

CREDIT

Jewelers



Open 9 to 9 'TIL CHRISTMAS

SUNDAYS 10 to 5



PACIFIC COAST STORES
SACRAMENTO, CALIFORNIA
STOCKTON, CALIFORNIA
MODESTO, CALIFORNIA
BAKERFIELD, CALIFORNIA
SAN JOSE, CALIFORNIA
RENO, NEVADA
KLAMATH FALLS, OREGON

TRAVLER PORTABLE RADIO

\$16.

NO MONEY DOWN!

UNIVERSAL COFFEEMATIC

\$13.

8 CUP HURRY! LIMITED QUANTITY

WAS \$19.95

REMINGTON SHAYER

A REAL MERRY XMAS! **\$22.**

HI-FI PHONO

4-SPEED AUTOMATIC 35 SPEAKERS YOUR DAY! **\$58.**

CAMERA OUTFIT

HAPPY PICTURES XMAS DAY! **\$9.**

ROGERS PRICE

POLAROID CAMERA

SEE IT! IN 1 MINUTE! **\$63.**

REG. \$74.95

CULTURED PEARLS

FROM THE OYSTER TO HER! **\$22.**

3 PC. LUGGAGE SET

TRAVEL FOR LESS THIS XMAS **\$15.**

3 pc. SET

REG. \$5.00

ROGERS PRICE **\$1.**

LADIES SUNBEAM SHAYER

SAFE-EASY GUARANTEED **\$12.**

ROGERS PRICE

ROYAL PORTABLE

LIGHTWEIGHT WITH ZIPPER CASE **\$63.**

ROGERS PRICE

BEAUTIFULLY GIFT BOXED!

\$5.

ROGERS PRICE

TRANSISTOR

WAS \$39.95

ROGERS PRICE **\$23.**

CLOCK RADIO

WAS \$39.95

ROGERS PRICE **\$23.**

PROOF! NOBODY UNDERSELLS ROGERS

AUTOMATIC TOASTER

POPS UP! GUARANTEED **\$8.**

ROGERS PRICE

COFFEE MAKER

AUTOMATIC GUARANTEED **\$8.**

ROGERS PRICE

WAFFLE BAKER + GRILL

AUTOMATIC REG. \$14.95

ROGERS PRICE **\$8.**

PERCOLATER SET

4 pc. SET REG. \$39.95

ROGERS PRICE **\$22.**

HAND-MIXER

3 SPEED DOUBLE BEATERS! **\$10.**

ROGERS PRICE

STEAM-DRY IRON

AUTOMATIC EASY DIAL! **\$10.**

ROGERS PRICE

ELECTRIC SKILLET

AUTOMATIC WITH COVER! **\$8.**

ROGERS PRICE

STAINLESS TABLEWARE

18 pc. SET SERVICE 12

ROGERS PRICE **\$8.**

2 Speed TAPE RECORDER

LOADED! READY TO USE **\$68.**

America's Top Value Record Player

PAY 50c A Wk. NO MONEY DOWN! **\$16.**

BIGGEST DIAMOND VALUE IN TOWN

4-DIAMOND BRIDAL PAIR Both Rings

\$1.00 WEEKLY

ROGERS PRICE **\$48.**

No Extra Charge For Credit

SPECIAL! GUARANTEED 5 YEARS

17 JEWEL

NOBODY, BUT NOBODY! UNDERSELLS ROGERS **\$13.**

EXPANSION BAND INCLUDED AT NO EXTRA COST

17 JEWEL WAS \$33.75

ROGERS PRICE

PROOF! NOBODY UNDERSELLS ROGERS

DIA. RING

WAS \$150.00

ROGERS PRICE **\$88.**

EMERALD CUT

WAS \$175.00

ROGERS PRICE **\$99.**

FAMOUS NAME

WAS \$29.75

ROGERS PRICE **\$18.**

LORD ELGIN

WAS \$71.95

ROGERS PRICE **\$38.**

17 JEWEL

WAS \$33.75

ROGERS PRICE **\$13.**

FAMOUS NAME

WAS \$29.75

ROGERS PRICE **\$18.**

DIA. EARRINGS

WAS \$79.95

ROGERS PRICE **\$33.**

BIRTHSTONE

WAS \$39.95

ROGERS PRICE **\$13.**

WEDDING PAIR

WAS \$33.95

ROGERS PRICE **\$16.**

MAN'S DIAMOND

WAS \$150.00

ROGERS PRICE **\$88.**

FAMOUS NAME

WAS \$29.75

ROGERS PRICE **\$18.**

LONGINES

WAS \$71.95

ROGERS PRICE **\$38.**

17 JEWEL

WAS \$33.75

ROGERS PRICE **\$13.**

20 DIAMONDS

WAS \$150.00

ROGERS PRICE **\$88.**

5 DIAMONDS

WAS \$79.95

ROGERS PRICE **\$33.**

10 DIAMOND SET

WAS \$150.00

ROGERS PRICE **\$88.**

ROGERS JEWELRY CO.

Famous for **BIG** Diamond Values

50¢ Week

NO MONEY DOWN!

NO CARRYING CHARGE! • 837 Main

DIAMOND ONYX RINGS

BIG CHRISTMAS VALUE

SPECIAL ROGERS PRICE **\$23.**

ELECTRIC EXECUTIVE CLOCK

Perfect for home or office, this clock will give you years of accurate, guaranteed service.

WAS \$9.75

ROGERS PRICE **\$6.**

BULOVA PRECISION ELECTRIC RAZOR

First and only single-head razor with six cutting blades. New trimming clips, shaves perfectly held at any angle.

REG. 34.75

NOW! **\$23.**