

\$100,000 IN PRIZES

FREE GIFT GUARANTEED EVERY ENTRANT!

Win **\$10,000** Cash

FIRST PRIZE

Win **\$5,000** Cash

SECOND PRIZE

Win a '59
Rambler American
Super Station Wagon
4 THIRD PRIZES

Newest "wagon" sensation!
Compact but roomy. Extras
galore—automatic transmission,
airliner reclining seats, 2-tone
trim, heater, white sidewall tires,
undercoating. 4 to be given away!

Win a famous
Sunbeam appliance

1150 FOURTH PRIZES

Sunbeam Mixmasters

All new! \$34.95 streamlined
chrome model! Exclusive push-
button beater ejector. Thumb-
tip speed control with six
mix-guide settings. Complete
with 3-qt. metal bowl.



550 FIFTH
PRIZES

Sunbeam Percolators

Completely automatic! De luxe styling—chrome
plated inside and out. Strength selector guarantees
you perfect coffee every time. Light signals when
coffee is ready. Makes up to 10 cups. \$29.95 value!



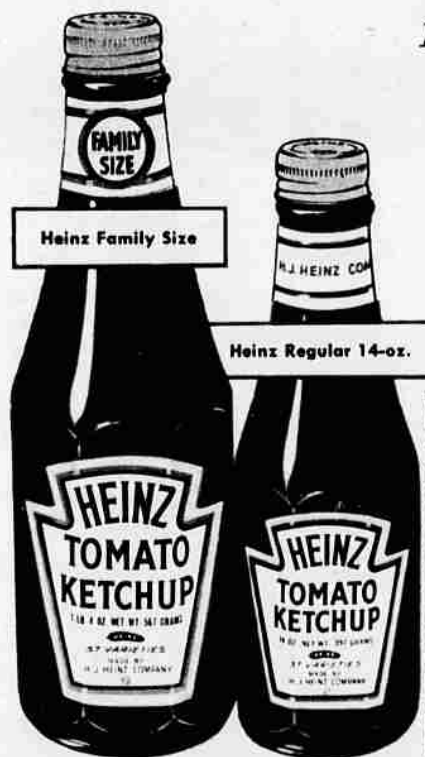
1706 chances to win! Here's how:

- Just tell us, in 25 additional words or less, why you like Heinz Ketchup best. Perhaps it's because the world's best-liked ketchup is richer, thicker and goes further. Or because it's equally tasty on foods and in cooking. No other ketchup tastes like Heinz!
- Clip and fill out the entry form below. Mail it with one neckband from regular Heinz Ketchup (either 14-oz. or Family-Size bottle) to: Heinz Ketchup Contest, Box 157F, Mt. Vernon 10, N. Y. Judging will be on the basis of originality, aptness and sincerity of your statement. Entries must be postmarked by March 31 and received by the judges by April 10, 1959. Complete, official rules and additional entry blanks available at food stores everywhere.

FREE GIFT JUST FOR
ENTERING!

Full-size bottle of
NEW HEINZ
HOT KETCHUP

• Coupon good for a free bottle of
this zesty new ketchup will be sent
to each entrant. At least \$20,000
worth of Heinz Hot Ketchup will
be given away.



Just complete this sentence (in 25 words or less):

I like Heinz Ketchup best
because ...

PLEASE PRINT

Mail with neckband from regular Heinz Ketchup to:
Heinz Ketchup Contest, Box 157F, Mt. Vernon, N.Y.

Name _____

Address _____

City _____

Zone _____

State _____