

The Herald and News

FRANK JENKINS
Editor
BILL JENKINS
Managing Editor
FLOYD WYNNE
City Editor
MAURICE MILLER
Circulation Mgr
Ph TU 4-4732

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Odds 'n' Ends

Monday is a good time to clean the slate and get ready for a new week.
There are a few odds 'n' ends that have been kicking around my typewriter looking for a spot to land so here goes:

In case you're not aware of it, just because a man is wearing jeans or denim does not mean he's wearing levis.

Some time ago we had a story about a fight in which it was stated, "He reported they were all wearing levis."

Somewhat the story trickled back to the public relations department of the Levi Strauss Company in San Francisco and we received the following note:

"We wish to point out that the name Levi's is registered in the United States Patent Office and denotes merchandise manufactured only by Levi Strauss and Company. We hasten to advise you of this fact and solicit your cooperation to prevent any future misuse of the mark. We would also like to point out that the trademark should always be spelled with a capital 'L' and an apostrophe 's' denoting the possessive case."

We stand corrected.
Next time we see a man in levis...oops...Levi's...we'll check the label first, and omit the commercial plug second.

Another one we had to shake the dust from first:

Mrs. W. H. Schooler, Redding, recently wrote a letter to the editor of the Redding paper.

In part she said: "We just returned from a trip to Oregon and I was so impressed with Klamath Falls I think it would be well for our city councilmen and city manager to visit this city and see how it is run."

"Instead of taking the beautiful corner lots for parking as we have done, the merchants in Klamath Falls furnish their own parking lots, and they do not have empty parking lots all over town as we do."

"Their stores are lovely; you can find anything you want in the stores of Klamath Falls, in fact their stores are better than in Sacramento. I would rather shop there than in San Francisco. They have no city, county or state sales tax."

Mighty fine words for our city.

Speaking of city compliments some time ago, Sen. Richard Neuberger included kind words for Klamath Falls in his "Washington Calling" column.

He said, in part... "One of life's pleasures is that friendships often take root like fir or pine seedlings in the soil of a great forest. When Maurine and I visited Klamath Falls during the 1954 campaign, we felt we had only a few staunch friends in that major city of southeastern Oregon."

"We went back there this fall, for a dinner in our honor sponsored by the Klamath County Chamber of Commerce. The occasion, of course, was enthusiasm over passage of S. 3051, the Klamath Indian Reservation purchase bill. Yet, the dinner should not have honored only the Neuberger and Tom Watters, a able chairman of the Klamath Management Specialists. It should have been in tribute to nearly all the residents of that vast section of Oregon."

"Every segment of community life rallied to the emergency posed by the unwise termination act of 1954. This included business, industry, labor unions, press, radio, TV, schools, Democrats and Republicans, civic groups, everybody, Indians, and non-Indians alike, sought to prevent the catastrophe of four billion feet of pine timber being liquidated at a bargain-basement sale."

"Henceforth, when Maurine and I visit Klamath Falls, we believe our personal friends there will be legion, and what could be better cause for rejoicing and satisfaction?"
Thanks, Dick.

Now, my nagging conscience is appeased, and my file of things-to-be-noted is a little slimmer. Odds 'n' ends can be as demanding as a loose shoestring or an empty pocketbook.

Ogden Nash

By HAL BOYLE
NEW YORK (AP) — "There is an awful lot of tightrope walking in the world today," said Ogden Nash.
"There are so many sore toes that a humorist can't help stepping on a few."
When he was 10 and his older sister was about to be married, Nash composed an ode long cher-

ished by his family. It began: "The beautiful spring at last is here. And has taken my sister I sadly fear."

Some 45 years, 50,000 published lines, and a million chuckles later, Nash is widely rated as America's most successful writer of light verse.

His 13 books—the latest is, "You Can't Get There From Here" — have sold nearly two million copies. With the possible exception of Robert Frost, he probably is the only well known American author who has made a living in the last quarter century from verse.

"I'm something of a freak," he admitted. "I've been lucky."

But even Nash has found it advisable to toil part-time in other vineyards. He lectures, has done two stints in Hollywood, written lyrics for Broadway shows, appeared as a TV panelist.

His latest television assignment was to write the lyrics for six songs for "Peter and the Wolf," starring Art Carney and presented Sunday over the ABC-TV network.

"The only love song was sung by a near-sighted dog to a duck under the impression she was a water spaniel," he said.

This kind of chore delights the oftbeat mind of Nash, master of the kind of outrageous rhymes that tickle modern readers but give traditional poets a desire to beat their heads against a wall.

"I think in terms of rhyme, and have since I was six years old," he said.

He once almost fell in love with a lady named Mrs. Blorange. She fascinated him because of the similarity of her name to orange, which, like the words silver and pilgrim, have no dictionary rhymes.

Nash began his career composing streetcar card ads at \$100 a month for a firm which previously had employed F. Scott Fitzgerald in this task.

"I never wrote a car card that appeared in New York City," he said. "Just places like Chillicothe, Ohio."

Nash, a soft-voiced, hazel-eyed six footer with an habitual expression of absent-minded inquiry, is a painstaking craftsman. He turns out only one or two verses a week now, writing in pencil on sheets of yellow paper.

"I work at home because there are so many interruptions there," he remarked. "I like interruptions."

Neither the ideas nor the rhymes come easily. Writing is still hard work to him.

"The Lord doesn't usually deliver everything to you in one package as a rule," he observed dryly.

Although he has strong doubts his verses have enduring literary quality — "fashions in humor change as in everything else" — he believes "anything that is to last more than five years has to be more than merely clever."

"I like to think that behind my work there is a consistent individual point of view toward life—something more than just jokes and odd rhymes."
His viewpoint?

"This is our world, and we're locked in it," he said, "and we have to learn to survive together, whether we love or admire each other or not. We must adjust to each other."

Asked if he felt any of his verse had done any enduring good for the human race, Nash, a highly unpretentious man, smiled and nominated the following lines, the most widely reprinted of all he has written:

"I think that I shall never see
A billboard lovely as a tree.
Perhaps, unless the billboards
fall,
I'll never see a tree at all."

SHORT RIBS



Predictions

By SAM DAWSON
AP Business News Analyst
NEW YORK (AP) — Just as June is the month of brides December is the month of those who read tea leaves to foretell the future of business.

And already the predictions are for better days ahead — perhaps because the days behind weren't notably too good.

The Agriculture Department is out on the limb with a forecast that everything will be better in 1959 except farm income. This limb is a bit shaky because farm income depends on many things, but a major one is weather. And even Washington isn't too confident when predicting weather.

Most corporate executives now holding forth think business will be better—particularly for their own firms.

They're counting heavily on the consumers. And the Prudential Insurance Co. of America says that consumers will spend 16 billion dollars more next year for a record 507 billion dollars.

The share that will go for consumer durables—autos, household appliances and the like—will rise from this year's 26½ billion dollars to 40 billion dollars next year and 46 billion in 1960, according to the economists of McGraw-Hill, business publication firm.

Dun & Bradstreet says all but a handful of 109 corporate executives it queried expect business to be better next year, although none predicts an out and out boom until the 60's.

F. W. Dodge Corp., which keeps a watchful eye on construction contract awards, reports that they've been setting monthly records the last six months, and that should mean plenty of activity in the months ahead.

Prudential economists spread their optimism over more territory than almost anyone else. They predict: 1. A substantial increase in employment (½ million more jobs); 2. A rise in wages (although maybe at not quite so fast a rate as in the past); and 3. Gains in corporate profits (although not much change in dividend payments).

Business will reverse its 1958 policy of living off inventories and will start adding to them again in 1959. This should add 7½ billion dollars to national output, say the insurance men. They also think business will spend more on plant and equipment, some two billion dollars more.

On perhaps surer ground, they predict that federal government spending will rise by 3½ billion dollars, state and local spending by four billion dollars.

F. W. Dodge also reports contracts for residential building so far this year are 10 per cent ahead of last year. And the insurance boys think 1959 should see home buyers shelling out one billion dollars more this year, with housing starts rising by 30,000 to 1½ billion units.

But prices of most consumer goods, the Prudential economists say cheerfully, will be restrained from rising much during the first half of 1959 because of "the temporary excess in the labor force, together with increased productivity per manhour and an excess in plant capacity."

Containment

By JAMES MARLOW
Associated Press News Analyst
WASHINGTON (AP)—The Russians and Red Chinese are now testing the United States' basic foreign policy — containment — which was thought out and started in the late 1940s.

That policy called for military alliances and bases around the perimeter of the Communist world to prevent its expansion. It worked fine so long as the Communist

world was weak and trying to get organized. It's weak no longer.

The policy of containment is also essentially preservation of the status quo. And since its inception the West has been conducting a holding operation, with no new ideas.

But in a changing world, indefinite preservation of the status quo is an illusion. It's like riding up to meet onrushing events in a rocking chair. The result:

Instead of acting with new ideas, fresh approaches, the West has been reduced simply to reacting when the Communist world, Soviet or Red Chinese, has acted.

Once again it is being forced to react—this time against the greatest Soviet test of Western containment at Berlin. The Soviets want the Western powers to abandon this city which is 110 miles within Communist East Germany.

That would leave the city—already divided between West Germans and East German Communists—an island entirely within the sea of Communist East Germany. Almost certainly the city would be engulfed by communism.

President Eisenhower and Secretary of State John Foster Dulles both talk of standing firm. Whether standing firm is the answer, will be clearer in the next few months.

Premier Nikita Khrushchev has given the West six months to make a deal of some kind or get out. But whatever the West does it will be acting only in response to a previous Soviet action.

And, because the Soviet Union is now strong and has at its side an increasingly strong ally in Red China, the West faces the prospect of one Soviet move after another to smash the whole containment policy.

There's been a lot of speculation on what Khrushchev is after by this sudden decision on Berlin. Equally significant, if the answer were known, is why he chose this particular time to make his thrust.

If he can back the United States down on Berlin, this country's smaller allies in Western Europe not only will be shaken but will have reason to question their reliance on the United States in the cold war with the Soviet Union.

The United States, Britain and France—all with occupation rights in Berlin—are supposed to get together and answer Khrushchev in one voice.

What Khrushchev and the rest of the world are waiting to see is whether the answer shows vitality and imagination, weakness, indecision, or a repetition of old ideas now being challenged by communism.

Questions & Answers

By EDWIN P. JORDAN, M.D.
Written For NEA Service

Today's first question is undoubtedly a matter of deep concern to many married couples.

Q—Recently I had a hysterectomy. I wish you would discuss what is done in this operation and how it may affect a person.

—Mrs. S.
A—Ordinarily a hysterectomy today consists in the removal of the womb, leaving the ovaries in place. The general effect consequently is the cessation of monthly periods, but the continuation of hormone secretion from the ovaries (providing the woman is young enough to continue to manufacture them).

There appear to be rumors that this operation exerts an unfavorable effect on marital relations, but there is no reason why this should be the case. Actually, in many instances marital relations appear to improve following a hysterectomy because of the removal of the fear of unwanted pregnancy.

Q—I have enlarged pores on my face and am only 36. Is there anything I can do?—S. P.

A—It seems generally hard to correct this once it has occurred. Careful cleanliness and possibly the use of astringent lotions might help. However, this is a skin problem and I would not try anything without getting the O.K. of a skin specialist.

Q—I recently read that some tea which was shipped to New York contained radioactivity. Does this mean that tea drinking can be dangerous?—T. R.

A—This was an interesting story. When the tea was landed, the U.S. Food and Drug Administration went right to work and examined it, both by usual methods and by deliberately brewing it strong.

Without going into details of the tests, the conclusion reached was that the amount of radioactivity present in the tea was well below established tolerance, was safe and could be released for sale. The promptness and thoroughness of these studies shows how well we are protected against potential hazards.

They'll Do It Every Time

By Jimmy Hatlo



Winnie Fetes Birthday 84

LONDON (AP) — Sir Winston Churchill celebrated his 84th birthday Sunday with a huge cake and his children and grandchildren around to help him cut it.

Churchill and his family spent the day at Chartwell, his country home south of London. Hundreds of congratulatory telegrams poured in, including messages from Queen Elizabeth II and President Eisenhower.

In a statement to the press, the old man said the flood of messages had given him and his family great pleasure.

"There is such a large number," he continued, "that I cannot unfortunately, acknowledge each one. But I should like to express my warm thanks to all who have so kindly thought of me."

Coolidge Aide, West, Dies

CHICAGO (AP)—A private funeral service will be held Tuesday for Roy Owen West, secretary of the interior in 1928 and 1929 under Calvin Coolidge, and an elder statesman of the Republican party.

West died Saturday in Presbyterian Hospital after a long illness. He was 90.

He was a member of the Republican National Committee from 1912 to 1916 and from 1924 to 1932 and was Western treasurer of the committee in 1928.

West was born in Georgetown, Ill., in 1869.

Father Of Accused Slayer Says Son Was Respectful

HOUSTON, Tex. (AP) — "I've never spanked him more than once or twice," said the father of Nearvel Moon, 18, charged in a triple slaying.

The youth was a respectful, obedient son, W. V. Moon said. "He always said 'Yes, sir' and 'No, sir.'"

"I just don't believe he did it," the father, a welder said. "It doesn't make sense to me."

Nearvel told police he robbed two Houston men and shot them and one man's son Saturday. He said he stumbled across them shooting at tin cans about 15 miles west of here.

He signed a written statement. The youth later told newsmen he robbed the men to get money to have his mother's teeth fixed. The holdup netted \$40.

"They must have misunderstood what Nearvel said," the mother replied.

Felled by a burst of 22 rifle shots were Bertram J. Appleton, 38, his son Steven, 11; and Lee Hanson, 40.

A young woman in a party of horseback riders, Gail Gillaspay, 17, found the bodies after she and the others followed an armed, masked man through brush country when they heard gunfire.

Moon told police he hadn't planned to kill anyone but that Appleton suddenly started running and yelling.

"I shot him and he fell into the creek... In just a second the other guy — the middle-aged one — ran at me. I shot him twice and he fell. The little boy went in running away from me and holding that he would do anything."

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Coin Machine Hearings Set

WASHINGTON (AP) — Senate rackets probes open four weeks of public hearings Thursday on the extent of racketeer control in the coin machine business.

Before launching that seven-state probe, the special Senate investigating committee said, it will look into allegations of extortion and rigged bids on contracts involving some unnamed Chicago contractors and officials of the Sheet Metal Workers Union.

More than 100 witnesses are expected to appear during the lengthy coin machine hearings. These will center on activities in New York, Florida, Michigan, Illinois, Ohio, California and Indiana. Witnesses have been summoned also from Colorado, Rhode Island, New Jersey and Louisiana.

McClellan said the hearings will focus on whether unions involved in the industry were formed for legitimate union aims or to work with management in an effort to monopolize the industry.

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