

NEW FROM
THE MAKERS OF
AD



HANDSOME DINNERWARE now packed in every box of AD detergent

START COLLECTING AD'S EXCLUSIVE "ROYAL MAYTIME" PATTERN TODAY. HERE'S HOW TO BUILD A COMPLETE SET.

1. Inside every Home Laundry Size AD you will find *all* of these durable and handsome dishes. Cup and Saucer. Fruit Dish. Luncheon Plate.

They are AD's exclusive "Royal Maytime" pattern. And, thanks to AD's concentrated suds power, you'll get a

dirt-free, film-free, better rinsed wash—a NEW KIND OF CLEAN!

2. Inside every Jumbo box of AD you'll be delighted to find either a lovely Cup and Saucer, handsome Dinner Plate or Cereal-Soup Dish.

Simple, dignified pattern. Double

glazed. Exceptionally durable—won't wear off. Will go with your other nice things.

3. Inside every Giant box of AD there is either a Cup or Saucer or Bread and Butter Dish or Fruit Dish and every one of them is durable, hard to crack or chip.

4. Inside every Large Size box of AD you will find either a Salt or Pepper Shaker, Coaster, Ash Tray or Nut Dish that you'll be delighted with.

Doubly delighted, really, because you'll be using AD's concentrated suds power in your automatic washer!

Also sugar bowl, platter, gravy boat plus 8 other items. See offer on back of box. AD, the Advanced Detergent for Automatic Washers.