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Holiday CAMERA SALE!

OPEN SUNDAY Dec. 14 & 21st 9 a.m. 6 p.m.

JUMBO SNAPSHOT REPRINTS Each Only 5¢

PAY LESS DRUG STORE

Why Wait To Buy That Camera or Equipment. Get It Now – And Save!

OPEN NITES 'til 9

SAVE

LAY-IT-AWAY FOR ONLY 5¢

Famous GRAPHIC-35 CAMERA SET

★ Satin Reflector Flash Attachment and Fine Leather Case
★ Range Finder and Pushbutton Focusing
★ Special Lens Will Stop Fast Action

99.50 Value 59.99

WHY PAY MORE?

Look!

Four-Light MOVIE BAR

With Center Mount That Fits All Movie Cameras. Compact and Efficient. Allow You to Make Perfect Night Pictures—

Reg. 16.95 Value 11.99 (Bulbs Included)

Deluxe Metal Carrying Case Included

RADIANT "LEADER"

BELL and HOWELL 8MM MOVIE SET

★ Bell and Howell Dial-A-Picture Movie Camera
★ 4-Lamp Movie Light Bar With Metal Base
★ Weiproof Gadget Bag With Ample Pockets and Adjustable Shoulder Strap
★ 2 Rolls Kodachrome Color Film
★ Special Movie Light Meter

Convenient EASY PAY PLAN!

76.10 Value 66.66

HERE'S THE CAMERA!

NEW POLAROID

"Takes and Makes a Picture in One Minute"

Anyone Can Snap It—Surprise Your Special Guests and Gatherings With A Picture Taken and Finished During the Occasion.

800 PRESENTATION SET

$139. Layaway For 15.00

LOOK! MAKES A PICTURE IN "ONE MINUTE!"

LOOK!

BIG SALE

35 M.M. KODACHROME FILM 20 Exposure Reg. 1.95 1.59 At Pay Less

ANSCO FILM (Black and White) 127, 620, 120 3 Rolls for 99¢

KODACHROME Reg. 2.75 36 Exp. 2.19

WHY PAY MORE?

MOVIE CAMERA FILM 8 M.M. Mag Reg. 4.00 3.29 | 8 M.M. Roll Reg. 2.65 2.09

Buy Now!

CIGARS
CIGARS ● CIGARS
FACTORY FRESH CHRISTMAS WRAPPED

ROI-TANS Box 25	2.25
VAN DYCKS Box 20	1.88
AURELIA MAGNOLIAS Box 25	2.25
DUTCHMASTERS Box 25	3.25
1886 Box 25	3.90
RED DOT Box 50	3.99
VAN DYCKS Box 50	4.50
ROI TAN Box 50	4.50
WM. PENN Box 60	2.70
KING EDWARD Box 50	2.70

BROWNIE 8MM MOVIE CAMERA and PROJECTOR ● SET ●

f2.3 - 3 Lens Turret Camera
f1.6 Projector

500 Watt

FREE ROLL FILM

Reg. 141.65 Value 99.99

NEW! VOIGTLANDER VITOMATIC "1" 35MM CAMERA

Look—It's Automatic—No Figuring Light Values or Shutter Speeds!

★ 4-Element Lens Gets Sharpest Professional Quality Slides or Pictures
★ Prontor Shutter Stops Fast Action
★ Life Size Viewfinder

Reg. 89.50 Value 67.88

New General Electric No. 5 FLASH BULBS Carton of Twelve 99¢

Sekonic Leader No. 2 LIGHT METER With Flip Booster

Reg. 11.95 9.99

Comp. With 105MM Telephoto Lens Fan Flash and Case

EXA P 2.8 Lens 35MM CAMERA OUTFIT Reg. 141.60 89.99

TWO TON Gift Boxed CHOCOLATE SALE

Big 3¼-lb. Greeting Box 2.69
Giant 5-lb. Poinsetta Box 5.77

Come in and See The Giant Display

Starflash Brownie CAMERA SET

SEE AND BUY THIS SET NOW FOR XMAS GIFT

Complete with batteries—flash bulbs and roll of Verichrome film — also takes beautiful color snaps or slides.

Reg. 9.95 7.33 1.00 Down

"OPTI-VUE" SLIDE VIEWER

★ Wide Vision Viewer
★ Easy to Carry
★ Adjustable Illumination Shows All 35 M.M. or Super Slides

Reg. 8.95 6.88

ASK ABOUT PAY LESS Easy Pay PLAN

REG. 1.25 127 - 620 - 120 Ektachrome &

RECORD THOSE CHRISTMAS PICTURES ON LIVING COLOR AT THIS NEW LOW COST!

KODACOLOR 87¢

Automatic 8mm Turret MOVIE CAMERA

119.49 Reg. 139.50

Save $20

LAY-IT-AWAY FOR ONLY 2¢

ARGUS "75" REFLEX CAMERA SET

With Special Portrait Lens—Flash Bulbs, Film, Batteries and Special Pocket Size Photo Book

Regular 23.95 17.77

Photo Department At Pay Less

Fine Quality PIGSKIN LEATHER GADGET BAG

● Many Handy Compartments
● Adjustable Shoulder Strap
● Lots of Room for Camera Attachments and Extra Film

Reg. 14.95 9.99

AIREQUIPT SLIDE MAGAZINES $1.99 Reg. 2.25 Fits Most Projectors

11.95 Accura Pocket Tripod With leather Case	9.99
34.50 G.E. Golden Crown Light Meter	29.77
32.50 WESTON III LIGHT METER	27.99
4.20 Viewmaster Starter Set	2.95
8.95 Accura Folding Flashgun	6.77

ASK ABOUT PAY LESS Easy Pay PLAN

Special!

5.95 Barometer	3.77
29.95 6x30 Binoculars	14.66
39.95 6 Transistor Radio Sylvania	29.88
41.95 Clock Radio Arvin	29.99
Paper Mate Mark III	2.49

ASK ABOUT PAY LESS Easy Pay PLAN

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