

NOW! NO MONTHLY PAYMENTS 'til FEB. 1st 1959

2-SPEED, 2-CYCLE KENMORE WASHES ALL FABRICS SAFELY

Kenmore is, by far, the choice of more housewives than any other brand of automatic washer or dryer.

PRICED \$90 UNDER COMPETITION

\$218

Just \$10 DOWN DELIVERS TO YOUR HOME! Free Delivery - FREE Years Service - FREE Normal Installation

TRAPS LINT AUTOMATICALLY!
Filter works full-time during wash, rinse and with any load.

Now You Can
Buy The World's
Most Wanted Washer!

CHOICE OF TEMPERATURES!
Automatic water temperature selector for all-fabric washes.

BIG FAMILY-SIZE CAPACITY!
Kenmore lets you wash a family-size load all at one time.

LID SWITCH HELPS AVERT ACCIDENTS
1 DIAL FOR 3 WASH, 2 RINSE TEMPS
NORMAL SPEED, SLOW FOR DAINTIES

EXCLUSIVE ROTO-SWIRL AGITATION
INFINITE WATER LEVEL SAVES WATER
RUSTPROOF PORCELAIN TOP, TUB

ALL FABRIC Kenmore Dryer

COMPARE AT \$249.95

- 3-All-Fabric Heats
- Visi-Dial Top Controls
- Big 10-lb. Capacity
- Safety Load-A-Door

LOW PRICES

Kenmore Washers, as low as \$129
Automatic DRYERS, as low as \$129
Electric RANGES, as low as \$99
Refrigerators, as low as \$159
Coldspot FREEZERS, as low as \$189



WE SERVICE
WHAT WE SELL FROM
COAST TO COAST
CALL TU 2-4481

Portable TV

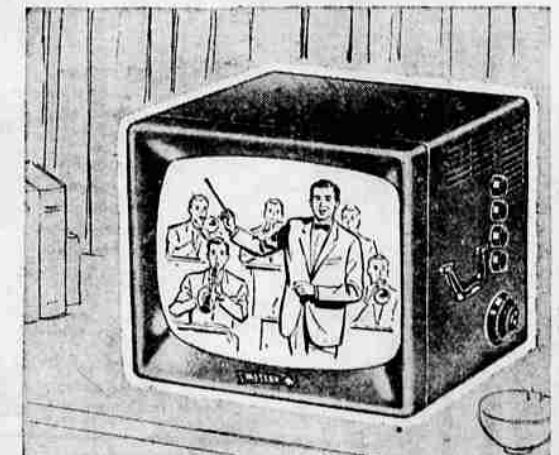
17 - Inch

Overall Diagonal - 143 Sq. In. Viewing Area

\$108

\$5 DOWN DELIVERS!

Convenient side controls. Removable safety glass for easy cleaning. Sturdy metal cabinet in dark brown spatter finish. Save today at Sears low price!



Lowest TV Prices Anywhere!

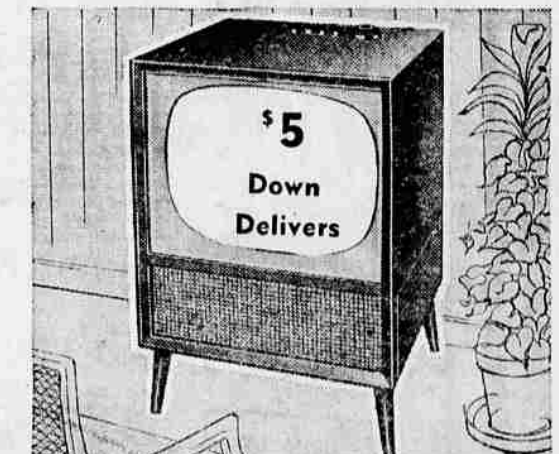
21 - INCH

Overall Diagonal - 261 Sq. In. Viewing Area

TV Console

\$138

Compare with sets selling much higher. See this TV special at Sears today... Pentode tuner gives sharp-image picture, side-mounted speaker for clear sound.



Hurry, Prices Good 3 Days Only!

24 - INCH

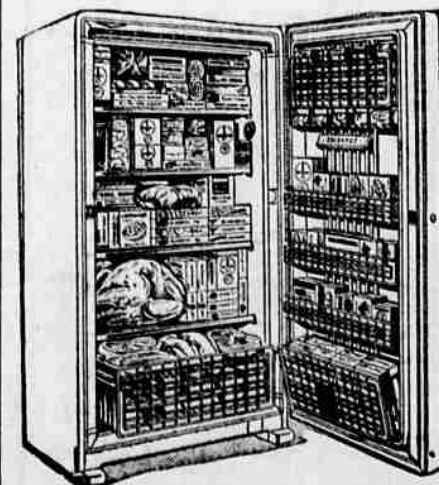
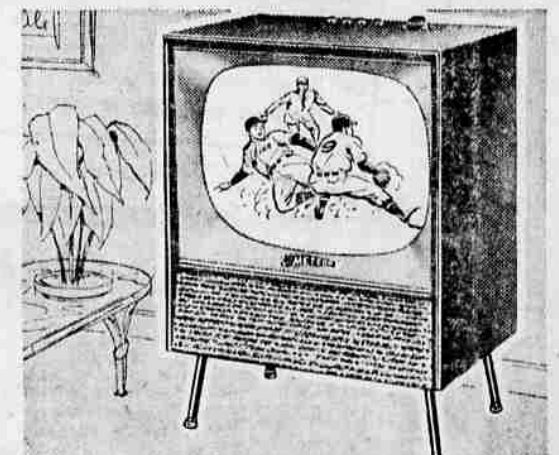
Overall Diagonal - 331 Sq. In. Viewing Area

Giant Console!

\$178

Just \$5 Down Delivers!

Yes, you can enjoy the thrill of giant screen TV at this amazing low price. Powerful chassis pulls in bright picture. Handy no-squint, no-stoop top tuning. Smart new design brown finish metal cabinet.



Compare at \$500
16 Cu. Ft. Coldspot
Upright Freezer

\$319.

Just \$10 Down Delivers
Big safety Store-door opens even from inside: door storage racks and tip-out rack; juice rack. Four freezing shelves; big roll-out Handi-Bin. Color-toned porcelain enameled liner. "All's-well" light.



Compare at \$195.
Kenmore
Family Size
Gas Range

\$158.

Only \$5 Down Delivers
Has aluminum Griddle on top for fast meals. Bake six pies at once in giant 25-in. oven. Visi-Bake oven window (glass removes for cleaning.) Two separate simmer burners. Full-width fluorescent light.



Compare at \$200!
Kenmore
Family - Size
Elec. Range

\$148.

Just \$5 Down Delivers
7 Heat push buttons! Giant 24 - in. Oven will bake your whole dinner all at once, has automatic temperature control. 1-hr. Ken-Timer calls you!

FANTASTIC!



Kenmore
Automatic Zig Zag
Sewing Head

Regular \$138.50

\$99

Only
\$5
Down

- Kenmore Crystal Ball Control
- Built In Sewing Light
- Machine Guaranteed 20 Years
- Ask for Free Home Demonstration