

You know what  
they always  
say...



...Relief is just  
a swallow  
away



with **Alka-Seltzer**<sup>®</sup>  
BRAND

This fellow is a ship's captain. He sometimes catches cold. In wet, wintry weather, landlubbers do, too! Take ALKA-SELTZER when you feel headachy and feverish with a cold. Dissolved in water, ALKA-SELTZER is a gentle, relief-giving liquid that helps you feel better while you're getting better! Take care when you take cold, and take ALKA-SELTZER!

"FEEL BETTER  
WHILE YOU'RE  
GETTING  
BETTER!"

