

upstairs and downstairs In Milady's Kitchen

By Florence Jenkins, Food Editor

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SAVE BOX TOPS from C-20 laundry powder and help pay the expenses of members of the KUHS Band to the Shrine East-West game in San Francisco.

KUHS Band Fund

Walt Wiesendanger, representative in Klamath Falls for Mt. Hood Soap Company, has long been a supporter of the Klamath Union High School Band's going to the Shrine East-West game.

This year, his company is making a generous offer of 25 cents redemption on every box top from C-20, Mt. Hood Soap Company's complete laundry powder, turned in to Andrew Loney Jr., music director, at Klamath Union High School.

The C-20 "Regulated Suds" laundry powder is made expressly for washing machines, regular or automatic.

He has arranged several promotions of the product through local stores and has announced the offer through Herald and News advertising.

BREADED VEAL

Equal parts of seasoned flour and grated Parmesan cheese make a fine coating for thin slices of veal you wish to pan-fry.



CHARLIE MILLER, in the meatcutting business since he was a youngster, took over last week as head of the meat department of Market Basket No. 2, at Shasta Way and Division. Mr. and Mrs. Miller live at 219 Haskins and have one daughter, Janice, who will be graduated from the eighth grade at Sacred Heart Academy at the end of the current school year. (When Janice gets into high school, her father will probably be mistaken for an older brother.)

Jellied Sun Crowns

Canned cling peaches molded in lemon-flavored gelatin spiced with fresh lemon juice and Sherry wine make a cool, refreshing dessert. "Jellied Peach Sun Crowns" may double as salad, when served with a tart dressing.

JELLIED PEACH SUN CROWNS

1½ cups canned cling peach slices
1 package lemon-flavored gelatin
1 cup hot water
¾ cup Sherry wine

2 tablespoons fresh lemon juice

Place drained peach slices in swirl pattern in round individual molds. Dissolve gelatin in hot water; add Sherry and lemon juice, and cool until thickened. Pour over peach slices. Chill until firm. Makes six to eight molds.



LIBBY'S new Deep Minted Pineapple and new one-quart size cans of juices are being introduced in the Klamath Falls area. The pineapple chunks are as golden as you expect pineapple to be and have a surprise mint flavor. They make an excellent garnish for a roast leg of lamb, a fruit garnish to a minted frappe or an added flavor taste to top a fruit salad. Use as an accent, not as the major ingredient. The slim quart size cans of juices and nectars are convenient for refrigerator storage alongside milk containers and should be a popular item. The shopper will not find these items in all of the Klamath Falls stores, principally because Libby's advertising at the present time is not carried at the local level. Your grocer, with justification, exerts most of his promotion efforts on products which are advertised in his daily newspaper.

SALAD IDEA

Spoon blue lake green beans (which have been marinated in French dressing) into tomatoes cut open in flower fashion. Garnish with deviled egg quarters and shiny ripe Wyandotte olives. Serve with garnish of greens.

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Factory-Authorized Sales and Service
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NEW PRODUCTS

The local grocer is the home-maker's best friend.

He does a wonderful job of presenting new products and giving the homemaker the widest possible assortment from which to choose.

He makes the best food products in the world available at a competitive price and displays them in his store conveniently and attractively. He makes shopping a pleasure, rather than a chore.

In an effort to assist the local grocers in introducing new items to the homemaker, the Herald and News food section publishes pictures and information about new products. Both your grocer and your newspaper are inclined to give more space, however, to products which are advertised at the local level than those which are promoted through media seen by a relatively small percentage of the local population.

So, Mrs. Homemaker, if you don't see some of the nationally advertised items on the shelves of Klamath Falls stores, it is probably because the manufacturer has not yet given the local retailers adequate support on the products he asks them to sell.



SANDWICH SPREAD

Use the handy cans of pitted Wyandotte ripe olives and chop the olives into chunks and combine with egg salad or cream cheese for sandwich filling.

We feature a complete line of **"FAMILY" COOKIES**

A "Mothers of Oakland" Product

Special This Week—Buttermilk Cookies 49c 1½-lb. pkg.

Carter's FINE FOODS
1420 Esplanade

Deviled eggs delicious with

Nulade

LOCAL FARM FRESH EGGS

Guaranteed fresh!



Entirely new kind of dog food!

New! 6 flavors! 6 colors!
New shape! Crunchy texture!

MEAT · LIVER · MILK · FISH
VEGETABLE · CHICKEN

NEVER BEFORE a dog food like new Friskies Cubes! Delicious bite-size morsels...crunchy, flavorful, with an aroma dogs can't resist. Six different flavors...six gay colors so you can see the variety.

NOURISHES COMPLETELY. Friskies Cubes is all you need for every type of feeding...as complete, fully nourishing main meals...as between-meal snacks and rewards. Contains plenty of meat's body-building protein...the food values of finest steaks, chops, roasts. Vitamins and minerals, too...for the balanced diet your dog must have for growth, strength, health and vigor.

NEW, EASY TO FEED. Just pour from box...for quick, easy feeding at home...a real convenience when traveling. Get new Friskies Cubes...made to the high standards of **Carnation.**



CLIP THIS COUPON!

Clip this coupon right away! It's good at any store when you buy Gold Medal!

THIS COUPON WORTH 25¢ ON 25-LB. OR LARGER SIZE GOLD MEDAL FLOUR
—the flower of the wheat—

25¢

MR. GROCER: Please accept this coupon for 25¢ off the purchase of a 25-lb. or larger sack of Gold Medal Flour. Your General Mills representative will redeem for 25¢ plus 2¢ handling charge per sack coupon you accept, or mail this coupon to General Mills, Inc., Dept. 400, Minneapolis 2, Minn. for redemption. Customer must pay sales tax if any. This offer good in any state or locality prohibiting, limiting, taxing, or regulating these coupons. Offer expires 60 days after receipt.

GENERAL MILLS, INC.

WORTH 25¢ OFF

ON 25-LB. AND LARGER SACKS OF

Gold Medal Flour

Just clip the coupon above—

and take it to your grocer. He'll deduct 25¢ from the price marked on any sack of Gold Medal Flour, 25-lbs. or larger.

Now's a wonderful chance for you to enjoy cookies, pies and cakes baked with Gold Medal. Whatever you bake will be a "flower" of a treat...because Gold Medal itself is the "flower" of the wheat. That's the very finest part for better bakings.



Bake it Better with Gold Medal
—THE "Kitchen-tested" FLOUR