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than anything it had ever used. Norforms are deodorant—they eliminate (rather than cover up) embarrassing odors, yet have no "medicinal" or "disinfectant" odor themselves.

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Mother Goose Comes to Life



Humpty Dumpty seems so real that the girl doesn't want him to fall.

Each year at Christmas time, "Story Book Lane" delights

NURSERY CHARACTERS from Mother Goose rhymes come to life each Christmas, to the delight of young and old, in a colorful "Story Book Lane" in New Philadelphia, Ohio.

Now in its third year, "Story Book Lane" presents 25 displays, including 14 animated projects, along four blocks of a quiet residential area in this city of 13,000.

More than 50,000 cars clogged New Philadelphia's streets last year as eager families from Ohio, Indiana, Pennsylvania, and West Virginia thronged East High Avenue to watch Jack and Jill tumble down the hill, the cow jump over the moon, Little Boy Blue blow his horn, Humpty Dumpty fall off the wall, the mouse run up the clock, and many other

characters straight from the pages of Mother Goose.

Bright spotlights illuminate the four-block "Story Book Lane" each night during the Christmas season as onlookers meander down the street.

Early in 1956 Victor R. Marsh, a manufacturing executive, quietly broached the idea of "Story Book Lane" to several neighbors, and their response was enthusiastic. The entire neighborhood was then invited to join the secret plan, and construction of the first displays soon was under way. Only those "in the know" were aware of the project until it was unveiled just before Christmas.

Twenty-five of Marsh's neighbors are now included and each has a colorful display



A revolving panel creates the illusion of birds flying out of the pie in the "Sing a Song of Sixpence" display.

thousands of visitors to New Philadelphia, Ohio.

play in his front yard during the Christmas season.

The neighborhood group, realizing that professional help would be needed to create an outstanding display, hired William (Goose) Kniesner, a former movie-set artist, and Bob Everhart, a well-known local artist, to decorate the individual projects. They worked six months to design and paint the hundreds of pieces that went into the first "Story Book Lane." The sets were made from panels of pre-decorated hardboard.

The first and last sets of "Story Book Lane" depict a youngster dreaming of a trip into this wonderful "make-believe" land. Artist Kniesner used Brenton S. Kirk III, Marsh's grandson, for his model.

A beautiful Nativity scene was included so viewers would not lose sight of the Christmas story, and it has become one of the most popular displays.

Each year more neighbors join in the community project, and additional displays are built. The new sets are kept secret until the entire "Story Book Lane" unfolds four days before Christmas, to remain lighted through New Year's Eve.

"We have found 'Story Book Lane' a fine neighborhood project because it provides so much enjoyment for thousands of youngsters of all ages," Marsh says. "We are especially happy that so many visitors tell us 'Story Book Lane' helps spread the spirit of good will to men, symbolic of the Christmas season."

Recordially

by Norman Weiser

IN JUST 11 MORE DAYS America will celebrate its merriest musical Christmas. More new phonographs, including the exciting stereo units, will be given as gifts this year than in any two previous yules, and the record manufacturers have issued albums suitable for all musical tastes, to make gift-giving an even happier occasion.

SANTA'S SEASONAL SPECIALS: There are several hundred special Christmas packages on your record dealer's shelves this year. Religious items key the parade, with Tennessee Ernie Ford's Capitol etching, "The Star Carol," and Perry Como's RCA album, "Merry Christmas Music," leading the way. RCA, in addition, has 35 Christmas-themed albums on the racks, and Capitol has added seven new releases to its already strong list of standards.

PICKIN' THE POPS: There's nothing like romantic music to set the mood with your best girl or fella, and here are a few gifts you might consider: "Only the Lonely," Frank Sinatra, Capitol; MGM's "Joni James"; Mercury's "Let's Get Away from It All" by Patti Page; "This Is Dean Mar-



Joni James

Yours

tin" via Capitol; "Destination Moon" on RCA by the Ames Brothers; and "Star-dust," Pat Boone's excellent Dot LP.

Mom and Pop might like a bit of nostalgia in their stocking this year, and "Maurice Chevalier Yesterday" on MGM could be just the right answer. In this same vein, try Epic's "Flames, Flappers, and Flasks" by Joe Glover and His Collegians, and "Oh Johnny" starring Bonnie Baker, a Warner Brothers issue. "Hits I Missed," by Ted Heath on London, and "Moon, Wind, and Stars," featuring Morton Gould and his orchestra on RCA, are also covered with holly.

CLASSICAL CAROLING: Your record dealer has classics to fit the novice as well as the collector. Just a few of the newer releases you might consider include: "Vladimir Ashkenazy Plays Rachmaninoff, Liszt, and Prokofiev," Angel; Fritz Reiner and the Chicago Symphony playing Dvorak's "New World Symphony," RCA; Vanguard's "Peter and the Wolf" with Boris Karloff narrating and Mario Rossi conducting the Vienna State Opera Orchestra; and "Concert Russe" played by the Pittsburgh Symphony on Capitol.

If you'd like to give a classical album,

but the budget is already stretched, here are some fine releases listing at a mere \$1.98 per LP: on Richmond (a London subsidiary), you'll find Ravel's "Bolero" by the Paris Conservatory Orchestra; Debussy's "La Mer" and Ravel's "Mother Goose" by L'Orchestre de la Suisse Romande; and Grieg's "Peer Gynt Suites No. 1 and 2" by the London Philharmonic. At the same low price, from Camden, comes Offenbach's "Gaité Parisienne" played by the Boston Pops Orchestra, Arthur Fiedler conducting, and Leonard Bernstein's fronting of the RCA Victor Symphony as they perform Gershwin's "An American in Paris."

FOR THE COOL YULE: Again, there's all variety of swinging stuff for the jazzster's Christmas, but here are a few special ones you might like to review: "Paris Impressions" by Erroll Garner on Columbia; "Ella Fitzgerald Sings the Cole Porter Song Book" on Verve; Atlantic's "A Jazz Date with Chris Connor"; "The Dixieland Story," Warner Brothers' double-disk by Matty Matlock and the Paducah Patrol, and "On Campus with the Dukes of Dixieland, Vol. 8" from Audio Fidelity.

Announce Way To Help Drain All 8 Sinus Cavities Without Discomfort

New decongestant tablet for sinus congestion sufferers
acts both to drain clogged sinus cavities
and relieve distressing head pain

New York, N. Y. (Special) Announcement has been made of a new tablet development which has the remarkable ability to help drain clogged sinus cavities and thus relieve congestion and pressure. The head-aches, pressure pains, stuffed-up head, nasal drip, clogged breathing—all the unrelenting symptoms the sinus sufferer knows so well—are attacked directly by improving drainage of the sinus areas.

The shrinking substance in this new tablet has been successful topically in promoting drainage of the sinus cavities that it is now prescribed more widely by doctors than any material for this purpose. This new medication is now available at drug counters without the need for a prescription under the name, Dristan® Decongestant Tablets. Dristan Tablets cost only 98¢ for a bottle of 24 tablets. Buy and use Dristan Tablets with the absolute guarantee that they will drain away pain-causing pressure and congestion of the sinus cavities, relieve the pain and distress, or purchase price will be refunded.

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