

Business News

By FLORENCE JENKINS

This year J. W. Kerns, **Org. Ltd.**, 734 So. 6th, will hold its fifth annual puppet show for youngsters . . . adults like it too . . . this year it will be Menotti's opera for children, "Amahl and the Night Visitors," with the original New York recording . . . there is no charge and shows will be held at 4 p.m. and 7:30 p.m. on Fridays and at 10 a.m., 2 p.m. and 4 p.m. on Saturdays starting on Dec. 5 with the last show on Dec. 20. . . . Santa Claus will greet the children after each 30-minute performance . . . there will be junior-size chairs to seat the little ones and Ben and Phyllis Kerns will manipulate the puppets and stage effects as they have during the past four years . . . a Christmas story for children, acted out by marionettes, has become traditional at J. W. Kerns store.

About one-third of the annual business volume is done by most jewelry stores between Thanksgiving and Christmas, according to the Jewelry Industry Council.

March 1959 has been designated at National Egg Month . . . it will be the 19th annual observance of National Egg Month, sponsored by the Poultry and Egg National Board and the third consecutive year that March has been chosen. . . . Kathryn B. Niles, food economist with the board, states that eggs are so near to protein perfection that scientists use eggs protein as a standard to measure the value of protein in other foods.

Gifts by Wire, Inc., a national network of bonded retailers offering the public new facilities for the sending and receiving of gifts on every occasion through the medium of telephone, telegraph and other means of communication (just phone or visit a member drug store, for example, and select gifts from the list and they will be delivered, gift-wrapped, practically anywhere!) . . . announces its new national headquarters at 312 SE First St., Delray Beach, Florida. . . . Carriss for Drugs and Payless Drug Store are local subscribers.

Newspapers have been taken for granted to the point that the American Newspaper Publishers Association has organized a campaign to combat this attitude . . . called "Total Selling Rally," a meeting was held at Medford on Nov. 21 attended by representatives of the Klamath Falls Herald and News, Grants Pass Courier, Ashland Daily Tidings and the Medford Mail Tribune. . . . Herb Grey, advertising manager of the Mail Tribune and A. D. (Dob) Addison, advertising director of the Herald and News, were co-chairmen of the rally. . . . among the major elements of the program will be four industry promotions in which all-out selling events will be held, with newspapers combining their efforts with those of manufacturers, regional sales executives and dealers in each of the industries. Full and enthusiastic support for the program already has been pledged by numerous companies and associations in these fields.

Bids will be opened at 11 a.m., Dec. 8, by Harry F. Keating, base procurement officer, 408th Fighter Group, Kingsley Field, for installing 1,692 lineal feet of 4-foot 6-inch chain link fence as a base north boundary fence . . . the site may be viewed between the hours of 9 a.m. and 3 p.m., Monday through Friday, by contacting the installation engineer, 408th Fighter Group, Kingsley Field . . . it is IFB 59-14.

"The whole country is talking about STA-NU," according to Mr. and Mrs. E. D. Isonsee, operators of Cascade Laundry and Cleaners, Seventh and Oak streets, Klamath Falls.

W-2 Tax Form Limit Hiked

Taxpayers who receive Forms W-2 (withholding tax statement for 1958) showing a limit of \$5,000 for filing Form 1040A can ignore that limit.

R. C. Granquist, district director of the Internal Revenue Service for the state of Oregon, issued the statement today as a reminder of the new \$10,000 income limit for filing the simplified card form return.

He said a number of the Form W-2 statements showing the old limit of \$5,000 were given to employees who left their place of employment during the year. Fifty three million Forms W-2 were printed before the decision was made to expand the use of Form 1040A to incomes up to \$10,000.

Granquist estimates that up to 31 million taxpayers now qualify to use the new Form 1040A. It can be used by any individual with total income of less than \$10,000, consisting of wages reported on Form W-2 and not more than \$200 in dividends, interest and wages not subject to withholding.

Married couples also may file a joint return on Form 1040A if their combined income does not exceed these limits.

SALE COMPLETED

YREKA—William Gerson, timber management staff officer of the Klamath National Forest office, announced the completed sale of the Slinkard Peak unit, Seiad working circle, on November 26 to the highest bidder, Pine Mountain Lumber Company of Yreka at the bidding price of \$68,349. This consisted of a volume of 9,150,000 board feet.

Falls . . . STA-NU replaces the natural textile oils in the fibers called by the trade "finishing agents" to make all fabrics take on new life . . . the dry cleaning firm asks the customer to be the judge of its boast that this is finally "something new under the sun."

The Klamath Art Association will have handmade gifts and decorations for sale at the annual Christmas Art Fair at the Art Center near the Ponderosa School today and Dec. 5-7 and Dec. 12-14.

The 1958 Lake County United Fund reached its goal of \$10,920 to finance the activities of 11 local and 17 state and national youth and welfare organizations, according to Tom J. Flynn, president of the Lake County United Fund, and W. H. (John) Baell, drive chairman . . . the board voted that the allocations for all LF agencies be paid in December since the collected funds are for the 1959 activities of these groups.

Safeway Stores, Inc., is conducting a major promotional campaign on behalf of an abundant agricultural commodity as part of its support of the fourth annual National Farm-City Week which is just ending. . . . George Mangum, Portland division manager, said his company is joining other food chains throughout the nation in a special promotion of filberts in order to help hard-pressed nut growers sell their largest carry-over crop in history. . . . "We are all featuring filberts in our advertising and in-store displays during this promotion," he said. . . . The campaign was organized by the National Association of Food Chains at the request of the Northwest Nut Growers (representing 3,600 growers in Oregon and Washington), Oregon Farm Bureau Federation, American Farm Bureau Federation and the Oregon Filbert Commission, Mangum said. "We are spotlighting our filbert campaign to illustrate the fact that Safeway Stores recognizes its interdependence with farmers everywhere," he said.

We can dream, can't we. . . . Non-stop flights from Los Angeles to Acapulco were inaugurated Nov. 21 by CMA Mexicana de Aviacion, according to H. Max Healey, general manager . . . flights depart at 10:15 p.m. Fridays, using Douglas DC-6 equipment and Sundays, using Bristol Britannias . . . flying time will average 5 1/2 hours . . . first and tourist class passengers will be carried on the flights . . . the 34-year-old Mexican airline is using a New York City public relations firm for its publicity.

Bright Christmas prospects are forecast by the nation's merchants, according to a 167-market study report released by the Bureau of Advertising of the American Newspaper Publishers Assn. . . . "More than three-quarters of the nation's retailers confidently expect sales increases of around 5 per cent this Christmas over last year," the survey stated. . . . "Eighteen per cent look for the same business as last year and only 6 per cent predict sales decreases this Christmas." . . . this is the fifth such survey and reflects a much more optimistic outlook than the survey made during November, 1957, according to Edward H. Burgesson, bureau retail vice president. . . . "To meet the greater sales potential anticipated, nine out of 10 retailers plan to invest a greater or at least the same amount of money for advertising this Christmas as last."

More than 95 per cent of some 100 lumber and wood product manufacturers responding to a nationwide survey by the National Lumber Manufacturers Assn. predicted that the industry will produce and sell as much or more lumber next year than in 1958 . . . nearly 60 per cent of the lumber manufacturers covered by the survey expect private non-farm housing starts in 1959 to surpass the 1,070,000 units likely for 1958 . . . the consensus was that lumber output next year will be up about 3.8 per cent over 1958 and gross sales up 6.6 per cent . . . asked to suggest what the NLMA could do to bolster industry prospects for the coming year, lumber manufacturers gave top priority to "advertising, wood promotion, research and related activities."

An assumed business name certificate has been filed by Byrd E. (Tuffy) Grigsby and his wife, Elsie Grigsby, to do business as Shamrock Custom Meats, 4329 Shasta Way, Klamath Falls.

Building in most of the Pacific Northwest's 64 major cities continued to climb upward during October . . . dwelling permit volume, up 34 per cent over the previous month and 65 per cent over October, 1957, accounted for the largest gains . . . dollar volume of dwelling permits in Oregon showed a 102 per cent increase over the previous month and 192 per cent jump over a year ago. . . . Klamath Falls had a dollar volume of \$268,860 in October, 1958, compared with \$147,557 for September and \$147,557 for October, 1957 . . . a gain of 80 per cent over the previous month and 82 per cent over the same month last year . . . on dwelling permits only, Klamath Falls is up 85 per cent for October over September this year and a whopping 333 per cent over October, 1957.

● People Read SPOT ADS - you are

GIFT SALE

BON BAZAAR

... of course! If you're not shopping here— you're spending too much!

DUSTERS - ROBES - BRUNCH COATS

Perky, feminine - specially for the Early-Bird Christmas shoppers . . . Cotton Quilts . . . Flocked nylon sheer over sheer . . . Quilted Nylon . . . Corduroys . . . Brunch coats start at . . .

\$3.98

Others start at 5.95 to 24.95



Buy on Lay-Away or Use Our Revolving Charge Account Plan!

PETTICOATS

Line for line copies of our more costly best sellers . . . All in easy-care nylon tricot. All in sizes S, M, L . . . Colors in Blue, Red, Peach, Pink . . . Black and White . . .

\$2.98

Special Purchase Nylon Tricot Slips

A \$5.95 value! Fashioned-to-fit bad-ice . . . Lavish with lace and trim . . . White and colors . . .

\$3.98

GIRLS MATCHING SETS

Nylon Tricot Nighties and Pajamas \$2.98 and \$4.98

Matching sets . . . Pink, Blue, Yellow . . . all lavishly trimmed with lace.

\$8.98

HANDBAGS

A rich costume accent . . . in a wide assortment of leather . . . Fabrics. A good choice of styles and colors . . . from 2.98 . . . 29.95 . . . Also imported Saddle Leather Bags in shoulder and/or satchel styles . . . Natural Color . . . 2.98 & 4.98 . . . Wide Assortment of Exciting evening bags . . . Gleaming Rhinestone . . . Zipper or fold over clutch . . . Velvet . . . Satin . . . Rich Colors . . . Red . . . Blue . . . Green . . . Black . . . White . . . from

\$2.98 to \$24.95

NEW BRILLIANTS

A brilliant new collection of stone-set costume jewelry that highlights and intensifies the fashion palate . . . See them mering necklaces, earrings, bracelets, and pins. Also tailored gold and silver. Priced from . . .

\$1

for the woman that has everything — MINK COLLARS

\$5.95

Gift VALUES!

ACCESSORIES

- Squirrel Scarves 8.95
- Flowers from 59c
- Handkerchiefs 59c
- Stuffed Animals 79c
- Character Dolls 79c
- Aprons 1.00
- Silk Scarves 1.00
- Wool Scarves 1.00
- Stoles . . . Wool or Orlon 3.98

COLORFUL BATH SETS

Specially Gift Boxed Absorbent ensembles \$2.98

ROYAL TERRY Kitchen Apron

Matching Towel . . . The newest in dish drying fashion . . . 99c to 1.49 - 59c to 79c

BLOUSES

Whites! Colors! Prints! . . . Beautifully tailored or Dressy as you like . . . Styles for every occasion, every wardrobe - easy care dacrons, nylons, cottons and exceptionally lovely pure silks in the selection . . .

\$2.98 to \$7.98

Cottons from \$3.00. Sizes 30-36. Selections too in sizes 40-46.



IMPORTANT BULKIES

The biggest collection in town . . . The bulkier the better . . . This fashionable season . . . Shrug - bulky with metallic trim 5.95 . . . others to 12.95 . . . also casual warmth and flattery in sweaters for the more mature figure . . . Features hip pockets, long sleeves in Blue . . . Lilac . . . Rose . . . Navy . . . Black and White . . . from 8.95

\$5.95

Jeweled Washable ORLON

CARDIGANS . . . Soft washable full fashioned Orlon cardigans embroidered with pearls and crystals . . . On Black . . . Pink . . . Blue . . . or White . . . You'll want one for every woman on your Christmas list . . .

\$10.95

OPEN EVENINGS

Angel Treads

Washable Slippers in Corduroy, Satin and Orlon Fur . . . Lovely colors . . .

1.98 and 2.98

COIN TRIMMED VELVET OR Leather Slippers \$3.98

Packaged in attractive and useful vinyl envelopes . . . Gay colors . . . Black and White . . .

GIRLS CORDUROY QUILTED SKIRTS \$5.98

Red or White . . . Two-piece skirt and Weskit . . . \$9.95 . . . all wool . . . blue or red

GIRLS DRESSES

Bright floral Everglaze . . . plaids and dressy plain colors . . . All "Wash 'n Wear" fabrics. \$3.98 To \$9.98

Dainty Delightful Adorable DOLLS

Baby Skin Dolls of Quality . . .

13" DOLL OF MOLDED VINYL \$3.98

Has baby features, movable arm and legs . . . Drink and Wets . . . Sleeping Eyes . . . Dressed in Pink . . . Blue or White . . .

15" ALL WASHABLE VINYL \$2.98

Life-like body with beautiful molded head . . . Rooted Curly Hair that can be washed and waved . . . Dressed in pink or blue or gandy and Lace trimmed dress with undies and Hat to match . . . Socks and vinyl shoes . . . Exceptional VALUE at

21" TALL FORMAL DOLL \$4.98

Dressed in formal gown of nylon Lace and Lame' trim . . . An exotic doll glittering with jewels . . . Rooted Saran Hair . . . All Vinyl . . . Dressed in Blue . . . Black . . . or Red.

Many others to choose from . . . from 1.98

PARTY DRESSES

Fashion magic for the party season! You'll love these new arrivals . . . cocktail dresses . . . formal . . . afternoon frocks . . . including the new "balloon" styles illustrated. Nets . . . chiffons . . . tafetas . . . laces . . . brocades . . . all colors.

\$14.98 To \$28.95

Struck for ideas? Give a BON BAZAAR GIFT CERTIFICATE Let her choose her own pretty things . . . available in any amount.

Low, Low Prices Plus GREEN STAMPS!



the Bon Bazaar

4480 So. 6th

Next to Oregon Food