

OLD
Custom
NEW
Style

Refresh without filling

TRADITION aplenty still sparks the modern Thanksgiving table, but today's slim people prefer "all the trimmings" lighter and less-filling.

So Pepsi-Cola has become a happy part of the setting. Reduced in

calories, today's Pepsi is never heavy, never too sweet. It refreshes without filling. Have plenty of Pepsi on ice this Thanksgiving. Order several cartons today.



Pepsi-Cola
the *Light* refreshment

