

CREDIT

Jewelers



Open 9 to 9 'TIL CHRISTMAS

SUNDAYS 10 to 5

ROGERS OF CALIFORNIA, NEVADA and OREGON

PACIFIC COAST STORES
SACRAMENTO, CALIFORNIA
STOCKTON, CALIFORNIA
MODESTO, CALIFORNIA
BAKERSFIELD, CALIFORNIA
SAN JOSE, CALIFORNIA
RENO, NEVADA
KLAMATH FALLS, OREGON

AUTOMATIC TOASTER **COFFEE MAKER**

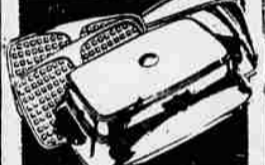


POPS UP!
GUARANTEED
ROGERS PRICE **\$8.**



AUTOMATIC
GUARANTEED
ROGERS PRICE **\$8.**

WAFFLE BAKER + GRILL



AUTOMATIC
REG. \$14.95
ROGERS PRICE **\$8.**

PERCOLATOR SET



4 pc. SET
REG. \$39.00
ROGERS PRICE **\$22.**

HAND-MIXER



3 SPEED
DOUBLE
BEATERS!
ROGERS PRICE **\$10.**

STEAM-DRY IRON



AUTOMATIC
EASY 1
DIAL
ROGERS PRICE **\$10.**

ELECTRIC SKILLET



AUTOMATIC
WITH COVER!
ROGERS PRICE **\$8.**

STAINLESS TABLEWARE



48 pc. SET
SERVICE 12
ROGERS PRICE **\$8.**

PROOF! NOBODY UNDERSELLS ROGERS

TRAVLER PORTABLE RADIO

\$16. NO MONEY DOWN!

UNIVERSAL COFFEEMATIC

\$13. 8 CUP HURRY! LIMITED QUANTITY
WAS \$19.95

2 Speed TAPE RECORDER

\$68. LOADED! READY TO USE

America's Top Value Record Player

\$16. PAY 50¢ A WK. NO MONEY DOWN!

REMINGTON SHAYER

A REAL MERRY XMAS! **\$22.**

HI-FI PHONO

4-SPEED AUTOMATIC 3 SPEAKERS YOUR DAY! **\$58.**

CAMERA OUTFIT

HAPPY PICTURES XMAS DAY! **\$9.** ROGERS PRICE

POLAROID CAMERA

SEE IT! IN 1 MINUTE **\$63.** REG. \$74.95

CULTURED PEARLS

FROM THE OYSTER TO HER! **\$22.**

3 PC. LUGGAGE SET

TRAVEL FOR LESS THIS XMAS **\$15.**

CUFF LINK-TIE BAR

3 pc. SET REG. \$5.00
ROGERS PRICE **\$1.**

LADIES SUNBEAM SHAYER

SAFE-EASY GUARANTEED
ROGERS PRICE **\$12.**

ROYAL PORTABLE

LIGHTWEIGHT WITH ZIPPER CASE
ROGERS PRICE **\$63.**

DRESSER SETS

BEAUTIFULLY GIFT BOXED!
ROGERS PRICE **\$5.**

TRANSISTOR

WAS \$39.00
ROGERS PRICE **\$23.**

CLOCK RADIO

WAS \$39.00
ROGERS PRICE **\$23.**

PROOF! NOBODY UNDERSELLS ROGERS

BIGGEST DIAMOND VALUE IN TOWN

1 DIAMOND BRIDAL PAIR Both Rings
\$1.00 WEEKLY
ROGERS PRICE **\$48.**
No Extra Charge For Credit

SPECIAL! GUARANTEED 5 YEARS

17 JEWEL

NOBODY, BUT NOBODY!
UNDERSELLS ROGERS **\$13.**

EXPANSION BAND INCLUDED AT NO EXTRA COST
17 JEWELS WATER-SHOCK DUST RESISTANT
ROGERS PRICE

DIA. RING
WAS \$150.00
ROGERS PRICE **\$88.**

EMERALD CUT
WAS \$175.00
ROGERS PRICE **\$99.**

FAMOUS NAME
WAS \$29.75
ROGERS PRICE **\$18.**

Famous Name
WAS \$71.00
ROGERS PRICE **\$38.**

17 JEWEL
WAS \$33.75
ROGERS PRICE **\$13.**

FAMOUS NAME
WAS \$29.75
ROGERS PRICE **\$18.**

DIA. EARRINGS
WAS \$79.00
ROGERS PRICE **\$33.**

BIRTHSTONE
WAS \$39.00
ROGERS PRICE **\$13.**

WEDDING PAIR
WAS \$33.00
ROGERS PRICE **\$16.**

MAN'S DIAMOND
WAS \$150.00
ROGERS PRICE **\$88.**

FAMOUS NAME
WAS \$29.75
ROGERS PRICE **\$18.**

Famous Name
WAS \$71.00
ROGERS PRICE **\$38.**

17 JEWEL
WAS \$33.75
ROGERS PRICE **\$13.**

20 DIAMONDS
WAS \$150.00
ROGERS PRICE **\$88.**

5 DIAMONDS
WAS \$79.00
ROGERS PRICE **\$33.**

10 DIAMOND SET
WAS \$150.00
ROGERS PRICE **\$88.**

ROGERS JEWELRY CO.
Famous for **BIG** Diamond Values
50¢ Week NO MONEY DOWN!
SAVES YOU MORE MONEY THAN ANY OTHER JEWELER IN AMERICA
NO CARRYING CHARGE! 837 Main

REG. 47.00
DIAMOND ONYX RINGS
BIG CHRISTMAS VALUE
SPECIAL ROGERS PRICE **\$23.** NOW!

ELECTRIC EXECUTIVE CLOCK
Perfect for home or office, this clock will give you years of accurate, guaranteed service.
WAS \$9.75
ROGERS PRICE **\$6.**

BULOVA PRECISION ELECTRIC RAZOR
First and only single-head razor with six cutting blades. New trimming clipper, shaves perfectly held at any angle.
REG. 34.75
NOW! **\$23.**