

Radio-Television Guide For The Week

Weekly Television Schedules

Editor's Note: The Herald and News is not responsible for last minute changes in the radio and TV schedules. They are published as a public service and are furnished by the various stations involved.

KVIP-TV

REDDING, CALIFORNIA
NOVEMBER 30 — DECEMBER 6
SUNDAY

2:00 Shasta Telecourse
3:00 Meet The Press
3:30 Christian Science Program
3:45 Film
4:00 Four Star Theater — TBA
4:45 Town Crier
5:00 Art Carney Meets Peter Wolf
6:00 20th Century Fox "The Men"
Marlon Brando, Teresa Wright
7:30 Northwest Passage — Color
8:00 Steve Allen
9:00 Chevy Chase — Color
10:00 San Francisco Beat "The Dennis Case"
10:30 Late Show "My Forbidden Past" — Ava Gardner, Robert Mitchum, Melvyn Douglas
12:00 Late News

MONDAY

11:00 Day In Court
11:30 Peter Lind Hayes
12:30 Mothers Day
1:00 Liberate
1:30 Flyng Casino
2:00 Queen For A Day
2:30 County Fair
3:00 Beat The Clock
3:30 Who Do You Trust
4:00 Inside Your Schools
4:30 American Bandstand
5:00 Kit Carson "Frontier Empire"
5:30 Komic Karnival
6:30 Robin Hood
7:00 Burns and Allen No. 41
7:30 Movie "All My Mothers, All My Fathers"
8:00 Restless Gun
8:30 Wells Fargo
9:00 Mr. Peter Gunn
9:30 Lawrence Welk Plymouth Show
10:30 News Summary
10:40 Late Show "The Big Sky" — Kirk Douglas, Arthur Hunnicutt
12:40 Late News

TUESDAY

11:00 Day In Court
11:30 Peter Lind Hayes
12:30 Mothers Day
1:00 Liberate
1:30 Flyng Casino
2:00 Queen For A Day
2:30 County Fair
3:00 Beat The Clock
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Brave Eagle — TBA
5:30 Komic Karnival
6:15 NBC News
6:30 Amos 'n' Andy
7:00 Navy Log
7:30 Colt 45
8:00 George Gobel
8:30 George Burns Show
9:30 Robert Cummings
10:00 Philco Playhouse "Stanley & Livingston" — Spencer Tracy, Richard Green, Nancy Kelly, Walter Brennan
12:00 Late News

WEDNESDAY

11:00 Day In Court
11:30 Peter Lind Hayes
12:30 Mothers Day
1:00 Liberate
1:30 Flyng Casino
2:00 Queen For A Day
2:30 County Fair
3:00 Beat The Clock
3:30 Who Do You Trust
4:00 Inside Your School
4:30 American Bandstand
5:00 My Little Margie
5:30 Komic Karnival
6:15 NBC News
6:30 Honeymooners
7:00 Casey Jones "Storm Warning"
7:30 Wagon Train
8:30 Price Is Right — Color
9:00 Milton Berle
10:00 Patti Page Show
10:30 News Summary
10:40 Late Show — TBA
12:00 Late News

THURSDAY

11:00 Day In Court
11:30 Peter Lind Hayes
12:30 Mothers Day
1:00 Liberate
1:30 Flyng Casino
2:00 Queen For A Day
2:30 County Fair
3:00 Beat The Clock
3:30 Who Do You Trust
4:00 Shasta College
4:30 American Bandstand
5:00 Dickers Record Hop
5:30 Komic Karnival
6:15 NBC News
6:30 Death Valley Days "The Hangman Waits"
7:00 Flyng "Silent Service" and "Gray Ghost"
8:00 McKenzies Raiders No. 1006
8:30 Concentration
9:00 Behind Closed Doors
9:30 Tennessee Ernie Ford
10:00 You Bet Your Life
10:30 Late Show "The Spanish Main" — Maureen O'Hara, Paul Henreid
12:00 Late News

FRIDAY

11:00 Day In Court
11:30 Peter Lind Hayes
12:30 Mothers Day
1:00 Liberate
1:30 Flyng Casino
2:00 Queen For A Day
2:30 County Fair
3:00 Beat The Clock
3:30 Who Do You Trust
4:00 Inside Your Schools
4:30 American Bandstand
5:00 Our Miss Brooks "The Jockey"
5:30 Komic Karnival
6:15 NBC News
6:30 Union Pacific
7:00 Cavalcade of Sports
7:45 Fight Beat
8:00 Walt Disney Presents
8:30 M Squad
9:30 77 Sunset Strip
10:30 News

10:45 Bob Albertson Presents "Uncle Harry" — George Sanders, Geraldine Fitzgerald
12:00 Late News
SATURDAY
10:15 NCAA Football Game Miami vs. Oregon
1:30 Championship Bowling
4:00 Sheriff Bill Ranch Roundup
5:15 Wrestling From Chicago
6:15 Dan Smoot Report

6:30 Buckskin
7:00 Chevy Showcase
7:30 People Are Funny
8:00 Perry Como Show — Color
9:00 Target No. 1036
9:30 Cimarron City
10:30 Brains & Brawn
11:00 Late Show "Double Exposure" — Chester Morris, Nancy Kelly, Richard Gains, Phillip Terry
12:00 Late News

Surplus U.S. Wheat Stocks Pose Multi-Million Dollar Problem To Country Now

WASHINGTON (UPI) — Suppose every wheat field in the country were to be withered by drought or flattened by hail next year. . . . Or suppose every wheat grower decided to go hunting instead of harvesting in 1959 and not a single bushel of wheat was gathered.

Would you have to give up cake and face a shortage of bread? Not likely. In fact, you could go right on eating these wheat foods at your accustomed rate.

The nation's record - breaking wheat surplus is now so big that if farmers quit growing the crop altogether, bulging surplus bins would meet U.S. domestic needs for more than two years beginning in the summer of 1959.

Americans consume about 600 million bushels of wheat a year in food, animal feed, seed, and industrial uses. Agriculture Department officials estimate that the surplus "carryover" from 1958 and earlier crops will be about 1,300,000,000 bushels next July 1, the beginning of the marketing season for the 1959 crop.

Total yearly sales of U.S. wheat, including exports which are all subsidized by the government, amount to about one billion bushels a year. Thus, even if government officials and private traders continued to push wheat into every available foreign market, the surplus would still meet all foreign and domestic needs for one full year without production of a single bushel in 1959.

There is little likelihood that the surplus—and the resulting drain on the taxpayers—will get smaller next year. Instead, all signs now point to another big wheat crop in 1959, pushing the surplus to still higher levels.

The Agriculture Department's wheat price support program will cost taxpayers about 640 million dollars in the 1959 fiscal year ending next June 30. Losses are likely to go higher in future years when the department sells off its surplus wheat at less than cost in world markets.

Since practically all the surplus is owned by the government under the price support program, Uncle Sam's losses include storage bills for the mountains of unwanted grain. These bills may average close to \$15,400,000 monthly in the 1959 fiscal year—close to or above the record set in 1956—and almost certainly will hit new highs in fiscal 1960 department experts said.

How did the wheat program get into this fix:

— Partly because the average American consumer is eating fewer and fewer wheat foods each year. If he ate as much wheat now as he did in 1938, domestic wheat food sales would be up about 40 per cent.

— Partly because farmers have learned to grow more wheat per acre, offsetting the effect of federal production controls.

— Partly, Agriculture Secretary Ezra Taft Benson maintains, because Congress has never been willing to really make controls effective. Under farm law, national planting allotments cannot be cut below 55 million acres. Benson points out that, even with average yields, this acreage will produce more than Americans can consume or export.

— Partly because near - ideal weather and moisture conditions sent the 1958 crop to a record total of 1,449,000,000 bushels, up 53

per cent from last year and 30 per cent above average.

— But largely, Benson's aides maintain, because Congress has refused to cut the minimum federal price support rate for wheat below 75 per cent of the "fair earning power" parity price. This is "the prime thing—the incentive price level," says Assistant Agriculture Secretary Marvin L. McLain.

Benson has already served notice he will ask Congress to rewrite the federal wheat program next year.

The agriculture secretary has refused to detail his proposed changes in advance, except to indicate strongly he will renew his request for lower government price guarantees to farmers.

Federal wheat export subsidies and overseas sales for foreign currencies will continue, McLain said. But he held out some hope that retail bread prices might be reduced if Congress agrees to a substantial cut in farm support prices.

Lower farm price guarantees should also cut production and government farm program costs, McLain said. But he made it clear he was not proposing to eliminate surplus carryovers altogether.

"A moderate surplus is a good thing for consumers," McLain said. "If there had been a small surplus of frozen orange juice on hand when a freeze cut the crop last year, the price of orange juice wouldn't have shot up the way it did."

Ice Skating Booming In Midwest

CHICAGO (UPI)—Ice skating, a popular sport before the days of radio and television, is staging a remarkable comeback in the Middle West.

Warmer winters, a lack of suitable rinks and intense competition from other forms of entertainment have failed to squelch the boom in skate sales, which this year may be the highest in history.

The sport has become so popular again that a city planning committee, which recently proposed a multi - million - dollar government center in the heart of Chicago's Loop, also suggested including an ice rink similar to the one in New York's Rockefeller Center.

Howard Shore, business manager of Mages Sport Stores, one of Chicago's largest, said ice skating now ranks second in popularity as a winter sport only to skiing, which is also enjoying a boom.

He attributes this to a general step-up of interest among Americans in outdoor living of all sorts.

A spokesman for the Johnson Skating Co. of Chicago, the largest manufacturer specializing in ice skates, said:

"One reason more people are skating is that there are far more youngsters per percentage of population. But we've also found that a great many adults are starting to skate because their kids are doing so."

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