



Sometimes an extra hand helps

When you're buying a car "on time" it's mighty helpful to have the experienced counsel of your General Motors Dealer who uses the GMAC Plan. He will help you work out your purchase with no loose ends so *everything* is wrapped up.

He can arrange financing for you on practical terms to fit your budget for the purchase of the car itself, as well as for the car insurance you may require and the creditor life insurance most buyers want. Thorough planning like this will help you enjoy your car that much more. So finance where you buy—on the GMAC Plan. In 40 years, this time-proved Plan has helped people buy more than 40 million cars "on time."



THE BEST WAY TO BUY "ON TIME" IS TO PAY DOWN
AS MUCH AS YOU COMFORTABLY CAN—
THEN PAY THE BALANCE AS SOON AS YOU CAN