

almost sure bet that she's neurotic. If she also wears clothes that are too young for her, your bet is a sure thing.

The technique of exaggeration in speech, says Dr. Lovshin in summing his findings, is easily recognized and is a positive sign of neurosis. For example, the neurotic woman always has terrible pains and horrible aches; nothing is just ordinary—all the complaints are terrific. It's significant to note in this connection that women are much more addicted to this practice than men, and that studies have shown those who are addicted to be far more neurotic and emotionally unstable.

Dr. Lovshin also finds that this technique of overstatement can give away more about a person than perhaps any other characteristic. For example, he has found that the woman who keeps repeating that she has the most wonderful husband in the world has a marital relationship that is definitely suspect; and the woman who insists that her husband is the most wonderful man in the world, even before she is asked, is actively trying to hide her disappointment in him.

With a little practice, the average person can learn to make a great many shrewd deductions about others, simply by noting the things about

which they make exaggerated statements. It's the same psychological principle Shakespeare used when he wrote: "The lady doth protest too much, methinks..." the Queen's remark to Hamlet about one of the actresses in the play within the play.

It should perhaps be emphasized that Dr. Lovshin's provocative tip-offs on how to size up others are by no means arbitrary judgments and opinions, but are based on careful clinical observations. But when you use them to X-ray the other person's ego, there's just a word of caution: take a look and see that your own personality secrets aren't showing.

Exclusive from Parliament:

No
filter
feedback
on your lips
...or hers

**HIGH FILTRATION
JANUARY REPORT**

No other cigarette combines Parliament's high filtration and recessed protection. (Confirmed by January analysis of all leading high-filtration cigarettes by the United States Testing Company, one of the world's leading independent testing laboratories.)

RECESSED

You never
taste the tars
and nicotine that
this filter filters
... because the
filter is recessed!

*Tobacco tastes best
when the filter's recessed*

Parliament popular price



Smoke
clean
Smoke
Parliament

PACK OR BOX