



Have you looked at it from every angle?

There's more to buying a car than deciding on make, price, model and color. It takes *planning* to gain ownership the most practical way. Your General Motors Dealer who uses the GMAC Plan is the man to help you do it. He can arrange financing for you on practical terms to fit your budget for the purchase of the car itself, as well as for the car insurance you may require and the creditor life insurance most buyers want. Get all the benefits of this kind of planning. Finance where you buy your car—on the GMAC Plan. In 40 years, people have bought more than 40 million cars "on time" this way!



THE BEST WAY TO BUY "ON TIME" IS TO PAY DOWN
AS MUCH AS YOU COMFORTABLY CAN—
THEN PAY THE BALANCE AS SOON AS YOU CAN