

THE HOUSE OF THE WEEK

Midwest Readers Design A Dream Home

By DAVID L. BOWEN

This low-slung modern ranch is a dream house coaxed into reality over the architect's drawing board.

It is custom-designed to fit the specifications of hundreds of readers who painstakingly recorded the features of the home of their heart's desire in a 33-question survey conducted by the Milwaukee Journal.

The hardest part of the architect's job was to convert the dream to a blueprint carrying the price tag demanded: \$20,000. Like people everywhere, the burghers of Milwaukee dream big. However, Architect Rudolph Matern — by making it possible to postpone parts of the construction — stayed within that limitation.

The basic unit of the "Wisconsin House," designated X-32 in the House of the Week series, has been cost estimated at \$20,000 in the Milwaukee area, excluding garage tailored, but only to the expressed and the optional swimming pool.

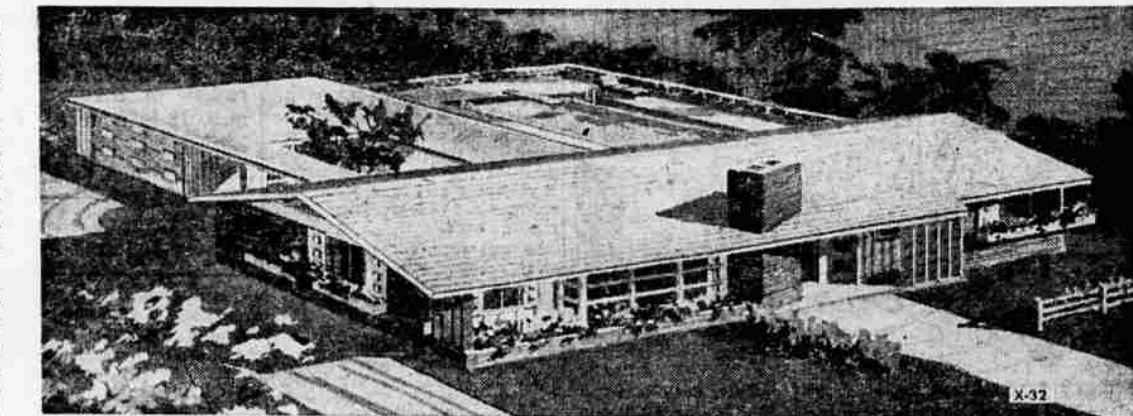
Among the luxury features obtained at this moderate price:

A 12x18 foot living room with an impressive picture window and three bedrooms and 1½ or two an angled brick fireplace giving distinction both inside and out. Directly in line with this large room is an ample dining area. When combined, the two rooms yield a spacious entertainment area stretching across 32 feet.

This same feeling of spaciousness is won in the working area because the family room is separated from the compactly built kitchen by only a work counter, not a wall partition.

The three bedrooms possess abundant space, with a soundproof wall separating bedroom No. 3 from the adjacent family room.

Obviously, these elements in a home are as desirable in Texas as Wisconsin, so the "Wisconsin



A DREAM YOU CAN AFFORD: This home was designed to fit the preferences of hundreds of people in the Milwaukee area, who answered 33 probing questions in a survey aimed at discovering the house of their dreams. It has three bedrooms, with oversize formal and informal

living areas. Most important, it has been cost-estimated in the Milwaukee area—without garage or optional swimming pool — at \$20,000. It was planned for a lot 80 feet wide.

House" should not be considered a home tailored to one region. It's Milwaukee area, excluding garage tailored, but only to the expressed needs of real people raising real families, just like your own.

Now a quick tour:

The room count shows six rooms; three bedrooms and 1½ or two baths, depending on how an optional is handled.

Housekeeping Areas

Most of the work in any home is concentrated in the kitchen, laundry and family rooms. In this plan, all of these areas are connected for ease in chore completion. Plenty of glass brings light and the attractive view inside to help brighten Mom's day. There is easy access from kitchen to bath and laundry, downstairs to the full basement and to outdoors. Two counter-top ranges, a no-stoop oven, and a planning desk further light

en the routine of housekeeping. You can make a single large utility room out of the space to the



SPACE FOR LIVING: This is a bird's eye view of the informal living area, looking down from a point above the dining room. Note how absence of a wall between kitchen and family room creates a feeling of spaciousness. The generous use of glass brings the outdoors in and Mom even has a desk to make household routine more pleasant.

left of the kitchen, or use one of the two alternatives shown on the plan — a half bath with a closet next to the laundry machines; or a full bath with shower stall in place of a closet.

Sleeping Area

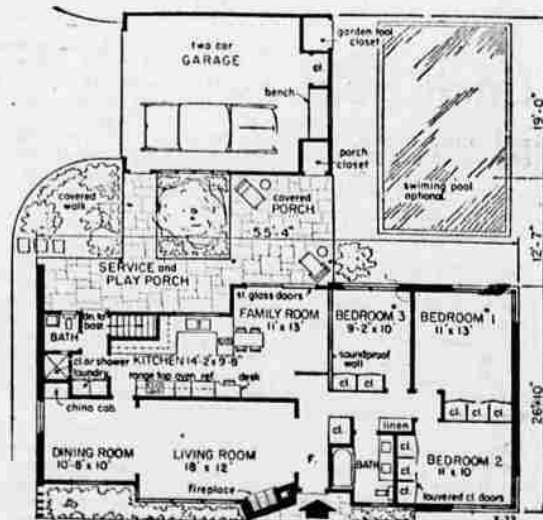
The three bedrooms grouped together reduce waste hall space and effect proper zoning. They could accommodate four to six people. A large double lavatory bath, with a vanity is handy to the bedrooms and also can serve as a foyer powder room.

Casual Areas

Indoors, informality is encouraged by the family room — with its direct access to outdoors through sliding glass doors — or the basement, which may be finished for recreation. The covered flagstone porch, with dramatic pierced roof for a garden tree, provides inviting outdoor living space. Real luxury would come, with the swimming pool. For economy's sake, either one or both of these structures could be left out of the original age.

Storage Statistics

The house contains 10 clothes closets totalling 42 square feet, 19 feet of wall kitchen cabinets, 24



FLOOR PLAN: This is the floor plan for X-32, in which sleeping space was deliberately held to a minimum to gain more living space. The two-car garage and optional swimming pool can be postponed to hold original cost to a minimum.

feet of base kitchen cabinets, a screening at the bath window. The exterior finish brick veneer and vertical boards.

Exterior Features

The brick planters on both sides of the entrance give a warm touch

Dimensions

The house covers 1338 square feet, to the front, which is dressed up further by corner planters at the designed with a lot 80 feet wide in front door and pierced louver board

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