

PENNEY'S
ALWAYS FIRST QUALITY!



FAMILY SAVINGS DAY!

Friday! Saturday! MORE bargains at Penney's now!



more fashion savings!
100% wool knit 2-piece dresses only at Penney's

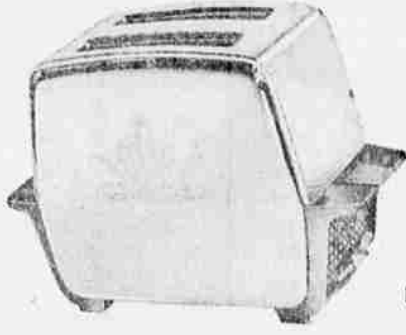
PENNEY PLUS VALUE
\$10

self-shortening hems * beaded trims * cordigans * slip-ons * misses and half sizes

Penney's started working on this extraordinary buy in June! That's why you can get these good looking, 100% wool knit, two-piece dresses at this price now. See the new, longer length tops, the classics, the varied knits! See how much more you save!

SECOND FLOOR

GIVE MORE BY SAVING MORE!
with **PENNEY'S APPLIANCES**



BALCONY FLOOR

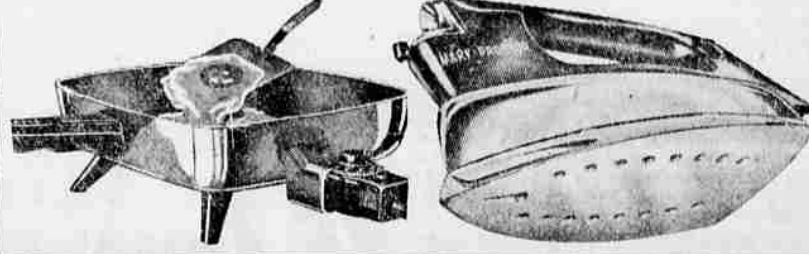
Proctor Toaster
Thermostatically controlled heat . . . Automatic color control . . . Chrome finish . . . Snap open crumb tray. A top quality product by a top manufacturer. An exceptional gift idea. **8⁸⁸**

Presto Skillet
A fine completely submersible fry pan for quick, easy cleaning. Complete with aluminum cover and detachable thermostat control. Bake, fry, grill or broil with this exceptional value. **13⁸⁸**



Mirro Percolator
Brews 5-9 cups automatically with perfect flavor every time. Stops automatically when coffee is done. Brilliant aluminum finish. A wonderful gift for any home. **8⁸⁸**

Proctor Iron
This model exclusive at Penney's. 17 steam jets . . . more than any other steam iron on the market. Beautifully styled, lightweight finger tip fabric control to change from steam to dry ironing. **8⁸⁸**



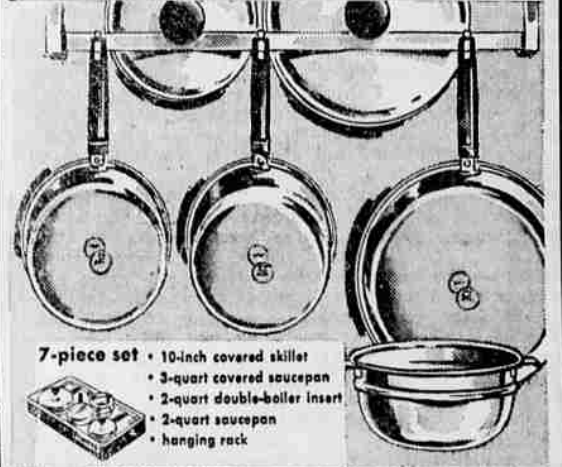
9-PIECE STAINLESS!
Steak Knife and Carving Set

Imported by Penney's from Japan. Tempered, hollow-ground blades. Decorative handles. Beautifully gift boxed and ready to mail if you wish. Perfect gift!

9⁸⁸

Set includes: 6 steak knives, 1 ham slicer, carving knife and fork.

Balcony



7-piece set • 10-inch covered skillet • 3-quart covered saucepan • 2-quart double-boiler insert • 2-quart saucepan • hanging rack

PENNEY-REVERE COOKWARE!

Copper Clad Stainless Steel!
MADE BY REVERE!

Imagine . . . the fantastic cooking performance of these fine utensils at this Penney-low price. Fine high-gauge stainless steel and rugged even heating copper clad bottoms.

20⁰⁰

Main Floor

No gift goes further than a Penney gift certificate!

Good in all 48 states . . . in all 1690 Penney stores!

No gift costs less to mail!

And you can't go wrong with the gift they pick themselves!

NEWEST THING TO GIVE!



NEW! GIRLS' NYLON POUF SLIPS IN COLORS

More beautiful gifts for little misses! All nylon bouffant slips in pink, red, mint, maize, white. Tricot bodice. Lace and net over taffetized nylon skirt.

2⁹⁸

sizes 4 to 14

GIVE MORE! SAVE MORE!



EMBROIDERED BLOUSES

Our Blouses Give Skirts MORE OF A TREAT!

Luxury blouses styled in fine dacron batiste give more fashion attention to skirts and suits. More news with schiffli embroidery on the front and back.

1⁴⁴

sizes 32 to 38



Boys All Nylon Reversible

A whole of a jacket! Wear it either side out, with or without the zipper hood. Completely washable in sizes 4-16.

5⁸⁸

BASEMENT

COMPLETE STOCK REDUCED!

WOMENS SKIRTS

- COLORFUL REVERSIBLES
- TAILORED STRAIGHT SKIRTS
- COMFORTABLE WRAP AROUNDS
- WOOLS AND WOOL BLENDS
- BASIC SOLID COLORS
- NEAT AND BOLD PLAIDS
- NOVELTY AND BASIC STYLES
- MANY WASHABLE

The biggest single special purchase of skirts in our history plus every skirt in our stock at Penney's money saving price. Skirts of every type, color and fabric. Most all of them seat lined for maximum wear and neat appearance. Skirts you'd expect to pay many dollars more for . . . values unprecedented in a complete line of womens skirts. The most terrific selection you've seen in Klamath Falls. Buy several for yourself or for those special holiday gifts. Shop Friday and Saturday for this outstanding special value!

6⁸⁸

sizes 8-18

• A Few Subteen Sizes at Just 4.00!

SECOND FLOOR



Wash 'n Wear Gift Robes

4⁹⁸

men's sizes small, medium, large, extra large
More warmth, comfort in Penney's Towncraft(R) tailored robes of cotton flannel. Machine wash, little or no ironing. Buffalo plaid in red, blue, charcoal.

MAIN FLOOR



Twill Jeans For Girls

1⁰⁰

Terrific boxer waist jeans. Bar tacked at points of strain. Seven and a quarter ounce Roughhouse twill for long wear. Washable and sanforized for permanent fit. Pick your favorite color in sizes 4-14.

WITH BOXER WAIST

SECOND FLOOR



More Beauty in Magicaire Slips

A beautiful blend of cotton, dacron nylon with delicate embroidery. Sizes 30-40. White

2⁰⁰

MAIN FLOOR

COMPLETE STOCK REDUCED!

WOMENS JACKETS

- BEST SELLING SIZES
- BEST SELLING COLORS
- BEST SELLING STYLES
- FINE QUILTED FABRICS
- ORLON PILE LININGS
- ALL WINTER JACKETS

Winter is still coming! Your chance to save many, many dollars on a terrific group of womens winter jackets. You'll be amazed! Jackets of every description . . . many are washable . . . many have neat, comfortable hoods for all weather protection . . . most all are water repellent treated. Quilted styles with novelty closures . . . pile lined numbers . . . braided trim styles . . . and nearly any color you could want. Choose from 200 of the finest jackets available at Penney's budget prices. Proven again and again . . . more to save at Penney's!

8⁸⁸

sizes 8-18

10⁸⁸

sizes 8-18

SECOND FLOOR

PENNEY'S TOYLAND!

YOUR COMPLETE TOY STORE . . . EVERYTHING FOR THE KIDDIES FROM PULL TOYS TO SPACE AGE MISSILE LAUNCHERS. STORE HOURS 9:30-5:30. FRIDAY 'TIL 9 P.M.