

HOT SOUFFLE

A hot fruit souffle for dessert adds a festive ending to a meal. Don't be afraid of souffles—there's really no trick to them at all. It's true they need to be eaten at once when they come from the oven, but when served immediately from the baking dish this "Apricot Nectar Souffle" is light as a feather, and deliciously flavored. It's simple to make, too, for apricot nectar is ready to use, just as it comes from the can. You start this just like a white sauce, only using nectar instead of milk, and adding sugar. Then egg yolks are stirred in, and stiffly beaten egg whites are folded in last.

APRICOT NECTAR SOUFFLE

3 tablespoons butter or margarine
1/4 cup sifted all-purpose flour
1/4 cup sugar
1/4 teaspoon salt
1 cup apricot whole fruit nectar
1 1/2 teaspoons fresh lemon juice
3 eggs

Melt butter and blend in flour, sugar and salt. Add nectar and cook and stir until thickened. Add lemon juice. Separate eggs; beat whites and yolks separately. Stir hot mixture into yolks; fold in whites, mixing until well blended. Pour into casserole and set in pan of hot water. Bake one hour in moderately slow oven (325 degrees). Serve at once.
Makes six to eight servings.

HOUSEHOLD HINTS

Brown soap or paraffin rubbed on drawer slices may keep them from sticking.
A small amount of ammonia added to warm water and used as a rinse will help remove fish and onion odors from flatware and dishes.
When walls are being cleaned, brushing them with an upward motion may prevent smearing and streaking.

FILBERTS

The 1958 filbert crop was lower than the 1957 crop, but the four million pounds carryover from last year was twice normal, the largest on record. Last year's crop was 11 million pounds for the nation and even this year's crop was larger than average.

Because of this, Safeway Stores is conducting a major promotional campaign on behalf of filberts as part of its support of the fourth annual National Farm-City Week, November 21-27.

George Mangan, Portland division manager for Safeway, said this: "We are spotlighting our filbert campaign to illustrate the fact that Safeway Stores recognizes its interdependence with farmers everywhere. While this interdependence is particularly striking in the food industry, Farm-City Week serves as a reminder to all of us, both in cities and on farms, that we are depending upon each other in this country for the benefits of the citizenship we all enjoy."

Farm-City Week was founded by proclamation of President Eisenhower in 1955. The Presidential proclamation said "It is desirable that those who work on the farms and those who work in the cities develop greater understanding of their mutual problems and interdependence in a closely knit economy."

Safeway Stores' advertising and in-store displays are featuring filberts.

Mangan said the campaign was organized by the National Association of Food Chains at the request of the Northwest Nut Growers, Oregon Farm Bureau Federation, American Farm Bureau Federation and the Oregon Filbert Commission. The campaign is being conducted under the Association's Farmer-Retailer Marketing Program.



ART P. WOOD, Southern Oregon representative for Hunt Foods Company (which also owns the Ohio Match Company), was in Klamath Falls last week to announce that Klamath Falls has been taken from the San Francisco division and added to the Southern Oregon territory. There are some 60 items in the food line (although the company places more emphasis on its tomato line than anything else) and six items in the match line.

FROZEN FOODS

Frozen vegetables cook in less than half the time required for fresh vegetables and may be cooked on top of the stove or in the oven. Frozen vegetables can never replace fresh ones, however. Besides, you can't eat them raw.

upstairs and downstairs In Milady's Kitchen

By Florence Jenkins, Food Editor

Herald and News

Monday, November 24, 1958

KLAMATH FALLS, OREGON

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CHRISTMAS



DIOR SAYS: "It's a woman's world, and especially is this true at Christmastime."

Furs and jewels and perfumes don't, in themselves, make a woman's world. But they do help to give the illusion, and they certainly can make a woman's Christmas. Even if the fur is only a mink collar; even if the jewels are only dramatic costume pieces; even if the perfume is only a small size but a fine French import, the feeling of luxury is there. Of course, the man's bank balance determines the spending point between the little luxuries and the lavish ones. The woman in question will love the gesture regardless!

When Christian Dior introduced his most sumptuous perfume, "Diorissimo," it was with great fanfare and in an elaborate flacon inspired by the decor of the Louis XV period. This Christmas, the very same perfume is available

in a Classic Flacon starting with a half-ounce and in a comparatively modest price range. The flacon is a charming oval shape; and both it and its grey ribbed box have accents of pink, gold, and white.

"Diorissimo" is a floral bouquet, warmly rich and opulent, shimmering with green, leafy freshness. The ethereal essences of hyacinth, heliotrope, and honeysuckle are lightened with delicate whiffs of orange blossom. Most throaty quality of muguet. A fragrance both deep-toned and dainty, it suits the American woman's way of life and her multi-faceted activities.

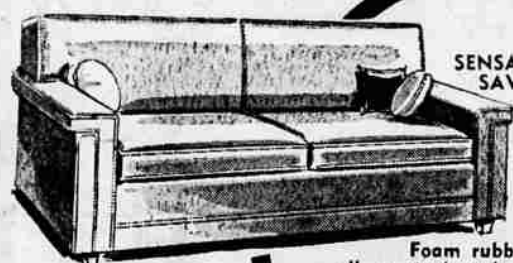
So whatever the spending point for him, "Diorissimo" is the perfume to make her revel in the joy of being a woman in a "woman's world."



"TABASCO BILL" (William L. Johnson) made his first trip to Klamath Falls in five years last week and was calling on the retail grocers with Bill Riley, right, of Mailiard & Schmeidell of Portland. The new Tabasco packages come in threesomes, making a complete picture of good food (just waiting for a shot of Tabasco) when the three are lined up. The famous seasoning is a McIlhenny Company product and the American Medical Association has just announced it is not on the tabu list for diabetics and those on low salt diets. Tabasco is liquid pepper seasoning and adds a touch of zest to any food on which you would use ground pepper.

COMPANY COMING FOR THE HOLIDAYS!!

HIDE-AWAY BED SALE!



**Super Deluxe
Hide-Away Bed**

Diamond-back designed in rose frieze. Foam rubber zippered cushions. Innerspring mattress. Deluxe hardwood construction, all steel units!

Reg. 299.95 **249⁹⁵**

SENSATIONAL SAVINGS!

Reg. 229.95

Foam rubber, zippered cushions, all - steel units. Beautiful brown cover with gold metallic thread. Deluxe Innerspring Mattress!

179⁹⁵



**EARLY AMERICAN
HIDE-AWAY BED!**

Solid maple arms. Deluxe innerspring mattress. A truly fine piece!

Reg. 269.95 **229⁹⁵**

Matching Rocker—\$69.95

HEY! LOOK!

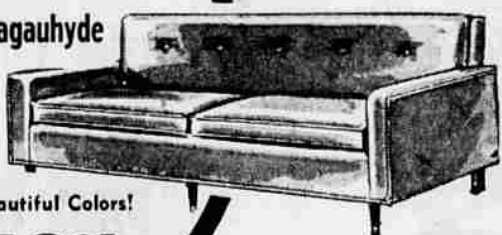
HIDE-AWAY BED

Deluxe Nagauhyde

Nagauhyde fabric-backed breathing cushions with the luxury of leather. Come in and try it for comfort!

Choice of 5 Beautiful Colors!

Reg. 279.95 **249⁹⁵**



SENSATIONAL SAVINGS!

Hide-Away Bed!

Heavy frieze biege or brown upholstery. Solid foam rubber zippered cushions. Hardwood construction, all-steel units. Deluxe innerspring mattress!

239⁹⁵

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RUG

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Fluhrer's

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Recipe - Spiced or Plain

Sliced for Your Convenience

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Just pop in your oven and bake to your liking

- TWIN ROLLS
- ROMAN MEAL ROLLS
- FRENCH ROLLS

Shop EARLY at Your Favorite Markets—and to Be SURE of the BEST
Say "Fluhrer's"



DON'T FORGET!

FLUHRER'S - - -

HOLSUM BREAD & BUNS

For Left-Over Sandwiches

Ready Baked Rolls

Just a few minutes heating will give you piping hot rolls

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- DINNER ROLLS
- FRENCH HARD ROLLS

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