

It's OREGON FOOD STORES BIGGEST SALE YET!

Carload

KEEP YOUR BUDGET ON THE RIGHT TRACK

SALE

We made a special purchase to make this event possible! We have bought the entire remaining stock of the Mason Ehrman wholesale grocery company... **THREE COMPLETE TRUCK LOADS** and we're passing on the values! Famous Royal Club, Meco and other top quality brand names... all at rack bottom prices; right down at wholesale! Here's your chance to stock up on canned foods and save plenty, so come early, sale starts Thursday! Prices effective while stocks last!

SAVE S&H Stamps



Low, Low Prices plus S&H Green Stamps — Save 3¢ and Be Sure!

APPLES Royal Club No. 2 Tins
27¢ 4 cans \$1
You Save 8¢!

Fruit Cocktail Royal Club — 8-oz. Cans
18¢ 8 for \$1
You Save 44¢!

Tomato Sauce Royal Club — 8-oz. Cans
10¢ 12 for \$1
You Save 20¢!

Tomato Juice Royal Club — No. 303 Cans
13¢ 9 for \$1
You Save 17¢!

Blue Berries Royal Club — No. 300 Cans
37¢ 4 for \$1
You Save 48¢!

Citrus Salad Royal Club — No. 303 Cans
37¢ 4 for \$1
You Save 48¢!

THE SUNDAY PAINTER, whose number is legion and increasing every day, often carries her get-hobby one step farther. The painting that will never be exhibited except in one's own living room becomes even more of a personal achievement when it's home-framed, too. But both the painting and the framing are hard on hands and no one wants to carry samples of the colors to work on Monday morning. So, Jean Nale's Hand Tone fits into the picture perfectly. It's an easy-flow, quick-to-absorb, pink and pretty lotion that results in smooth, velvety do-it-yourself hands.

HAND TONE
In this "do-it-yourself" era, but it leaves no heavy greasy film on the skin. One, two, three, and your hands have a silky-smooth finish. No rubbing-in and wringing because "Hand Tone" absorbs quickly. No slippery residue that makes it hard to handle tools and brushes. Another feature you'll appreciate is the clean, fresh, lemon scent, a light fragrance that doesn't annoy your nose when you're working.
Apply "Hand Tone" again when your task is finished and you've scrubbed up. You'll surely be one of those social butterflies when you mix the drinks, pour the tea, or light the candles. There'll be no need for apologies to your guests, your family, or yourself.
Jean Nale wasn't satisfied if it didn't just have an efficient product. She made her "Hand Tone" a pretty pink and put it in a bottle with a sketch of a dainty hand set off by a lace cuff around the wrist. It makes you feel fortunate to use it whether you're in a negligee or a paint-splattered and lubricating the skin, smeared smock.

The Spring Blouse
In this jet-paced world of sweeping change, fashion brings many innovations of its own, decreasing row a brilliant new importance for blouses this spring. The suit blouse and the costume blouse have emerged as top contenders for style honors, with ingenious cutaway designs, glowing colors, and exciting fabrics leading strong reports, according to an advance forecast by Helen Joyce, fashion coordinator for the National Association of Blouse Manufacturers. The comeback of the spring suit commands star billing for complete outfits, while the continued prominence of the two-piece ensemble has raised the costume blouse to important new fashion heights. Other style themes center about the Empire look which is seen everywhere, and on the evening, which now takes more fitted line.

White blouses figure importantly on the spring suit scene, while brightly colored floral warp prints turn many suits into flowering spring gardens. The white pique, re-embroidered eyelets, white cottons frosted with soft lace edge and a dot and gingham checks further spell out important blouse news for the Easter suit.
Costume blouses are contrived to complement the ensemble and teamed with the new ultra skirts for spring, constitute an inspiring fashion picture. The jacket blouse emerges importantly in many forms, some double-breasted or with cardigan fronts, translated into a variety of interesting fabrics including hosiery, hurlap, raw silk, linen, sharkskin and pique. Worn with an all-around pleated skirt, the jacket blouse

SUITABLE and bright for spring is this V-neck sleeveless cardigan blouse. Of fresh white Arnel pique, it washes easily and dries dry. Photo courtesy of National Association of Blouse Manufacturers.

Cottage Cheese Pint Tub **25¢**
Eggs Large "AA" **49¢**
Coffee Royal Club - Instant 2-oz. Jar **35¢**
Coffee Market - Drip or Regular Grind 1-Lb. Tin **59¢**
Flour Crescent - All Purpose 10-Lbs. **79¢**
Ravioli Chicken Ravioli by Market 40-oz. Family Size Can! **49¢**
Lasagne By Market - Big 40-oz. Family Size Can **49¢**
Syrup Market - Maple Flavor 24-oz. Bottle **33¢**
Pepper Nightingale - Pure, Black 8-oz. Can **39¢**

MEATS
Repeat of a Sell out! More of those plump, tender **Fresh Fryers** each **79¢**

Bacon 2:79¢
T-Bone Steaks USDA "Good" — All excess fat and bone removed. 1 lb. \$1.19
Spare Ribs Country style, lean and meaty! 59¢ lb.
Ground Beef Pure, ground fresh daily! 53¢ lb.
Sausage Country style, seasoned just right! 49¢ lb.
Franks The good old fashioned kind, all meat! 55¢ lb.
Fish... Oysters... Rabbits!

Save With These Dollar Stretchers!

ITEM	Dietetic	Muselman	Per Can	Multiple	You Save
Applesauce	No. 303		17¢	7/5 1	19¢
Apple-Cranberry	Sauce, Lucky Leaf	No. 303	17¢	7/5 1	19¢
Fruit Salad	Market	No. 303	31¢	4/5 1	24¢
Pears	Basket, Irreg. Halves	No. 303	25¢	5/5 1	25¢
Fruit Cocktail	Royal Club	No. 303	29¢	4/5 1	16¢
Peaches	Hunts - Val Vita	No. 2 1/2	31¢	4/5 1	24¢
Peaches	Ligo Fancy	No. 303	23¢	5/5 1	15¢
Pineapple	Sliced, Market	No. 2 1/2	37¢	3/5 1	11¢
Crushed Pineapple	Market	No. 2	27¢	4/5 1	8¢
Pineapple Juice	Royal Club	No. 2	17¢	7/5 1	19¢
Pineapple Juice	Market	12-oz.	11¢	10/5 1	10¢
Tangerine Juice	Royal Club	No. 2	15¢	8/5 1	20¢
Olives	Senor, Gem Ripe	No. 1	27¢	4/5 1	8¢
Olives	Green Ripe Pitted, Gold Hill	No. 1	29¢	5/5 1	45¢
Tuna	Bonito Type Flakes, Market	No. 1/2's	19¢	6/5 1	14¢
Tuna	Light Meat, Solid Pack, Market	1/2's	29¢	4/5 1	16¢
Asparagus	All Green Cut Bountiful	Pic	17¢	7/5 1	19¢
Asparagus	Cut Spears - Happy Isles	No. 2	27¢	5/5 1	35¢
Pork & Beans	Market	No. 2 1/2	23¢	5/5 1	15¢
Chili Beans	Market	No. 2 1/2	23¢	5/5 1	15¢
Kidney Beans	Market	No. 303	15¢	7/5 1	5¢
Green Beans	Meco	No. 303	15¢	8/5 1	20¢
Beets	Whole, Market	No. 303	17¢	7/5 1	19¢
Green Beans	Royal Club, Cut	No. 303	23¢	5/5 1	15¢

MARGARINE
Del Rich Colored Cubes **7 lbs. \$1**

Preserves Market, Strawberry 20-oz. Jar **39¢**
Dry Milk Challenge, Instant Makes 12 Quarts **79¢**

Swift's Jewel Shortening 3-Lb. Tin	Empire Cheese Food 2-Lb. Loaf	PARD DOG FOOD 1-Lb. Tin
59¢	59¢	8 for \$1

Mix 'em or Match 'em! SAVE!

ITEM	Per Can	Multiple	You Save
Mustard Greens	Cock O' Walk No. 303	14¢	8/5 1 12¢
Grape Jelly	Market 20-oz.	39¢	3/5 1 17¢
Pine-Grapefruit Drink	Dole 32-oz.	29¢	4/5 1 16¢
Oysters	Market Boiled 8-oz.	35¢	3/5 1 5¢
Corn	Meco, Golden Cream	No. 303	17¢ 8/5 1 36¢
Corn	Meco, Whole Kernel	No. 303	18¢ 7/5 1 26¢
Hominy	Royal Club	No. 303	14¢ 8/5 1 12¢
Hominy	Royal Club	No. 2 1/2	20¢ 6/5 1 20¢
Onions	Royal Club, Whole	No. 303	27¢ 4/5 1 8¢
Peas	Meco	No. 303	17¢ 7/5 1 19¢
Peas	Market, Blended	No. 303	19¢ 6/5 1 14¢
Pumpkin	Jack & Beanstalk	No. 2 1/2	12¢ 10/5 1 20¢
Stewed Tomatoes	Hunts	No. 300	19¢ 6/5 1 14¢
Tomatoes	Hunts, Solid Pack	No. 300	21¢ 6/5 1 26¢
Tomatoes	Hunts, Solid Pack	No. 2 1/2	29¢ 4/5 1 16¢
Tomatoes	Contadina	No. 2 1/2	23¢ 5/5 1 15¢
Tomatoes	Rosa Italian Type	No. 303	19¢ 7/5 1 33¢
Sauerkraut	Dundee	No. 303	13¢ 10/5 1 25¢
Tomato Hot Sauce	Mark 8-oz.	9¢	13/5 1 17¢
Catsup	Sunny Hill 12-oz.	17¢	7/5 1 19¢
Corned Beef Hash	Market	No. 1	39¢ 3/5 1 17¢
Orange Juice	Royal Club	No. 2	23¢ 5/5 1 15¢
Sweet Potatoes	Blue Plate, Cut	No. 303	23¢ 5/5 1 15¢
Yams	Golden Treat	No. 2 1/2	29¢ 4/5 1 16¢

Mayonnaise Oregon Food — It's Fresh! **55¢**
Salmon Norcoast, Alaska No. 1 Tins **49¢**
Fruit Cocktail Royal Red No. 303 Tins **50¢**
BUTTER Swift's Brookfield 1-lb. Prints **65¢**

Premium CRACKERS 2-Lb. Box **53¢**
HILLS BRORS COFFEE 2-Lb. Tin **\$1.59**

fresh produce
This Week's Feature!
BANANAS Fancy, No. 1 Golden ripe fruit - Full hands, not loose fingers!
Repeat by popular request — Golden Snobby, No. 1 Yellow Dry Onions
Newtowns - Best for Pies and Sauce!
Full Box **\$1.19**

SPECIAL PIES 43¢
Fresh Frozen! Choose from Apple, Cherry, Wild Mountain Blackberry!
FLAV-R-PAC Fresh Frozen 10-oz. Pkgs.
PEAS 10-oz. Pkgs. **4:51**
CORN 10-oz. Pkgs. **4:51**
Spinach 12-oz. Pkgs. **4:51**
Vegetables 10-oz. Pkg. YOUR CHOICE **4:51**
6 FOR \$1
Super Market Fresh Frozen
Strawberries 10-oz. Pkgs. **5 FOR \$1**
Orange Juice FLAV-R-PAC 6-oz. **3 FOR 89¢**
Mellorine Medo-Land 1/2 Gal. **69¢**
Tamales Chet's — Pkg. of 2 **3 for 89¢**
Shrimp "Shrimp Ahoy" Breaded 10-oz. pkg. **69¢**
Meat Pies Chet's **4 for 1**
Dinners Heat and eat! **69¢**

OREGON FOOD STORES
If you're not shopping here, you're spending too much!
315 OREGON AVE. • 2410 So. 6TH • 4480 So. 6TH

BOSTON CREAM PIE is a perennial favorite. Betty Crocker is introducing a new package with all the ingredients contained for a complete Boston Cream Pie in one box.
Boston Cream Pie is a complete dessert, and the new mix means you'll be making it more at home than ever. It's a time-saving, money-saving, and delicious treat. The new mix is a complete Boston Cream Pie — a light yellow cake, vanilla cream filling, and chocolate fudge frosting. Boston Cream Pie has an interesting history. Thomas Jefferson was being fed by the Washington Mount Vernon, and Martha wanted to serve something very special. So, she instructed her cook to put together thin layers of sponge cake, sandwiched with cream filling flavored with sherry. On top, fine sugar was sprinkled. The senator's wives present at dinner "asked for the recipe" — and the name of Boston Cream Pie spread.
But tastes have changed through the years, and though the cake resembles the one Martha served, a chocolate frosting has replaced the senator's sugar as the favorite topping.

GORDON BRATTAIN, left, Carnation Company representative for Southern Oregon, has been transferred from Medford to Portland where he will be medical representative for the company. He made his last trip to Klamath Falls last week to introduce his successor, Gerry Sullivan, right, and to introduce the new convenience size of Carnation Instant Nonfat Dry Milk.

CARNATION of milk into all cooked meals. Carnation has a new product for new mothers, too. Carnalene is a canned prepared infant formula. It is actually Carnation Evaporated Milk with malted-dextrin syrup added. Just open the can and add water to make the baby's formula.
"Slow as molasses in January" used to be an accurate description of the physical properties of this all-American food product. Today there is nothing slow about molasses. It adds a glaze of glory to meats, vegetables and desserts. It serves as a sweetener in place of sugar in many recipes and contributes a substantial source of iron to the diet. Recipes to treat it like sugar when exposing it to heat. It stays melty quickly at high temperatures. For a beautiful glaze on meats, set oven control at 300 degrees.
Have a creamed chipped beef luncheon sometime, just because it's a change and so simple. Place chipped beef in medium white sauce, add hard cooked eggs and serve over toasted English muffins or noodle nests, suggests the National Live Stock and Meat way to introduce greater amount.