

Now... a way to

QUICK-TREAT DRY SKIN

Pond's Dry Skin Cream...hot



This is the first step in a wonderful new way to make dry skin look aliken ... glowing. Send now for your 7-piece Pond's Radiant Heat Facial Kit

Used this new way... the world's best-known dry skin cream penetrates deep, acts twice as fast. Turns dry skin into a soft, glowing complexion-instantly!



1. For a special-occasion salon facial in minutes, heat Pond's Dry Skin Cream in special warmer. Its extra-rich formula doesn't break down, get watery like thinner creams do when heated. Pond's is the *only* Dry Skin Cream we know of that stands up to heat.

2. Quickly stroke warm cream over face and throat; massage in. When warm, the rich oils and moisture of Pond's Dry Skin Cream penetrate deep . . . faster. The never-before action of Pond's Radiant Heat Facial stimulates your skin to new vitality.

3. You'll see the benefits instantly. You'll *feel* the tingle, see the glow as a fresh, vital blood supply is rushed to your complexion! That dry, brittle feeling relaxes away immediately. For special occasions treat your skin to this new, instant beauty pick-up!

4. For regular, nightly care, use Pond's Dry Skin Cream just as it comes from the jar. It's extra-rich in oils and moisture, the *two* things dry skin needs. For a younger-looking complexion, treat your skin tenderly with Pond's Dry Skin Cream *every* night.

5. Get the most beauty from your Pond's Dry Skin Cream . . . use it *both* ways. Every night, give your skin an extra-rich helping of the oils and moisture it must have—smooth on Pond's Dry Skin Cream as it comes from the jar. And—for special occasions, or whenever you want a quick beauty pick-up, use Pond's Dry Skin Cream *hot* as a Radiant Heat Facial. For *complete* beauty care, use the world's best-known dry skin cream . . .

Pond's dry skin cream

SEND NOW FOR POND'S RADIANT HEAT FACIAL 7-PIECE KIT



POND'S DRY SKIN CREAM, Box 225F, New York 46, N. Y.
Gentlemen: please send me ___ Radiant Heat Facial Kits, each kit consisting of brass-plated stand, candle, 3 aluminum foil cups, spoon, asbestos pad. I enclose 50¢ for each complete 7-piece kit.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Offer expires Dec. 31, 1959