

## Judge Crew Named For Bull Sale

RED BLUFF—Experts who will judge and grade the 375 top beef sires to be sold at the nation's largest sale of selected and graded bulls held annually at Red Bluff have been selected, Abner McKenzie, Tehama County cattleman and Bull Sale committeeman stated recently.

Heading the group of three is Reuben Albaugh, extension specialist in Animal Husbandry of the University of California, who has served for more than 10 years, McKenzie said.

Other members of the three man committee are George Hunt, manager of the Hunt Estate in Shasta County and considered one of California's most successful commercial cattlemen, and Harry Parker of the Diamond Ranch in San Luis Obispo, a registered Hereford breeder of national renown.

The three will place and grade 300 service age Hereford bulls on Thursday, February 5 and 75 Short-horns and Angus on Friday morning, February 6.

McKenzie said that the Red Bluff Sale is sponsored by a group of Tehama County commercial "seef producers and that it has featured the sale of "Red Bluff Type" beef bulls now recognized by cattlemen throughout the West.

"The Red Bluff Type" bull, according to the committeeman is a ranch selected service age bull with ample size for age, which is checked for soundness and judged and graded for quality.

Since the event was initiated in 1942, 4,691 high quality bulls have been sold to more than 875 cattlemen in all western states and 52 of the 58 California counties.

## Demand For Lean Meat Is Change Cause

Food shoppers' preference for lean, red meat is working gradual changes in the "finishing" and marketing of beef animals, says an Oregon State College extension livestock marketing specialist.

W. Y. Fowler points out that fat meat has become a drug on the market. Food retailers are primarily interested in the percentage of salable red meat or trimmed retail cuts, he adds.

The marketing specialist says the new trend for lean meats has run headlong into the tradition of buying and selling cattle carcasses on the basis of "dressing percentage" which gives equal value to salable meat and fat.

Since retailers and consumers pay the final bill, livestockmen and packers are keeping a close watch on market demands. The trend is already bringing major changes in the swine industry where an effort is being made to develop meat type hogs and to emphasize trimmed retail cuts.

Following are a few suggestions aimed at profitable "feeding out" of beef cattle to meet new market demands:

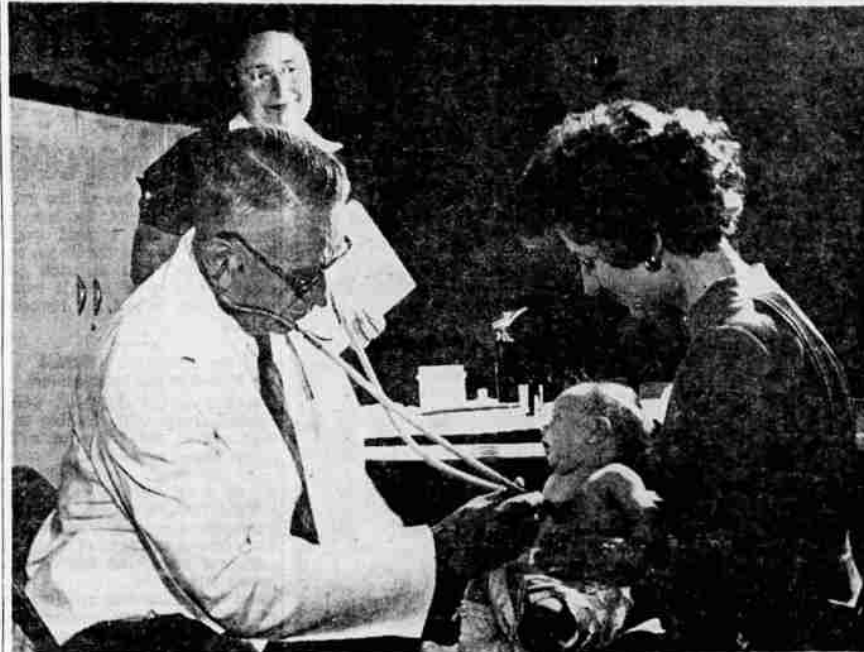
Where grass and silage are to be fed, stay away from higher feeder grades that won't return enough as fat cattle to justify the initial expense.

For heavy feeding of grain, select the higher feeder grades that can carry the finish.

Don't overfeed. Sell individual animals from the feedlot or range as soon as they're ready for market.

Keep in touch with the commission man or buyer to learn how your cattle are "cutting out" and seek opinions from the packer on how quality of your cattle might be improved.

Students at Central School in Fort William, Ontario, Canada, spent their hours after school collecting 35,000 coathangers which they sold to cleaning firms for one cent each. They spent the money to buy equipment for a school for retarded children.



A LIST OF SERVICES available at the Klamath County Health Department is presented to each newcomer by the Welcome Wagon Hostess during her visit. Mrs. Larry Jones holds her two-month-old daughter, Lisa Gay, while Dr. S. M. Kerron, Klamath County Health Officer gives her a checkup at the well-baby clinic. Public Health nurse Mrs. Myrtle Caldwell assists. Larry Jones is an announcer for Station KFJL.

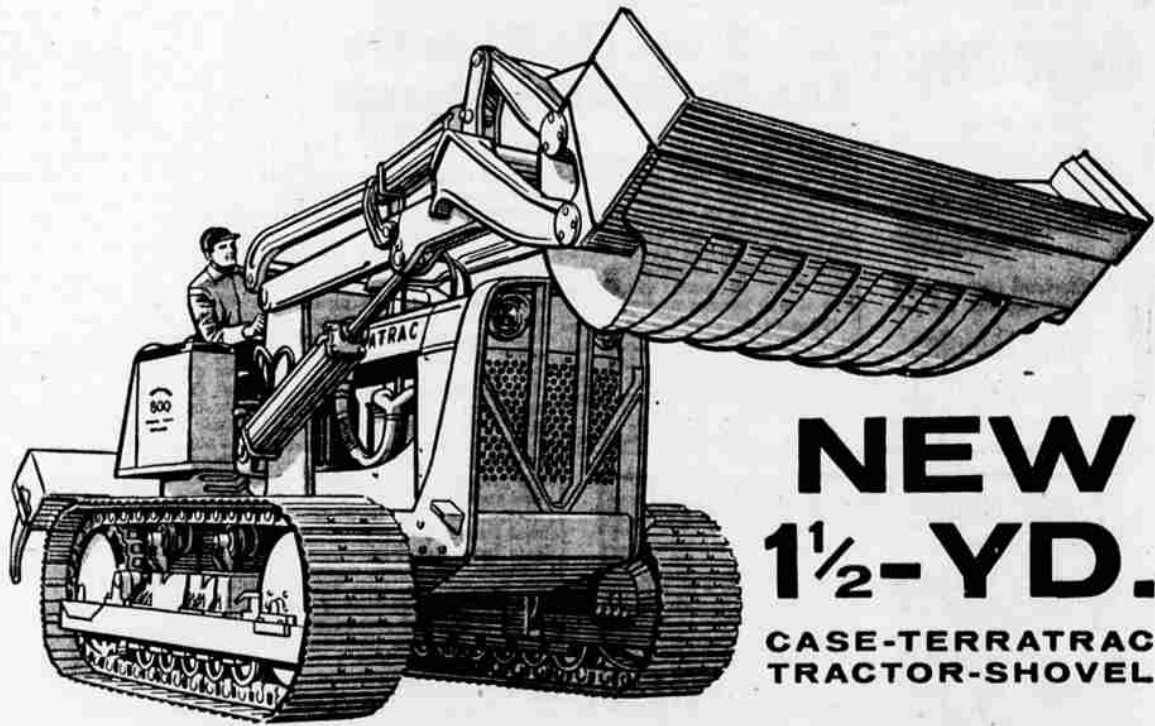
## Tree Owns Land By Inheritance

ATHENS, GA. (UPI) — A tree that inherited the land it stands on from its father, who was deeded the property by a University of Georgia professor, is now a sturdy white oak 30 feet tall.

The original "tree that owned itself" lived to the age of 150. During its lifetime, it dropped an acorn that grew up to become the present occupant of the plot on Finley St. in downtown Athens.

The property was signed over to the tree by Prof. William H. Jackson in the 1820's. The deed conveyed "to said white oak tree entire possession of itself and of the land within eight feet of it on all sides."

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