



AUNT JEMIMA Buttermilk pancake and waffle mix is out in a new four-pound bag. For a limited time, the company has a special "buy-back" offer. See the coupon on the new packages at your grocer's.

FREE SACK

The new family size package of Aunt Jemima pancake and waffle mix has a new easy pour spout, an innovation in sack-type packaging.

By cutting off the top half-inch of two four-pound sacks and mailing them with the special offer coupon, the Aunt Jemima people will refund the purchase price of one sack.

The easy recipe on the side of the package is listed for two or three servings or four to six servings. Just use 1 cup mix, 1 cup milk, 1 egg and two tablespoons shortening and shake together in a shaker to serve two or three persons. The easy mix recipe saves on dishwashing, because the batter is mixed into one shaker and can be poured from that to the gridle.

No bowl, no spoon and no stirring is required. Even a screw top fruit jar will do for mixing.

For your free copy of "Pancakes Unlimited," write to Box 5105, Chicago 77, Illinois.

Kellogg's Offer

The Kellogg Company offers 25 cents reward for trying Marshmallow Crispy Treats during December.

Just melt 3 cups of Kraft's Miniature Marshmallows with 1/4 cup butter in the top of a double boiler and mix with 4 or 5 cups of Kellogg's Rice Krispies. Spread in slightly buttered pan and slice into bars.

Use the same recipe for making little Christmas trees which you can decorate with silver shot, red candies and colored sugar. Or make wreaths, by molding the recipe in ring molds and then decorating the top and attaching a crisp red or green bow to the resulting wreath.

All of Kraft's products are distributed locally by Klamath Falls Creamery and you can find Kellogg's Rice Krispies and other products on your favorite grocer's shelves.

AUNT JEMIMA MIXES

The new Aunt Jemima pancake mixes have been developed in response to demand from the Pacific Northwest where more pancakes are eaten than anywhere else in the country. The pancake mixes are available in new handsome four-pound sacks with flip-out pouring spout in regular, buckwheat and buttermilk. The packages were designed by famed Raymond Loewy. The buttermilk pancake, introduced a little more than a year ago by The Quaker Oats Company, has zoomed up to the top in sales, receiving an acceptance by the public which amazed even its makers.

HOT NOTE
ANADARKO, Okla. (AP) — Fire Chief Roy Taylor has been called to a lot of fires in a lot of ways, even by a note. Taylor and other firefighters were attending a class in the latest methods when someone slipped him a carefully written message. It was dated, and gave the exact location. Firemen rushed from class and put out the blaze.

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"Say...

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just love her new SACK!"

Yes... your favorite... Aunt Jemima... now out in economical, brand-new 4-lb. sack. Buy it now, and treat your family to the lightest, tenderest buttermilk pancakes you ever made!

- New Flip-out spout makes measuring easy.
- Safety-seal sack... no leaking!

BUY TWO 4-LB. SACKS... GET ONE FREE!

Get two new 4-lb. sacks of Aunt Jemima Pancake Mix - Regular, Buckwheat, or new Buttermilk. Cut off the top 1/4 inch of each sack-top, and send them with the purchase price and your name and address to: Refund, box 6015, Department A-38, Chicago 80, Illinois. We will refund full price of one sack, plus postage. Offer expires January 31, 1959. Void where regulated, prohibited or taxed.

AUNT JEMIMA

