



It's National Send-Your-Team- To-The-Jell-O-Bowl Week!

For little boys tired of playing... or big boys tired from work... there's nothing like a bowl of Jell-O! It's got real get-out-there-and-win energy plus a little extra kick that comes from the sheer delight of eating this tasty treat.

Every sportsman is a Jell-O fan these days, because he knows *light* nourishment is best for keeping in fighting trim.

So be a cheer leader in your house... make a big, bright bowl of Jell-O for the home team. Now coach? Now?



Don't let this week go by without **JELL-O**

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