

PACKAGED KITCHENS packaged kitchens which combine several appliances within one adaptable to the use of the modern home. These units, customarily range between seven and nine feet in length and are easily adaptable to the use of the modern home. These units, customarily range between seven and nine feet in length and are easily adaptable to the use of the modern home.

New Refrigerators Give Convenience And Automation



AUTOMATIC defrosting and non-frost refrigerators make possible a whole new concept in kitchen planning. When she no longer has to stagger back and forth with dripping trays, the housewife can more closely integrate her kitchen with other living areas.

Forty years ago you might have given her a Penguin to symbolize a White Christmas. Or it may have been a Vosse, a Zicer, or a Germanic.

Those are brand names of electric refrigerators which have long since disappeared. But back in 1916 they were the pioneers in the field. The Germanic, in fact, is said to have been the first nationally advertised refrigerator.

More than more names have changed in household refrigeration, however. Those 191 models, of course, bear only a faint resemblance to current beauties. As a matter of fact, today's electric refrigerator differs radically from what was being sold as recently as five or ten years ago.

The primary change has been in the direction of convenience and automation. While you hear considerable talk about dramatic new inventions like the electronic refrigerator, such things are a good few years away. What really distinguishes today's refrigerators, however, are the extra convenience features and reliability built into their performance.

Eliminating the chore of manual defrosting is but one of these conveniences which means a great deal to the housewife. Just as automatic defrosting represented a major improvement in refrigerator design a few years ago, now emphasis is being placed on designing units in which frost never accumulates. Several brands incorporating this advantage are on the market today. No woman who has ever tottered across the kitchen floor with a tray filled with defrost

water is likely to underestimate the importance of this development.

Less dramatic perhaps, but every bit as important to the housewife are trays which roll out and trays which revolve. There are egg racks and cheese keepers and butter conditioners.

Years ago you had to hold ice cube trays under a running faucet to get the ice out. Now there are a whole variety of trays with easy release features. And there are electric refrigerators which automatically maintain a constant supply of ice cubes so that no matter how many you use, more always will be on hand.

Most important of all, designers have taken heed of the housewife's desire to have a ready supply of frozen food on hand. The original refrigerator-freezer combinations have given birth to a whole family of new types, some with the freezer on the bottom, others with it on top and each with enough space to satisfy the requirements of any family, large or small.

Aware of the growing popularity of the home freezer, one manufacturer is marketing a unique pair of matching electric refrigerator and freezer. The refrigerator has no frozen food storage space at all since the matching twin freezer provides the space.

While this approach appeals to some families, others have found that limited floor space forces them to choose a single unit in which both refrigerator and freezer have been combined. This can be conveniently restocked from a freezer located in the basement, breezeway or garage.

These practical improvements have resulted in today's refrigerator which is almost as different from yesterday's as today's brand names are different from the long lost Vosse, Zicer, Germanic and Penguin.

Slim, Trim New Lines

There's a "new look" in appliances, too.

While dress designers have been using the new look in women's fashions to conceal milady's lines in voluminous sacks, chemises and balloons, appliance designers have moved in just the opposite direction.

They've slimmed down the lines of today's labor-saving electric appliances, squaring off corners to come up with a built-in look. The result: you can give your kitchen a modern, functional appearance without having to replace free-standing appliances with built-ins.

Nor is the shape the only thing which has been changed. Whole concepts of design and application have come in for a long second look by engineers and today's electric appliances have a versatility unknown in previous years. Take the home freezer for example. Once it was a bulky chest-type unit. Today we still have chest-type freezers but their lines have been streamlined and new racks and baskets added to the interior to make their use even easier.

In addition to the chest freezer we now have upright models which save valuable floor space if that's a factor in your planning. There are also under-counter models and wall-hung and built-in types.

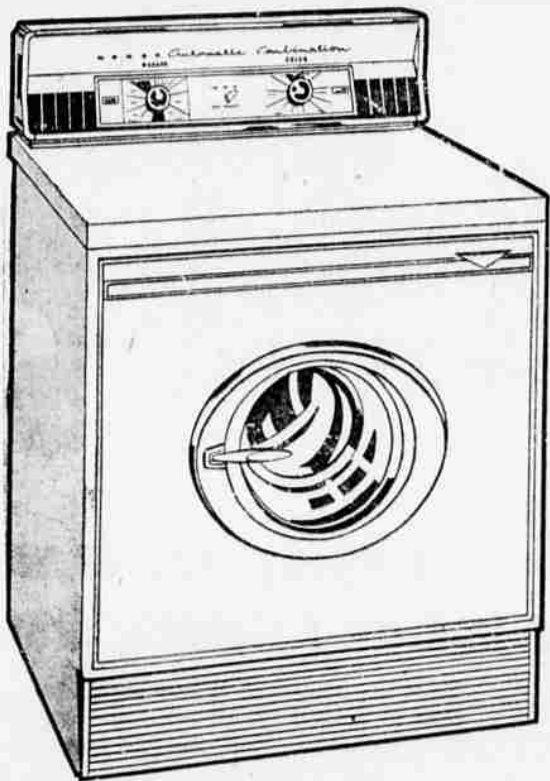
Thus, where once there was a single type of freezer, today there's a whole family of models available. You can give her her choice.

Much the same thing has happened to that most familiar of all appliances, the electric refrigerator. The conventional, free-standing model has had its corners squared off so that you can achieve a built-in look if you desire. Or you can buy refrigeration in built-in or wall-hung models.

No matter what type you choose you can combine refrigeration with a freezer.

Indeed, the continually growing popularity of refrigerator-freezer combinations is one of the most significant design trends in modern kitchen planning. From a variety of models available you can pick the unit best suited to your needs, with the bulk of the space devoted to either freezer or refrigerator space, whichever you prefer.

MAKE IT A WHITE CHRISTMAS NORGE Combination Automatic WASHER-DRYER



Wash and Dry Your Clothes In One Complete Automatic Operation

A single setting of three simple controls: Washer, Water Temperature, and Dryer... toss in a load of clothes... that's all there is to it. No watching, no waiting, no transferring. Your clothes are first gently washed thoroughly clean, superbly rinsed with 5 separate rinsing actions, and then completely dried, beautifully fluffed and wrinkle-free with high speed, low-heat re-circulated air. All this can happen while you work, while you play, or even sleep!

J. W. KERNS

We Are Now Open Till 9 p.m. FRIDAYS!
734 So. 6th Phone TU 4-4197



INDOOR LIVING DAYS AHEAD!

Now is the time to make those home improvements that will add to your indoor-living comfort

Make these and many other home improvements with an easy-to-handle U. S. National loan.

- Add new rooms
- Modernize kitchen or bathroom
- Interior decoration
- Furnace installation or repair
- Exterior painting, roofing, siding
- Insulation and weatherstripping
- ... plus many other projects

You can increase the enjoyment of your home during the winter days ahead through a U. S. National Home Improvement Loan. You might like to add an extra room—perhaps a family room or a playroom in the basement for the youngsters—modernize your kitchen or bathroom... repaint, paper, do other interior decorating. These are just a few of the many ways low-cost U. S. National financing can help you add to your indoor-living comfort! Ask your contractor or dealer for U. S. National Home Improvement Financing... or see US direct.

- NO DOWN PAYMENT
- LOANS TO \$3500
- UP TO 5 YEARS TO REPAY

KLAMATH FALLS BRANCH
EIGHTH AND MAIN

TOWN & COUNTRY BRANCH
3720 SOUTH SIXTH

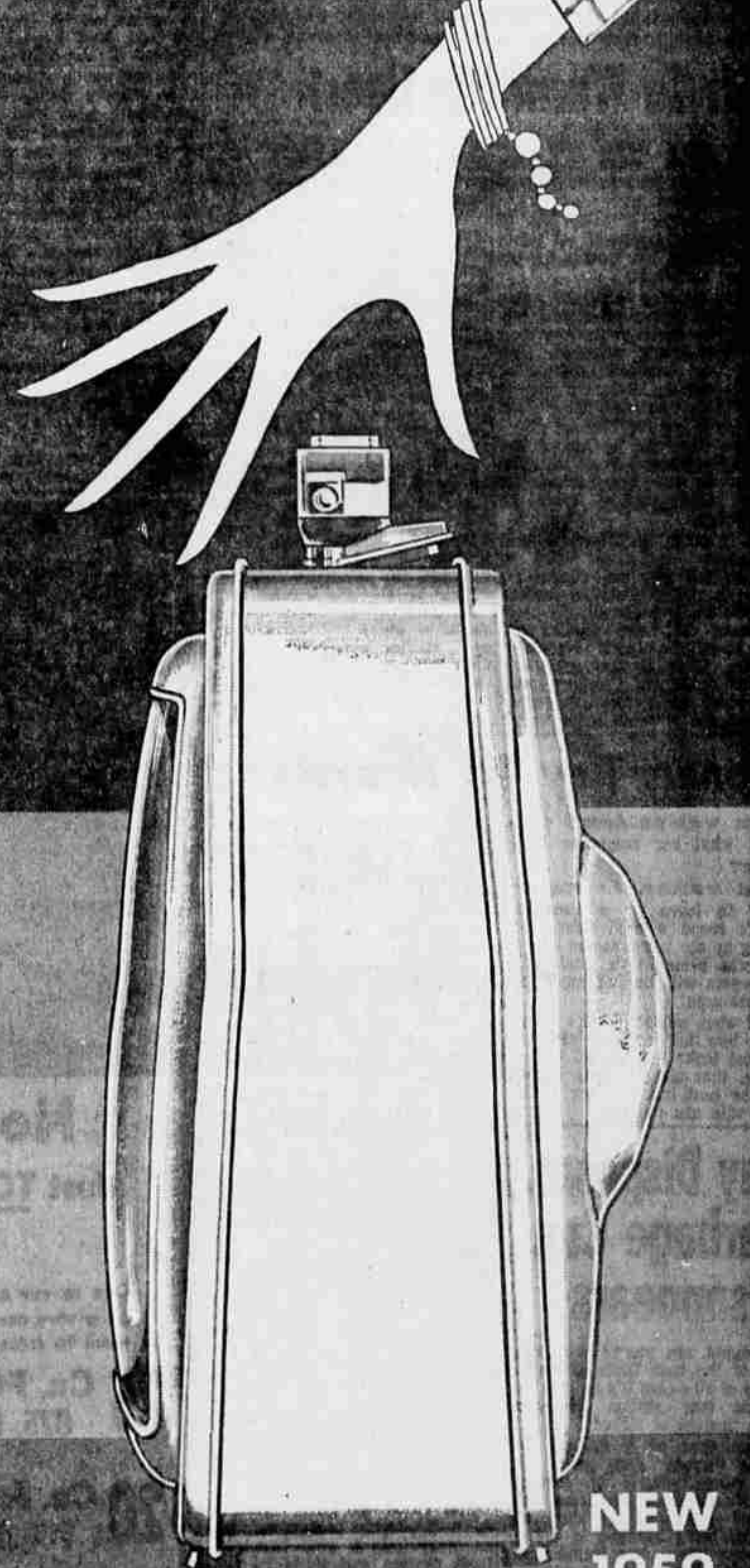
THE UNITED STATES NATIONAL BANK OF PORTLAND

DIRECT BRANCHES OF THE UNITED STATES NATIONAL BANK OF PORTLAND



CLEANING UP easy to keep clean but here's a once before they've had a chance Modern electric refrigerators are tip. Be sure to wipe up spills at to harden and require scrubbing.

Brief-case Television is here!



NEW
1959

PHILCO

Slender Seventeen

It's yours only from PHILCO
... World's Most Slender TV

Actually inches slimmer with its new semi-flat S.F. tube and Space Saving Wrap-Around Chassis. Designed to travel... to be carried with you. Finest televiewing in portables. Smart luggage case with Scantenna handle. All top controls. 17" (overall diagonal measurement) picture.

\$189⁹⁵

Choice of exciting colors

Give This Gift That Gives All Year Long.

MERIT'S

609 So. Sixth

Open Friday Nights

Ph. TU 2-3429