

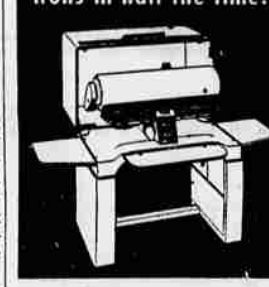


**JACKPOT WINNER** at Oregon Food Stores earlier this week was Mrs. Helen Dougherty, 3244 Boardman, shown accepting the award from Harold Scoubes, manager of Oregon Food No. 2 at 2410 South Sixth Street. After each win, the jackpot starts again at \$25 and \$10 is added each day there is no winner. There is nothing to buy. Just register at any one of the three Oregon Food Stores in the registry books provided for that purpose. Full details are given in the Oregon Food advertising in the Herald and News. Mrs. Dougherty's award was \$135, the largest which has been awarded since the program started. You may register at any of the three stores every day. It's like "money from home" for Christmas.

**Newest Craze In Jewelry Bound To Dazzle The Men**

By GAY PAULEY  
NEW YORK (UPI)—The newest costume jewelry is bound to dazzle any male.  
Jewelry manufacturers by the dozen are producing pins, necklaces, earrings and other dainties in iridescent shades so brilliant old miss weak eyes here has been looking at them through colored glasses.  
The industry calls the jewelry "aurora borealis", after the luminous meteorological phenomenon also known as Northern Lights. This brilliance is possible through a metallic coating process, perfected four years ago by a gem stone firm in Austria.  
Ernest Lowenstein, president of a New York importing firm which distributes the Austrian products, says that now the coating is being applied by makers in Germany and this country. It is used almost exclusively on clear crystal or colored cut beads and stones.  
"After this, rhinestones look dull," said Lowenstein. "Diamonds too? No ma'am, they're still a girl's best friend."  
The Fashion Coordination Institute, which keeps tabs on style trends for the jewelry industry council, said aurora can be found from the cheapest to the most expensive costume jewelry available today.  
Used on clear, colorless stones or beads the coating reflects the color of the costume. Used on colored stones or beads, it intensifies and diffuses the basic shade. An emerald stone given the thin metallic cover takes on a peacock sheen. A pale blue stone becomes a deeper, more glittering shade.  
The institute has no overall estimates of the percentage of cut gems being coated. But Lowenstein said his firm alone imported seven to eight million dollars in

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Irons in half the time!



**New Ironite Model 95 Automatic Ironer**  
SIT RELAXED WHILE YOU IRON  
• Free home instruction  
• 20-year guarantee  
• Low down payment  
As little as **49c** per day

Give her hours of leisure time. For Christmas give an Ironite. We'll teach her to iron.  
**Merits**  
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**GIFT CERTIFICATE**  
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**PENNEY'S GIFT ROBES**  
ONLY ONE OF MANY ILLUSTRATED  
Dainty floral prints on velvety nylon tricot. Cute, comfortable collar and sleeves. Washable, drip dry and bound in every seam. Choose her favorite color in white, pink or blue and sizes 10-18.  
**9<sup>95</sup>**



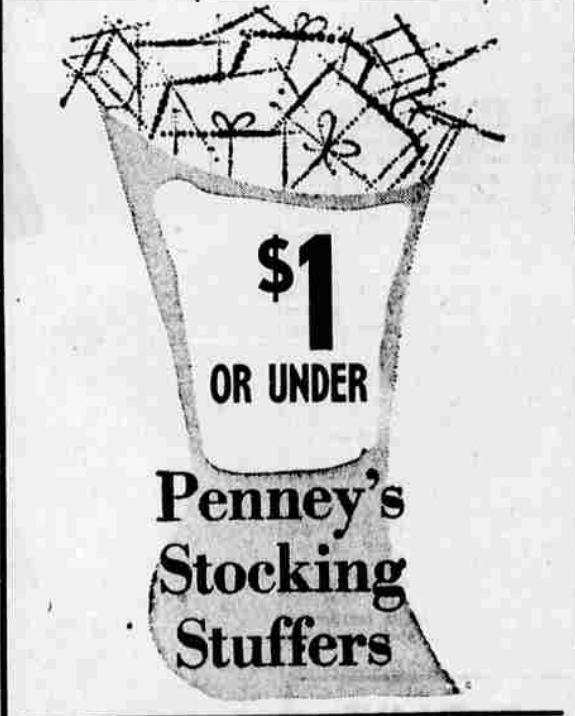
**THE VERY FINEST TOWNCRAFT SHIRTS**  
MORE EASY-CARE WITH WASH 'N WEAR

A luxury gift at a modest Penney price. The silkiest, finest 2x2 Pima broadcloth on the market, plus wash 'n wear feature. He'll love the fit and the feel. All sizes.  
• Regular 2x2 Pima Broadcloth **2.98**  
• Fashion Colors in Wash 'n Wear **2.98**



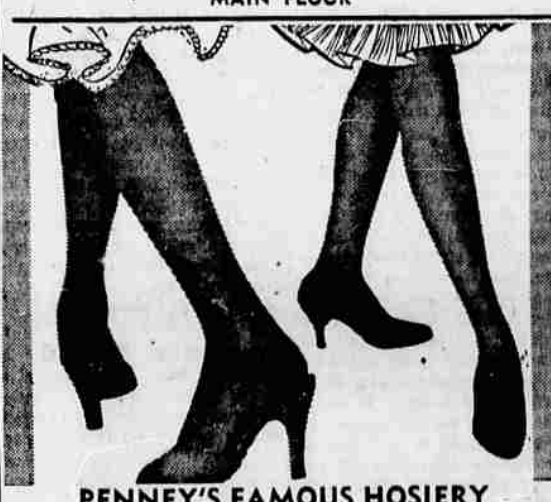
**NEW! FRESH! EXOTIC! "ISLAND" COORDINATES**

The newest! The most interesting sportswear on the market. Mix 'em, match 'em for an exciting new look.  
• Serong - Tie Blouse, S.M.L.  
• Solid Color ankle slacks, 10-18.  
• Printed mid calf slacks, 10-18.  
**2<sup>98</sup>**



**Penney's Stocking Stuffers**

- ✓ WOMENS COLORFUL WOOL SCARFS ..... 1.00
- ✓ WOMENS DAINTY GIFT HANKIES ..... 59c
- ✓ WOMENS FAMOUS MAKE JEWELRY ..... 1.00
- ✓ WOMENS CLOUD SOFT ORLON ANKLETS ..... 59c
- ✓ TOP QUALITY COTTON BRAS ..... 1.00
- ✓ WOMENS DAINTY WAIST APRONS ..... 98c
- ✓ GIRLS NYLON FULL SLIPS ..... 1.00
- ✓ GIRLS NOVELTY NYLON PANTIES ..... 69c
- ✓ MENS TOP GRAIN LEATHER BELTS ..... 1.00
- ✓ MENS TOWNCRAFT NECKTIES ..... 1.00
- ✓ MENS BOXED HANKY SETS ..... 1.00
- ✓ MENS HIGH FASHION ORLON SOCKS ..... 98c
- ✓ MENS NYLON REINFORCED "T" SHIRTS ..... 98c
- ✓ MENS INSULATED WORK SOCKS ..... 98c
- ✓ MENS 12-OZ. CANVAS GLOVES ..... 3/79c
- ✓ IMPORTED GIFT CERAMICS ..... 1.00
- ✓ TODDLERS ASSORTED PULL TOYS ..... 66c
- ✓ BOYS LEATHER WESTERN BELTS ..... 1.00
- ✓ BOYS COTTON SLACK SOCKS ..... 4/1.00
- ✓ CHILDRENS FLEECY EAR MUFFS ..... 49c



**PENNEY'S FAMOUS HOSEERY GIFT GAYMODES**

Wonderful, leg flattering sheers in fabulous stretch. So comfortable to wear in your favorite shades of Gale, Jubilee, Mardi Gras. Sizes to fit anyone in S. M. L. Buy them by the box!  
• Deluxe 66 Ga Dress Sheers 1.25  
**98<sup>c</sup>**



**JEWEL TRIMMED ORLON SWEATERS**

**2<sup>98</sup>** 3-6x  
**3<sup>98</sup>** 7-14



**COTTON FLANNEL SPORT SHIRTS**

**1<sup>59</sup>** Sizes 4-18  
A perfect gift for the boys and for Mom too... Machine wash and hardly any ironing. Soft and warm in bright, bold patterns.  
BASEMENT

Salute the men in your life with new **AMERICAN**



DeLux Set: 2-oz. bottles of cologne, after-shave lotion, hair tonic, stick deodorant and man-sized soap. \$5.00  
It's all man! A fresh, spirited fragrance... man appeal to the "he" in every man... in the toiletries every man needs!  
★ 4-oz. bottle of cologne. \$2.00  
★ 4-oz. bottle of after-shave lotion. \$1.50  
★ Men's Duo: 4-oz. bottles of cologne and after-shave lotion. \$3.50  
★ Men's Trio: 2-oz. bottles of cologne, after-shave, hair tonic. \$3.00  
★ Traveler's Set: 2-oz. bottles of cologne and after-shave lotion. \$2.  
**MEN'S TOILETRIES BY TUSSY**  
**Cummins DRUGS**  
In the Village Court 9th & Main

**ENTIRE STOCK! MENS WOOL SHIRTS**  
WASHABLE 85% WOOL, 15% NYLON  
What a buy! A gift any man will be proud to own. Bright, colorful plaids in either sport or dress shirt models. Comfortable to wear... Easy to wash. Save \$ on cleaning bills. Sizes 15-16 1/2 and S, M, L.  
**7<sup>99</sup>**  
MAIN FLOOR

**Mary Esther CANDIES**  
• 1-lb. Chocolates \$1  
• 1-lb. Pecan Patties \$1  
• 1-lb. Bridge Mix \$1  
• 1-lb. Thin Mints \$1  
MAIN FLOOR

**Proportioned WO. SKIRTS**  
Your favorite basic style in your favorite basic colors. Seat lined for all-day fit. Short, medium, tall.  
**6<sup>95</sup>**  
SECOND FLOOR

**LUXURY SLIPS IN Angel Touch**  
The very ultimate in gift slips. White or rich pastel colors for any costume. Delicate lace trims top and bottom.  
**3<sup>98</sup>**  
All sizes.  
MAIN FLOOR

**3-PIECE BATH SETS**  
A wonderful, practical gift for any home. Colors and styles for any decor.  
All machine washable.  
**3<sup>98</sup>**  
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**WASH AND WEAR BROADCLOTH P.J'S**

**2<sup>98</sup>** Sizes A,B,C,D  
Towncraft tailored, easy-care cottons in fancies, stripes. New patterns! Coat or pull-over styles with drawstring or elastic waists. Others at 2.98.  
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**BOXED TOWEL SETS**

**3<sup>98</sup>**  
Amazing, unusual packaged gifts. Many, many to select from in all price ranges. Beautiful colors... Nicely boxed. Gifts for the kitchen or bath.  
BALCONY

**12" L.P. RECORDS**  
Fresh, New Selection  
Chorus popular, pops, classics, show tunes, others.  
**88<sup>c</sup>**  
MAIN FLOOR

**PROCTOR IRONS**  
Guaranteed One Year  
17 steam jets for all-over steaming. Quick change to dry iron.  
**8<sup>88</sup>**  
BALCONY

**SHOPPENNEY'S TOYLAND ... VISIT SANTA CLAUS** FRIDAY 7-9 SAT. 10:30-12