



PHILADELPHIA CREAM CHEESE is a particularly versatile food to have on hand during the holidays. Here it is used for Holiday Cheese Spread, combined with other cheeses and served in a bowl as a dip. Blue cheese salad dressing may be substituted for the cheese and sour cream if you prefer. Also, a couple of dashes of Tabasco add just the kind of zest the dip needs.



CAKE SIDE UP or cake side down, perky orange pudding cakes are a simple and satisfying busy day dessert. Mix and bake in minutes. Serve right from the oven or turn out and top with a bright cherry flower. Photo and recipe suggestions from Pillsbury Mills, Inc., of course.

"KOOL KAT"

"Kool Kat" heads the list of exciting new gift ideas for a man's Christmas from the Sportsman line this year. It's the perfect stocking gift or the last-minute tuck-in present for any man.

Kool Kat sits atop a generous bottle of Sportsman shaving lotion—to tell the man who receives it that you think he is the smoothest, slickest type you know.

A deluxe gift in the Sportsman line is the DeLuxe Fishing Creel. The creel is of imported and sturdy willow, trimmed with genuine leather. It is the practical, popular 14-inch size, rugged enough to handle his catch—or handy to use as a "catch-all" for his den. The creel is filled to the brim with an assortment of the favored Sportsman grooming essentials.

There is the set designed especially for the young son—a bright gift idea for a young man who does not yet shave. It is hand-somely packaged and contains a generous bottle of the new Sportsman Stim Hair Dressing, two large bars of the new Steri-Soap, a surgical soap which is an effective anti-bacteria deodorant, and Anti-septic-Deodorant Body Powder in a handy-to-use plastic squeeze container.

There are two new sets of Sportsman Trios, too.

PUDDING CAKES

A simple dessert for a busy day is a satisfying thing. The homemaker is pleased at producing a well rounded, eye-appealing meal and practically everybody loves pudding cake. Here's Pillsbury's announcement of Orange Pudding-Cake Mix. It joins the other two, Pillsbury's Chocolate Pudding-Cake and Pillsbury's Lemon Pudding-Cake.

If easy everyday meals are part of your master holiday plan, jot "pudding-cake" on your next grocery list. Now available in orange, as well as chocolate and lemon flavors, this rich, satisfying dessert is the perfect topper for simple, one-dish dinners. All three pudding-cakes lend themselves to variations by addition of fruits, nuts and spices, and one package serves six generously.

For a hearty dessert in a hurry, you can't beat the preparation time of a scant five minutes. Cake and sauce bake together in a casserole or custard cups, go straight from oven to table. In baking, the cake rises, floats on a rich, bubbly sauce.

Serve custard cup pudding-cakes in their baking dishes or turn out on dessert plates, cake-side down. Cover extras with aluminum foil, store in refrigerator, and reheat to serve.

INDIVIDUAL PUDDING-CAKES
1 package Pillsbury Orange



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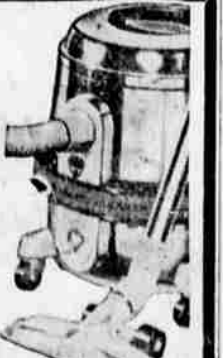
BEAUTY TIP

Here is a simple, effective technique which will keep your hands lovely, says Hollywood's beauty expert, Max Factor. Apply your hand lotion as though you were pulling on a long glove. Begin by massaging the fingertips, one finger at a time. Continue over the palms and back of the hand. Keep massaging with short strokes up over the arms, working in the lotion until it has completely disappeared.

If hands are extremely chapped, wear a pair of old kid gloves to bed at night. Protect your hands with canvas gloves while doing rough work, like painting or gardening. Use rubber gloves for inside jobs. Rub plenty of hand lotion on your hands before slipping them into gloves, and after coming in contact with water.

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CHEESE SPREAD

Men often wonder why women look at a recipe book.

"You season it the way you want to, anyway," they tell us.

And why not?

If you are baking a cake, of course you follow the recipe, but cheese spreads and the many varieties of dips lend themselves to exercise of imagination—that's one thing that makes cooking such fun.

Toasted instant minced onion makes a deliciously crunchy topping for this new "Holiday Cheese Spread"—a smooth blend of three cheeses, sour cream and butter. Serve it with thin slices of rye bread and chilled tomato juice as an appetite-teasing first course for a holiday meal.

If you've never tasted toasted instant minced onion, you've a treat in store. Heated in a little oil or butter, this handy moisture-free onion becomes crunchy and fragrant. Toasting seems to bring out the sweetness of the fresh, mild onion flavor. Be sure to watch the onion closely while it's heating, because it browns quickly.

HOLIDAY CHEESE SPREAD
1 (8-ounce) package cream

BAKED APPLES
Cheese and apple pie are natural go-togethers, but try cheese with baked apples. Fill the apple centers with mincemeat and bake as usual. Just before removing from the oven, place a thick wedge of cheese on top of each apple. Return to oven just long enough to melt the cheese slightly and serve warm.

1/2 teaspoon salt
1/2 pound Jack cheese, grated
1 teaspoon salad oil
Combine cream cheese, blue cheese and butter; mix until soft. Blend in sour cream, Worcestershire sauce, 1 tablespoon instant minced onion, salt and grated Jack cheese. Mix well. Combine remaining 1 tablespoon instant minced onion with oil in cold skillet. Stir over very low heat, until onion is

1/4 cup blue cheese (about 2 ounces)
1/4 cup butter or margarine
1/2 cup commercial sour cream
1 1/2 teaspoons Worcestershire sauce
2 tablespoons instant minced onion

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pale gold. Remove from heat and spread on absorbent paper. (If allowed to remain in hot pan, onion will continue to brown.) Pile spread into serving dish; sprinkle with toasted instant minced onion. Serve on rye bread or crisp crackers. Makes 1 1/2 pounds dip.

Take it from me...
Don't be caught short!



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