

Gas Appliances Bring Touch of Magic to White Christmas

Automatic Controls Do Tricks

Put a little magic in your Christmas giving this year. Give mother a modern gas range equipped with magical top burner heat control.

According to the American Gas Association, the "burner with a brain" lets you cook delicate custards on top of your gas range without a double boiler, mashed potatoes that stay moist and warm for an hour or more without sticking to the bottom of the pan, cocoa that never forms a scum, batch after batch of golden giddle cakes, each one perfect, pressure cooker foods without constantly adjusting the temperature, deep fat frying without smoking, perfect hollandaise sauce as easy as boiling water.

And you needn't even be in the kitchen! If you haven't seen one, here's how it works:

The control consists of a small sensing element in the center of the burner, which literally "takes the temperature" of the cooking utensil and signals this temperature to the thermostat controlling the burner. When the food in the pan drops below the pre-selected temperature, the sensing element automatically signals the control and the flame increases again. When the food is cooked, the "burner with a brain" cuts the flame low to keep the food warm until ready to serve. Even fried eggs will stay warm and tender for an hour.

Any ordinary flat-bottomed utensil becomes an automatic appliance with foods cooked to perfection every time. Best of all, burning, searing, boiling over, under cooking and over cooking, become a thing of the past. Since this is an automatic control on your gas range, you needn't even be in the kitchen. Just set it and forget it!

Many families will probably want it on several burners, because the control makes it possible to use the top of the gas range for such foods as delicate custards, upside down cake, pudding, and so on, which ordinarily have to be cooked in the oven because they require even, constant temperatures.

Controls On Modern Gas Appliance Make Mother's Kitchen Automatic

Remember when the kitchen planning experts gave us "efficiency kitchens"? These provided just enough room for Mom and she was expected to get in and out as fast as possible.

It may be that Mom got lonely and rebelled. In any case, today's kitchens are big and roomy, allowing plenty of space for the whole family.

The new, larger kitchens are just as efficient, too. In fact, far beyond anything the compact cubicle offered. Everything is conveniently located. Appliances are bright, and handsome and easy to clean. Whether free-standing or built-in, they blend perfectly with the over-all decor of the home. Mom is never lonely now, be-

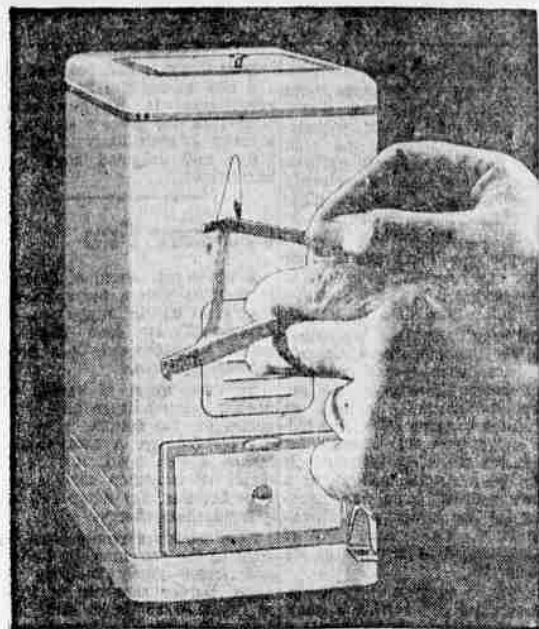
cause these modern kitchens blend perfectly with the over-all decor of the home of family rooms and recreation areas.

The American Gas Association recently conducted a survey of trends in kitchen planning and found that the emphasis today is on versatile utility. The desk, telephone, and other items have moved kitchenward in recent years because today's homemaker usually has several projects going on at once.

How does she do it? She sets automatic controls on her gas appliances and goes on to something else. While she is busy planning next week's menus, her automatic gas washer-dryer combination washes and dries a

full load of clothes. Controls on her modern gas range, automatically cook an entire meal to perfection, and she needn't even be in the kitchen. She never has to worry about defrosting her modern gas refrigerator and never has to fuss and bother with ice trays, because the magic Ice Maker automatically keeps her supplied with all the ice she needs.

While she gives the baby his bath, her smokeless - odorless gas incinerator is automatically reducing the day's accumulation of trash and garbage to a fine powder. And she has plenty of hot, hot water for dishes, laundering and bathing, thanks to her automatic gas water heater.



SMOKE AND ODORS BOTH DISAPPEAR LIKE MAGIC as the result of the development of the new gas incinerators, now available for White Christmas giving. The new incinerators completely eliminate messy garbage problems, reducing the whole load to a handful of gray ash. You can demonstrate the principle for yourself, as shown above. It's the same as what you can see happening in the picture: a stream of smoke from a cigarette vanishes as it hits the flame of a match.



OUT OF THIS WORLD — Like a frozen half moon from outer space comes the "Ice Crescent," the gas industry's modern version of the ice cube. Made automatically, it is one of the features of new gas refrigerators, for giving this Christmas.

Modern Range Cuts Clutter

If you're one of those householders with a kitchen that's cluttered with an assortment of single-purpose cooking appliances and you couldn't add another without a shoe horn, then hear this:

The new automatic gas ranges have 'em all — built in, so that your shelves and cabinet space can be used for utensils and other essentials. Let's run down the list of "auxiliary" cooking functions so you can check:

Plug-in frying pan Automatic deep fat fryer or broiler With the top burner heat control that's

standard equipment on new gas ranges, you're in a position to kiss the "special" appliances good-bye. In fact, this control makes any pot or pan in your closet into an automatic cooking appliance. A Dutch oven or chicken fryer takes a new lease on life when you can pre-set your gas cooking temperature and know positively that the heat won't vary more than two degrees through the whole cooking operation, unless you re-set it to automatic simmer or high heat.

What's more, it makes no difference what size your utensil is or whether it's made of porcelain, stainless steel, iron, oven-proof glass or aluminum. They'll all work the same, because the dial for the top burner control can be set to compensate for any kind of utensil and the flexible gas flame will spread to contact the whole bottom of the pan without going to waste up the sides.

Does the new gas range give you the advantage of a combination broiler and rotisserie? Naturally; and you can't beat the flavor your radiant - heat gas broiler imparts to steaks, while your rotating rotisserie makes delicious meals without heating your entire kitchen. Your range offers carefree cooking as a "plus," for you can leave the house while your roast is being barbecued to perfection, knowing that your oven control will take care of it, safely.

Automatic roaster. Of course, and yours has a fool-proof device for arriving at the exact degree of doneness you want — rare, medium, well-done or any shade between — simply by setting a dial on the probe that goes into your roast. And, as the Gas Appliance Manufacturers Association points out, you can cook a complete meal, roast a turkey or bake puddings, cakes, pies and casserole dishes at the same time in your extra-wide oven.

Toaster. Yes, your broiler also serves as a king-size toaster that can supply everyone in the family with toast at one fell swoop and it takes all sizes and thicknesses of breads.

PLAYS SANTA

Liquefied petroleum (LP) gas in bottle, cylinder or tank plays Santa Claus to farm and suburban homes all over the country, by bringing the advantages of gas to those living beyond city gas mains.

Magic Flame Cools, Chills, Makes Ice

The magic of producing frost from a flame is something millions of homeowners take for granted. These are the families who enjoy modern, fully automatic gas refrigerators.

The dependability, economy and efficiency of gas makes it the ideal fuel for safe, convenient storage of food. Because there are no moving parts, no on-off cycling, gas refrigerators are constantly and interior temperatures remain the same 24 hours a day.

One of the features homemakers like best, says the American Gas Association, is the automatic ice maker which makes semi-circular disks of ice automatically, deposits them in a handy storage bin, then fills with water and freezes a new supply. This process is repeated until an automatic control indicates that the ice bin is filled.

Best of all, there are never any trays to fill or spill. You have all the ice crescents you need — automatically.

Other features include a colorful, yet functional design. The interior is pink with blue and charcoal for the crisper drawers, two glide-out aluminum shelves with safety stops, tilt-out compartments for butter and eggs and full-width door shelves in charcoal gray and brushed gold. Rosewood inlaid door handles match the decorative motif.

Automatic self defrosting, a roomy deep freeze compartment and generous storage space are additional features offered on today's gas refrigerators.



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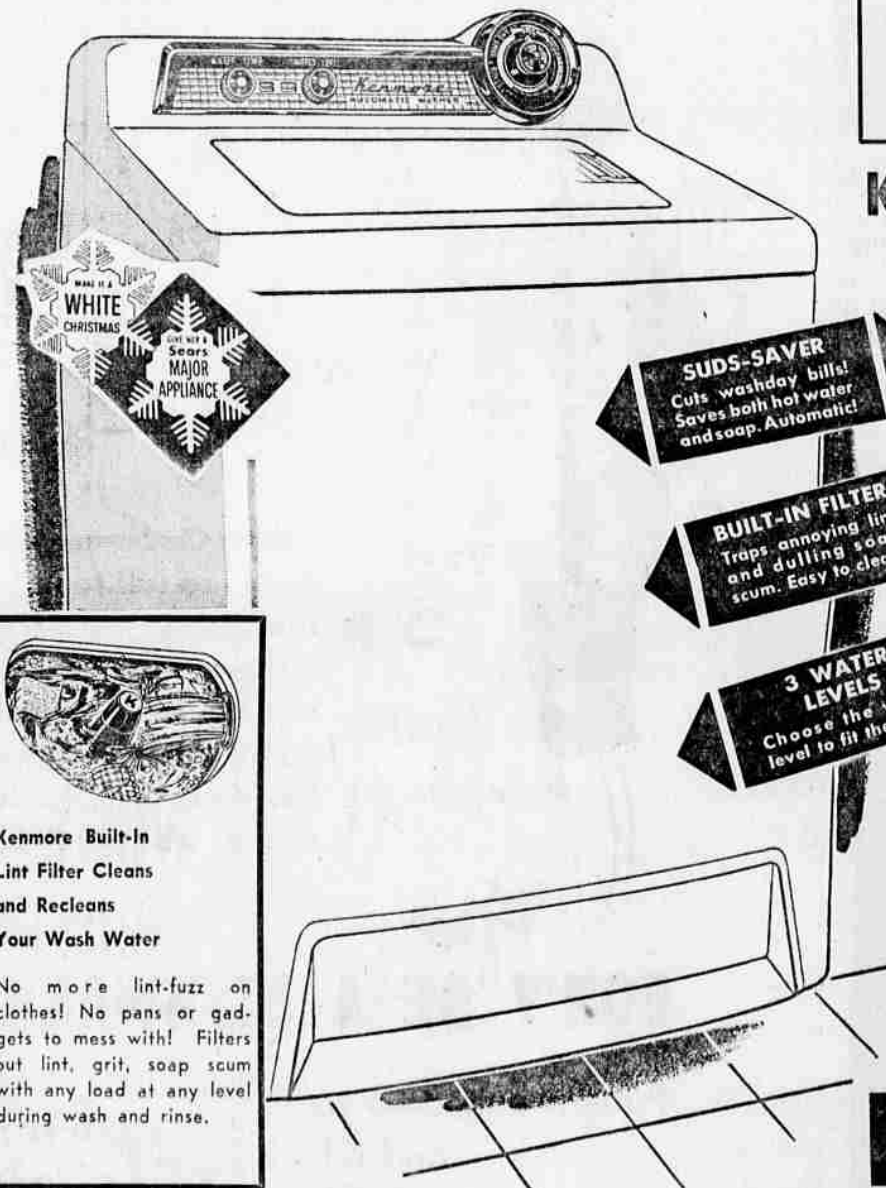
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