

New Look In Appliances For A Wonderful White Christmas

Bring Out The Artist In Her With New Range

Do you know which household job women like best? Survey after survey indicates that women get the most enjoyment out of cooking. The reason is simple: cooking is creative work.

You'll never be able to settle the argument as to whether she is a better cook than grandmother was. But one thing is certain. With today's modern electric ranges the modern housewife can do things Grandma would never have thought of trying — and all with a minimum of work.

Many fancy dishes required hours of preparation and close attention over a long period of time. Grandma just couldn't take that much time to prepare a gourmet's delight.

Your wife, however, can have a fast-cooking electric range at her beck and call. And it will be complete with a variety of automatic cooking controls to insure that once a meal is underway it doesn't require constant attention.

That's even more true this

Christmas than it was as recently as two or three years ago. Thermostatic controls have now been successfully applied to surface cooking units as well as the oven. The housewife who owns a modern electric range with these automatic controls can put the pan on the surface cooker, twist a dial and walk out of the kitchen.

A "sensing" element feels the temperature of the saucepan and relays this to an automatic control which keeps heat at full intensity, lowers it slightly, brings it back up, cuts it off almost completely — keeping the dish always at the temperature the housewife selected on the control dial.

Even the more familiar cooking operations have been simplified by today's range. Take broiling, for example. You've always been able to broil but often it was a messy job. That's no longer the case, thanks to modern spatter-proof broilers. And the rotisseries and "elevator" broilers in today's ranges make



ALL THE GUESSWORK in cooking is eliminated by this new built-in oven, above, with an electric meat thermometer which registers on the convenient control panel above the oven. Also included is a rotisserie. There's a see-through glass window on the oven door.

HOUSEWIFE'S DREAM is built-in oven, left, with "drop-leaf" door for easy cleaning. In regular use, door snaps in place to serve as shelf for loading, unloading. Other features include "spatter-free" broiling unit, automatic meat tending devices and cooking controls.

modern range do much to simplify clean-up afterward by eliminating many spills, boil-overs and burning dishes.

So, for the job she likes best, help your wife be her creative best by giving her the best tools available. In cooking, that means a modern electric range.

LOOK FOR AGA SEAL

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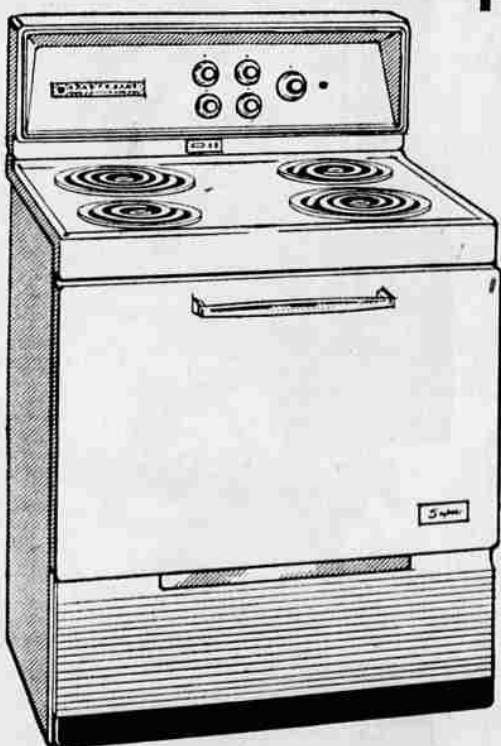
- No costly installation — just plug it in
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- Washes and dries 9 place settings*

*National Electrical Manufacturers Association Standards

Rolls to table for easy loading — then roll to sink to connect water hose and plug in electrical cord. No pre-rinsing needed. Scrape dishes — load dishwasher — set it — forget it. Pre-rinses, washes, triple rinses, dries and stores dishes.

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Come In And See The New **Pull 'n Clean Ovens**
Only On Frigidaire Ranges



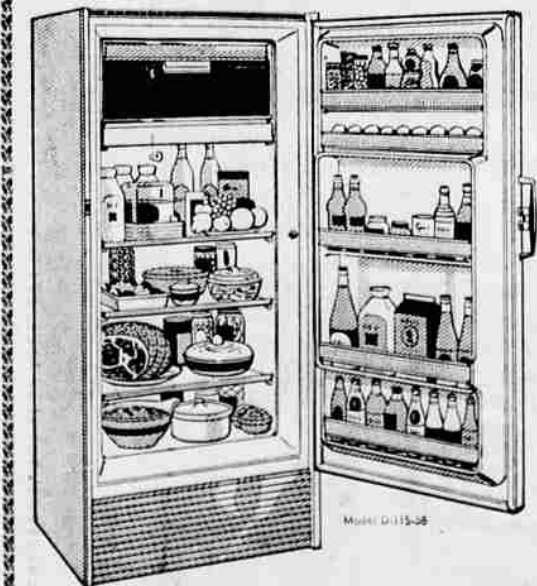
FRIGIDAIRE RS-30-58 RANGE

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- ★ Removable knobs for easy cleaning



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