

THERE'S MORE TO BE SAVED THAN MONEY!



A challenging statement by the President of the American Bankers Association

"There's the peace of the world; the freedoms we enjoy; the right to life, liberty and the pursuit of individual happiness that are endangered now.

"The American Bankers Association has again pledged vigorous support to the U. S. Savings Bonds program, declaring that at no time since World War II has this thrift program meant so much to the American citizen.

"Thrift is the basis for personal security and economic progress. Savings are the only source of real capital which is needed to keep our economy growing and thriving. And a strong economy is essential to national defense.

"All these familiar facts add up to this: it is more important than ever to realize that part of every American's savings belongs in U. S. Savings Bonds, where it will help to protect our priceless American heritage as well as safeguard the value of our dollars earned and saved."

Think it over. Are you buying as many Bonds as you might?

Lee P. Miller

PRESIDENT,
Citizens Fidelity Bank and
Trust Company, Louisville, Ky.,
1959 President, American Bankers Association



HOW YOU CAN REACH YOUR SAVINGS GOAL WITH SERIES E SAVINGS BONDS (in just 8 years, 11 months)			
If you want about	\$2,500	\$5,000	\$10,000
each week, save	\$4.75	\$9.50	\$18.75

Help Strengthen America's Peace Power

BUY U.S. SAVINGS BONDS

Herald and News



The U. S. Government does not pay for this advertising. The Treasury Department thanks The Advertising Council and this newspaper for their patriotic donations.