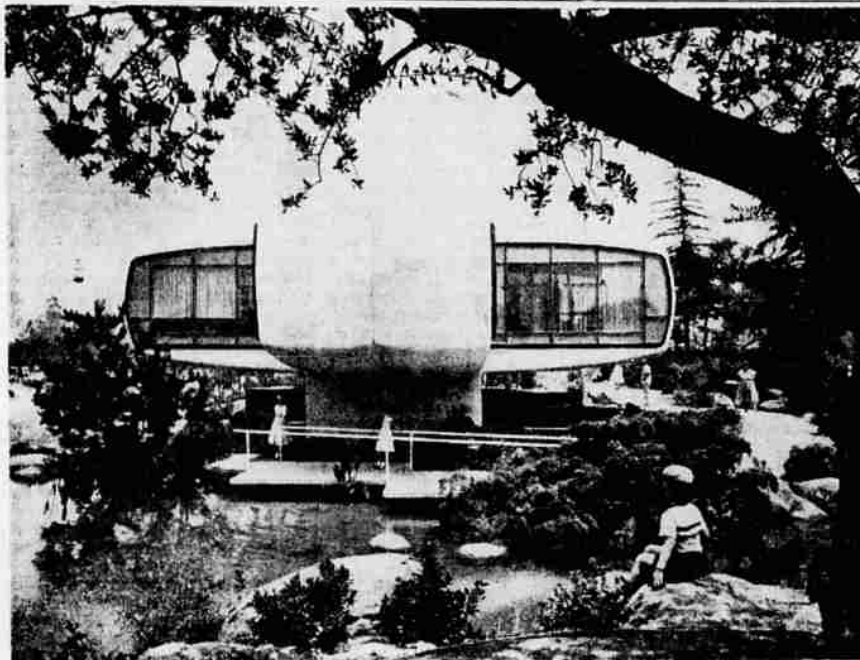




"HOUSE OF THE FUTURE"



(1) A BUILDING BOOM of no mean proportions is under way up along the west side of the Upper Klamath Lake. This area is rapidly becoming a leading summer home and resort spot for the Klamath Basin as well as a good many outsiders. This building is the first you hit as you make the Klamath-Medford-Crater Lake loop and is being put up by Mickey Wampler.



(5) A ROAD WIDENING PROJECT was under way west of Lake of the Woods when this picture was taken. The road is being worked over to make for better driving in years to come. Here crews from the Klamath County Road Department are busy moving a log off the roadway to open a way for traffic.

Use Of Plastics In Home Building Could Grow Fast

NEW YORK, N.Y. — The use of plastics in the building industry could quadruple in the next decade providing an annual sales volume of over 2 billion dollars, according to National Securities and Research Corporation. The investment company, which sponsors and manages the National Securities Series of mutual funds with assets exceeding 350 million dollars makes the estimate in the August issue of Atomic Activities.

Nylon, polyethylene and vinyl are now familiar materials to housewives who see them every day in furnishings and appliances throughout their homes. Atomic Activities points out that acrylics, polyesters and many more of the prolific plastics family are also achieving widespread acceptance for household use and conceivably some houses of the future may be made entirely of plastic.

Monsanto Chemical Company has already built an experimental, all plastic "House of the Future" to demonstrate its inherent construction advantages. Such homes could be stronger, lighter, more durable, easier to clean and more colorful and perhaps cheaper than homes made of conventional materials. "If necessity demanded a move to a new locality," Robert Colton of National writes, "the all plastic house could be hoisted from its old foundation, trucked in sections to its new site and assembled on a new foundation, ready for occupancy in a matter of hours."

Plastics already have pushed ahead the many traditional mate-

rials and now only steel, lumber and glass enjoy greater utilization in the building trades industry. "Built-in" uses include paints and surface coatings, floor coverings, moisture barriers, piping, lighting fixtures, structural panels and wiring devices among many others.

Thousands of applications of plastics are being made in appliances, containers, furniture and other household goods. Furniture drawers made of phenolics never warp or stick and can be cleaned under tap water. Polyethylene is popular for containers, bowls, buckets and garbage cans. Polystyrene with freedom from taste, odor and toxicity makes it ideal for food utensils and containers. In a special heat-resistant form, it is used for cases or clocks and radios, TV lenses and appliance panels and handles.

Sales of plastics make significant contributions to most of the major chemical companies and many firms in the rubber, petroleum and related industries have also become important producers of plastic materials.

Own a 'Jeep'?



Authorized parts, sales and service for all —

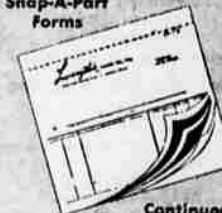
'Jeep' vehicles

BASIN MOTORS

424 So. 6th TU 4-7778

Commercial Printing

Snap-A-Part Forms



Continuous Forms



Business Forms

- Letterheads
- Envelopes
- Cards
- Invoices
- Statements
- Checks

Designed Especially To Fit Your Needs

All Types of Snap Out Forms

GUIDE PRINTING CO.

Ph. TU 4-5373
12th and Klamath

League Seeks New Markets For Legumes

Ways to open new markets for Oregon's multi-million dollar grass and legume seed industry will receive top billing at the 18th annual meeting of the Oregon Seed Growers League, December 8 to 10, Multnomah Hotel, Portland.

Possible markets for Oregon seeds in the Far East will be reported by members of a survey team that visited that area earlier this year, said Rex Warren, Oregon State College extension farm crops specialist and secretary of the league. Giving the report will be Hubert Willoughby, Harrisburg seed grower; Stanley Cellers of Buchanan-Cellers Grain Company, McMinnville; and Warren.

Seed growing and seed needs in South and Central America will be reported by D. D. Hill, head of the OSC farm crops department. Hill recently returned from an extended trip through the South American area.

Seed promotion activities that can be carried on in these and other areas will be among the main topics at this year's seed league meeting, Warren stated.

Other program features include a discussion of use of forage seeds on federal lands, by L. R. Nadeau, U.S. Bureau of Land Management, Portland; Bill Currier, U.S. Forest Service, Portland; and E. R. Jackman, OSC extension farm crops specialist. Tom deArmond, Woodburn farmer, and Stanley Fagg of Northrup King Seed Company, Albany, will examine ways to coordinate seed grower and dealer activities.

New seed crops, ways to get the most clean seed from a crop, seed quality and certification, and storage methods to improve seed germination are other topics that will be covered by talks at the meeting.

The regular annual meeting of the Northwest Chewings and Creeping Red Fescue Association will be held the night of December 8. The league will hold its annual banquet December 9.

Warren said all persons interested in the seed industry in Oregon are welcome to attend the meeting.