



CALIFORNIA SAUTERNE and a little cheese gives excellent flavor to a delicious Cauliflower Soup. The photograph and recipe are courtesy of California Foods Research Institute.

CAULIFLOWER SOUP

If a new blender is your pride and joy, and you're wondering how to make more use of it, try this elegant supper, serve big bowls of this superb "Cauliflower Soup". The texture is smooth and creamy every time. This new "Cauliflower Soup" is especially good. When you dip your spoon into this, you'll wonder why cauliflower isn't more often made into soup. It has a delicious, mild flavor, pointed up with a little California white dinner wine. For an elegant supper, serve big bowls of this superb "Cauliflower Soup". The texture is smooth and creamy every time. This new "Cauliflower Soup" is especially good. When you dip your spoon into this, you'll wonder why cauliflower isn't more often made into soup. It has a delicious, mild flavor, pointed up with a little California white dinner wine.

For dessert, provide crisp, red-skinned apples, and wedges of your favorite cheese.

CAULIFLOWER SOUP

1 medium head cauliflower
1 tablespoon instant minced onion or, 1/4 cup finely chopped raw onion
1/2 teaspoon salt
Boiling water
1/4 cup butter or margarine
1/4 cup sifted all-purpose flour
1 cup light cream or rich milk
Cauliflower puree

Salt
1/2 cup grated American cheese
1/2 cup California Sauterne or other white dinner wine
Wash cauliflower, trim off leaves and break into small pieces. Place in pan with onion, salt and boiling water to just cover. Cook until vegetable is tender. Drain, saving cooking liquid. Blend or puree cauliflower with 1/2 cups cooking liquid. Melt butter, blend in flour. Slowly stir in milk. Cook and stir until mixture thickens and

is smooth. Add cauliflower puree and salt to taste. When piping hot, add cheese and wine, stirring until cheese is melted. Serve at once. Makes about 1 quart.
Note: This is a fairly thick soup. Add additional milk if a thinner soup is preferred.

FANCY EGGS

A holiday brunch might be scrambled eggs topped with avocado balls along with gripped Canadian bacon. Serve with hot bread.

EYES FOR BEAUTY

Fifty years ago, the flakey, brownish-black charcoal of a burnt matchstick and a dash of rouge across the eyelids was the only eye make-up even high-fashion women used. The cumbersome and irritating flame-cooked eyelash make-up of the theater, which headed the eyelashes, was too daring and took more skill to apply than the boldest woman wished to tackle. Yet, every woman wanted eye emphasis.

Now, 50 long years later, as Max Factor reaches his Golden Anniversary of beauty, women have reached the Zenith in eye make-up requisites and application. Their dream of glamorous eyes has been realized through research and the creation of workable, pure eye make-up which any woman may skillfully and safely use. To celebrate the occasion, Max Factor introduces five new streamlined eye requisites which will make 1959 eyes even more glamorous than ever.

There is the magic Mascara Wand with its unequalled tear proof and waterproof mascara formula which took months of research before Max Factor would put it in the hands of beautiful women. It contains absolutely no irritating turpentine and is non-brittle and flexible so lashes will not break. One sweep of the threaded wand over the lashes and they become darkened, curled and separated at once. The colors are brilliant and lustrous in Max Factor's beautiful Hi-Fi range of black, brownish-black, brown, blue and blue-green.

The scientifically magic Mascara Remover Pads reach another high in eye make-up requisites. These paper-thin pads, packed in a dust-proof cerulean blue jar, will remove the eye make-up with easy, beautifying results. Not only will they remove the waterproof mascara of the Mascara Wand, but will whisk off the regular cake and cream mascara leaving the lashes silky and soft, and completely protected from drying or breaking. It only takes one pad to whisk the mascara from two eyes.

Hi-Fi Creme Eye Shadow Stick is new in texture and color. Women have wanted a high-fashion, high-color eye shadow stick that would stroke on brilliantly or blend



FOR EVERY WOMAN who has eyes for beauty Max Factor, celebrating 50 years of make-up artistry, presents five new streamlined eye requisites tuned to the year's great eye drama. Hi-Fi Creme Eye Shadow Stick reflects the new 1959 fashion colors, Mascara Wand comes in five flattering shades, an eyebrow brush keeps brows streamlined, Mascara Remover Pads instantly remove all types of mascara and Eye Creme Plus, being used in the above illustration, discourages crow's feet from marring the glamorous eye picture.

to muted tones. The new texture of Hi-Fi Creme Eye Shadow Stick with its brilliant high fidelity colors has been created for the new 1959 fashion. Described as the prettiest colors this side of the rainbow, they come in a blazing blue, a clear seafoam green, a glamorous lavender and a brilliant blue-green. These four new Hi-Fi shades plus the six already popular Hi-Fi iridescent eye shadow colors, give women a tenfold choice for the new fashionably tinted eyes.

Every woman who is truly well-groomed needs an Eyebrow Brush. Luxuriously bristled and just the right size and weight, Max Factor's new eyebrow brush sweeps away powder from the brows and shapes and molds them into their most beautiful arch. This new Eyebrow Brush comes in a convenient carrying case which has been designed to hold the Automatic Eye Pencil as well.

Eye Cream Plus is the plus factor in the grooming of beautiful eyes. Crow's feet are discouraged as well as tiny trouble-making lines which tend to spoil otherwise beautiful-looking eyes. This new eye cream has been created to replace the moisture in the delicate tissues which surround the eyes and which are constantly exposed to the drying elements. A small jar will last for several

weeks. These five new Max Factor eye beauty requisites will be displayed together with all of the other Factor eye products, in a handsome case which makes individual 1959 color-harmony choice an easy and absolutely glamorous procedure. They are now available at the cosmetic counters of all leading department and drug stores.



IT'S FUN TO EAT! Rosarita MEXICAN FOOD

... because every one of the many Rosarita frozen and canned dinners opens up a new world of flavor and hearty mealtime satisfaction!



HOLIDAY FRUIT CUP

Meals take on special elegance when fine-tasting fruit cups are served as starters. This combination will add a bright, fresh touch to your dinner menu. Combine 2 cans (No. 2) of chilled pineapple chunks with 1 can (11-oz.) mandarin orange slices and 1 cup of green grapes. Beat 3 tablespoons mint jelly with 3 tablespoons drained syrup from pineapple and 1/4 teaspoon ground ginger. Just before serving, pour over fruit in sherbet glasses.

GINGERBREAD

Gingerbread topped with a hot fruit cocktail sauce is a hearty dessert for a "slim" meal. Heating brings out the summery-fresh flavors of the five canned fruits. For the sauce, heat the fruit cocktail in its own syrup, adding a little sugar, lemon juice and grated lemon rind. Add a bit of butter and stir just before serving.

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STRAIGHT-STRINGLESS ALL MEAT TENDER GREEN BEANS



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Cocoa Mix
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Nylons
Values to 1.39 79c pair

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Dundee Whole No. 2 1/2 cans 4 for 1.00

Tomatoes
Dundee Extra Standard No. 2 1/2 cans 5 for 1.00

Green Beans
Otterbrook No. 303 cans each 10c

Eggs Guaranteed Fresh 'AA' Large Doz. 49c
Mayonnaise Delicious for Salads Qt. 39c
Dog Food Full Nourishment for your dog 15-oz. can 15c
Cleanser No chlorine odor! Sudsy Type PKGS 325c

Lettuce New Crop - Arizona head 10c
Squash Banana Cut 2c lb. Whole 1c lb.
Potatoes U.S. No. 2 Klamath L B S 50c 89c
Avocados Good Size - Thick Meated each 10c

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CORNE BEEF Our own cure - A delicious flavor you're sure to enjoy! 69c lb.

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APPLE SAUCE 2 for 25c
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LEMON COOKIES 1-lb. pkg. 45c
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CHIFFON TISSUE 2 rolls 29c
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