 3,716 local chapters in 48 states and the District of Columbia. Hawaiians and Alaskans are the principal founders of Junior Chamber International.

Its total membership is 200,000. All officers are elected in convention. A national staff of 60 persons is retained for administrative purposes. The annual budget is in excess of \$700,000.

Its membership age limit is 21 to 35, although it has more than 30,000 associate members who have passed their 36th birthday and yet retain a high degree of interest and activity in the Junior Chamber.

The over-all quality and success of the Junior Chamber is marked to a great degree by the inclusion, as members, of the vice president of the United States, seven senators, more than 100 representatives, 11 governors, countless state and local elected officials, and more than 20 armed forces officers of flag rank.

More than 50 large American corporations are headed by members of the Junior Chamber of Commerce, and the executive branch of almost every major United States business concern includes at least one Jaycee.

But more important, the Junior Chamber takes pride in more than 200,000 young men who are recognized and counted as among the leaders of their communities and states. It thoroughly dedicates it-

self to the community to which it belongs.

The Junior Chamber annually conducts nine nationwide programs, in which more than one and one-quarter million people, from teen-agers to adults, participate:

1. Junior tennis: 42,000 teen-agers, cosponsored with Pepsi Cola, the National Golf Association, the Athletic Institute, 1959 finals—August 4-8, Phoenix, Arizona.

2. Junior golf: 45,000 teen-agers, co-sponsored with Pepsi Cola, the National Golf Association, the Athletic Institute, 1959 finals—August 17-24, Portsmouth, Virginia.

3. National Jaycee safe driving Teen-age Road-E-O: More than 300,000 teen-agers, cosponsored with Chrysler Corporation, Liberty Mutual Insurance Company, American Trucking Association Inc., and the Pure Oil Company, 1959 finals—August 10-13, Washington.

4. Outstanding Young Farmer More than 10,000 entrants between ages 21 and 35, cosponsored with the agriculture committee of the American Petroleum Institute, 1959 finals—April 6-8 in Cedar Rapids, Iowa.

5. Ten Outstanding Young Men: More than 45,000 nomination blanks distributed annually, a nonsponsored program conducted solely by the Junior Chamber of Commerce, 1959 finals were held January 16-17, Fort Lauderdale, Florida.

6. Junior Olympics and Youth Fitness: Dates as yet unknown, cosponsored with the Wheaties division of General Mills.

7. My True Security: More than 300,000 teen-agers, July, Washington.

8. Jaycee Week and Community Distinguished Service Award: January 18-26, locally sponsored.

9. National Jaycee Convention: June 15-18, Buffalo, New York, estimated attendance, 10,000.

Tulsa, Oklahoma, is the "Young Men's Capital of the World," and the home of the Jaycee War Memorial Building, which is national headquarters of United States Jaycees.

It is here that the word goes out that "youth is the golden hour to get things done." Whether he be farmer, salesman, lawyer, businessman, engineer, or mechanic, the Jaycee draws from the energy of youth a yen for public service and a zeal for hard work which he directs toward making life a little better for everyone. In the process, he creates for all Jaycees an unequalled course in leadership training.

Robert Cox, president of United States Jaycees, is convinced that the Jaycee creed is a modern-day

rededication to the basic beliefs of the United States which, if followed, will continue to point the way to progress as a nation.

Cox also reflected the attitude and the meaning of fellow Jaycees in a talk before the Louisiana Junior Chamber when he said:

"It is only natural that if one believes in the fatherhood of God, he must also believe in the brotherhood of man. This was an accepted belief of our founding fathers; it is a natural belief now of young men who love their country and are willing to work for its growth.

"It is the dynamic aspect of our organization that has made it the most effective force of young men in the world on behalf of the free-enterprise system, for this organization realizes that the 'stuffy defending' of our system of economy is not the answer of its continued growth. . . ."

When a complete history of the United States Junior Chamber of

Commerce appears, the author may well say that Henry Giessenbier Jr., was the founder of the organization, the group being formed in 1920.

To give Giessenbier primary credit is the just thing to do. Still, there are old-time Jaycees who insist that Clarence H. Howard is really the man who deserves a founder title, due to his strong backing of the organization from the earliest years.

On the other hand, groups somewhat similar to Giessenbier's Young Men's Progressive Civic Association, which eventually became the Junior Chamber of Commerce, can be traced to 1912. Also, that the Jaycee idea is not a singular innovation is a credit to the young men of America. Desire for civic improvement and self-betterment through leadership training are universal in nature. No one man could ever take credit for the terrific

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AUTHORS
All articles in this week's edition of the Basin magazine pertaining to the Junior Chamber of Commerce were written by members of that organization. Since some were joint efforts no bylines have been used in order to avoid confusion.



FLAG RAISING on a community scale is another of the many Klamath Falls Junior Chamber of Commerce activities. Under this program the club sees to it that flags in the downtown area are properly displayed on all legal holidays. Pictured here are three of the members carrying out the pledge. Chairman of the committee is Bob Pailles, right. Assisting are Bob Beach and Ted Rose.



AN EXCLUSIVE PROGRAM for the Jaycees is the current safety light program which replaces the old Scotchlight program. Shown here are Amos Burnett, left, second vice president, and John Heilbronner, district vice president, with one of the kits. The kit includes two flashers, one for either side of the car, plus a bright red flag to hang on the window in case of a breakdown on the highway.



THE CHRISTMAS PARADE is another event in which the local Jaycee club takes a big part. The club was asked by the local merchants to lend a hand in getting the parade going and did a splendid job of it, drawing a huge crowd of spectators.